

LIFE

MYSTERY OF CZAR'S DAUGHTER,
A HIT PLAY, A REAL LIFE DISCOVERY

'MR. SPEAKER,' THE UNUSUAL TEAM
OF RAYBURN AND MARTIN

'THE FAMILY
OF MAN'
STEICHEN'S GREAT PHOTO EXHIBIT

20 CENTS

FEBRUARY 14, 1955

NEW CHALK STRIPES, NEW STYLES IN FAMOUS ARROW SOFTONES



Top fashion hit of the season, the new Arrow Softone Look is now more exciting than ever. For a perfect example of what we mean, see these handsome striped shirts and the harmonizing ties and handkerchiefs. They blend perfectly with any suit (especially with the new dark suitings). Fresh style note: the shirts are available with the new single-fold link cuff. They're "Sanforized"-labeled, of course.

ARROW
SOFTONE ENSEMBLES
by Cluett, Peabody & Co., Inc.

SHOWN ABOVE: **COPLEY**-link cuff (blue)—soft, regular-length collar with stays, \$3.95. **SUSSEX** (yellow)—soft, widespread collar with stays, \$3.95. **RADNOR** (rose)—soft, round collar with eyelet for pin, \$3.95. Arrow acetate print Tie, \$1.50; Handkerchief, \$.55. See these new Arrow Softone Striped Shirts in a wide range of colors and collar models at your nearest Arrow dealer.

No matter what else you do for a cold

...LISTERINE Quick!

Listerine Does What Non-Antiseptic
"Cold Tablets" Can't Do—
Kills Germs Instantly—By Millions

When you feel a cold coming on, go right after the germs that can cause so much of the misery . . . with Listerine Antiseptic! Non-antiseptic "cold remedies," nose drops, and aspirin may relieve some of the symptoms, *but they don't kill germs* the way Listerine Antiseptic does. Listerine gets way back on throat surfaces and kills those germs, instantly, by *millions!*

So, remember, no matter what else you do when you fight a cold, you need an *antiseptic* to kill germs.

Why take unnecessary chances with a cold? Closely supervised tests over a 12-year period showed that those who regularly reduced germs on mouth and throat surfaces with Listerine Antiseptic twice a day had fewer colds and sore throats than those who did not. The minute you feel a cold coming on, gargle Listerine Antiseptic early and often.

**NO MATTER WHAT ELSE YOU DO FOR
A COLD YOU NEED AN ANTISEPTIC
to kill germs like these!**

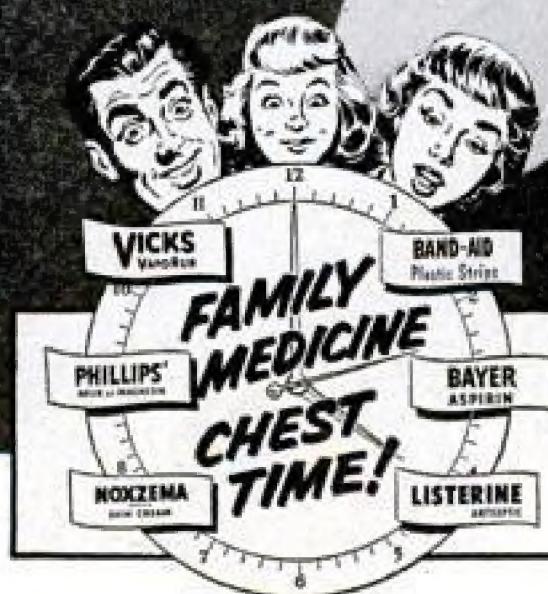


These and other "secondary invaders," as well as germ-types not shown, can be quickly reduced in number by the Listerine Antiseptic gargle.

(1) Pneumococcus Type III, (2) Hemophilus influenzae, (3) Streptococcus pyogenes, (4) Pneumococcus Type II, (5) Streptococcus salivarius.



A Product of
The Lambert Company



Look for Listerine Antiseptic in the
"FAMILY MEDICINE CHEST TIME"
display at your favorite store.

At the first sign of a Cold or Sore Throat

LISTERINE ANTISEPTIC-Quick!

BOB HOPE SAYS: **Be an angel—make the**



queen of angel cakes with



Product
of
General
Foods

It's so easy with Swans Down
Angel Food Mix!

*Really easy—even for first-timers.
Nothing to add but water.*



NOW! To introduce more families to new enriched **NUCOA**...

FREE NYLONS
60 gauge 15 denier
\$1.35 value!

FOR JUST 6 OF THESE RED NUCOA FRONT PANELS!

Famous maker's highest quality, long-wearing sheer DuPont nylon stockings, in popular neutral beige, with contour heels, fine-line seams—full-fashioned and flattering!

Here's how to get them: Print your name and address on plain paper, state stocking size—8½, 9, 9½, 10, 10½, 11 (lengths are proportionate)—and mail with 6 red Nucoa front panels to: Nucoa Nylon Offer, Box 203, New York 13, New York.

Hurry! Limited time! No more than two pairs of nylons to a family. Offer expires April 1, 1955.

Serve Nucoa today!

This modern margarine gets *all* its goodness from nature! Even Nucoa's golden color comes from vitamin A of carrots! Lots of vitamins A and D in Nucoa—it's enriched for the whole family's health!

NEW! ENRICHED!

New enriched **NUCOA**® is so good it's digestible even for babies!

To encourage you and your family to collect and appreciate the great Art Treasures of the World

Utrillo



Note: ALL PRINTS
ARE EXTRA LARGE
FRAMING SIZE
11" x 15"
LARGER THAN
THIS WHOLE PAGE

WE INVITE YOU TO
ACCEPT FOR ONLY

10¢

This Magnificent Art Portfolio—16 Glorious Paintings by

UTRILLO

faithfully reproduced in Full Color—Framing size 11 x 15 inches



Now You Can Collect the World's Greatest Art Masterpieces — At a Fraction of the Usual Cost!

FREE COURSE

Imagine in your own home the treasured paintings from the world's great museums, galleries and private collections... as though the celebrated masters had painted them especially for your pleasure. This rare privilege is now yours, thanks to the remarkable new plan of ART TREASURES OF THE WORLD.

As an introduction to this program, we invite you to examine a beautiful collector's Portfolio of paintings by Utrillo—16 paintings reproduced in exquisite full color, 15 of which are mounted on 11" x 15" ready-to-frame mats. The Portfolio is handsomely bound with a full-color illustrated cover and covered with acetate. Although it is sold to subscribers for \$2.95, you may have your Utrillo Collection for only ten cents.

Breathtaking Beauty For "Picture-Poor" Walls

Here, too, is an unparalleled opportunity for your family to acquire—for hanging or for portfolio display—brilliant, authentic, framing-size reproductions of the best loved paintings of Rembrandt, Degas, Van Gogh, Picasso, Cezanne and other great artists. Landscapes, ballet scenes, flowers, religious themes, cafe and street scenes, portraits, etc. can now be framed and interchanged freely according to your mood, since all the reproductions are identical in mat size (11"x15").

You Will Learn to Understand Great Art

Perhaps you have always wished that you really understood the fine points of painting, how to judge a picture, why it was painted

and how to get at its real meaning... ART TREASURES OF THE WORLD has made this possible for you in two ways.

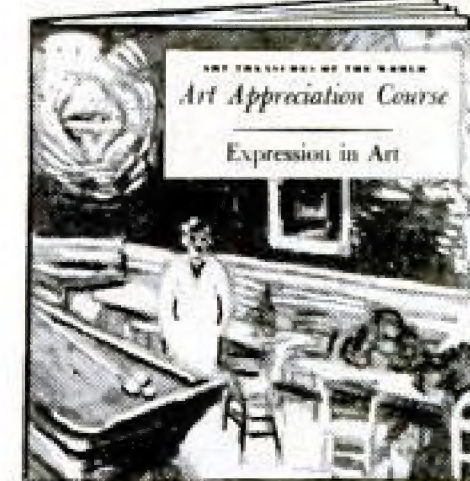
1. Members receive a course on Art Appreciation. With every Portfolio is sent a treatise on such important subjects as Color, Composition, Technique, Distortion, Abstraction and Symbolism.
2. Each Portfolio contains a brief biography of the artist plus simple and clear commentaries on the color reproductions. These texts are written by experts on the particular painter.

How This Collector's Plan Operates

Mail the coupon at once, together with your ten cents, and we will promptly send you your Utrillo Portfolio and a free copy of the first treatise of your Art Appreciation Course. In addition, we will be happy to extend to you the courtesy of an Associate Membership. Associate Membership does not obligate you to purchase any additional Portfolios ever! However, each month as each new Collection of 16 full-color, framing-size reproductions of a great artist is released, it will be announced to you in advance for the special member's price of only \$2.95. If you do not wish to purchase any particular Collection, simply return the form provided for that purpose. A section from the Art Appreciation Course will be included free with every Portfolio you accept.

Because of the infinite care required to produce these matchless reproductions, the supply is necessarily limited. Send a dime for your Utrillo Collection now!

Art Treasures of the World, 100 Avenue of the Americas, New York 13, N. Y.
Canadian Address: 1184 Castlefield Ave., Toronto 10, Canada



As a patron of Art Treasures of the World, you will receive the monthly "Art Appreciation Course" with Each Portfolio you accept. This fascinating course is prepared by a leading art authority exclusively for members. It consists of a handsome 7" x 10" brochure filled with famous paintings, art analyses, background material, etc., to help you and your family to a better understanding of art.

Art Treasures of the World, Dept. 983 L-2
100 Avenue of the Americas, New York 13, N. Y.

Please send me the Utrillo Portfolio of 16 full-color, framing-size reproductions, plus the first treatise from your Art Appreciation Course, for which I enclose 10¢. Each month, as an Associate Member in Art Treasures of the World, I will receive advance notice of the new Portfolio of 16 full color reproductions by a famous painter, including a new section from the Art Appreciation Course, which I may purchase at the special member's price of only \$2.95 for both, plus delivery charge. However, I may decline to accept any or all of the Portfolios offered to me.

Membership is limited to one subscription to any family or household.

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Address.....

City.....Zone.....State.....

Canadian Address: 1184 Castlefield Ave., Toronto 10, Ont.

This One



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IT SWIVELS IT'S OVER-21" IT'S ONLY \$189⁹⁵

Another Engineering Miracle from

Emerson ...

Revolutionary **DYNAPOWER** Chassis

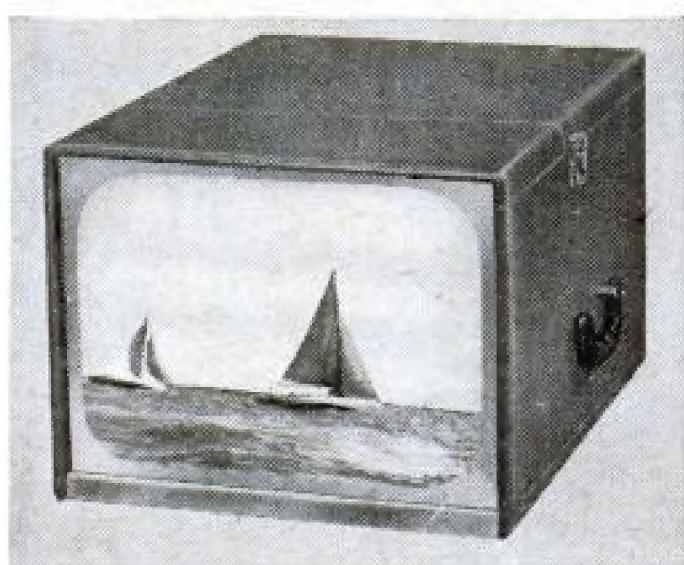
**COSTS HALF AS MUCH TO
OPERATE AS OTHER TV SETS!**

**PARTS LAST UP TO
10 TIMES LONGER!**

- Over-21" 270 square-inch aluminized picture tube!
- New Filter Glass ends "TV glare"!
- Powerful, built-in directional antenna!
- Swivel base makes viewing a pleasure from any seat in the room!



Emerson Model 1108 with aluminized, over 21-inch picture



World's only truly "Portable TV." Carry it anywhere—Model 1030



TURN-A-VISION CONSOLE MODEL 1114

Choose from over sixty 17", 21" **\$129⁹⁵** and 24" models priced from only

Over 15,000,000 satisfied owners prove Emerson is America's Best Buy! • Emerson: Pioneers in TV, Radios, Phonos, Air Conditioners

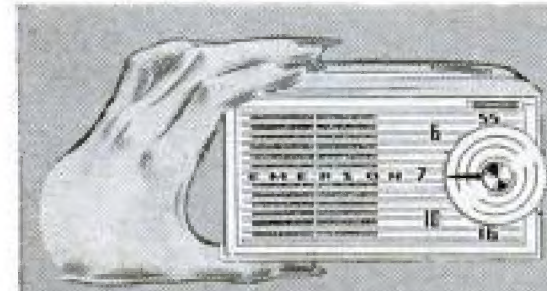
Emerson

Emerson Radio & Phonograph Corp., N. Y., U. S. A.



*REG. U. S. PAT. OFF.

prices slightly higher South and West



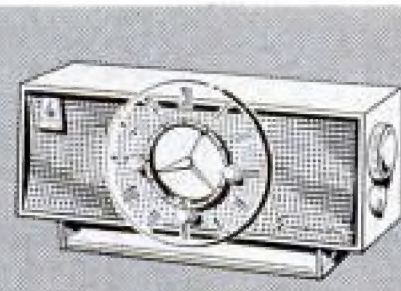
POCKET RADIOS *



PORTABLE RADIOS



HI-FI PHONOS



CLOCK RADIOS

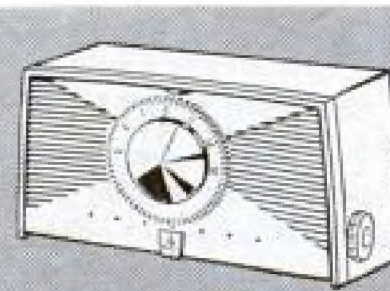


TABLE RADIOS



AIR CONDITIONERS

Amazing Milk Discovery!

Carnation Instant

Not like any other

Not a powder, not a flake
~ only Carnation has

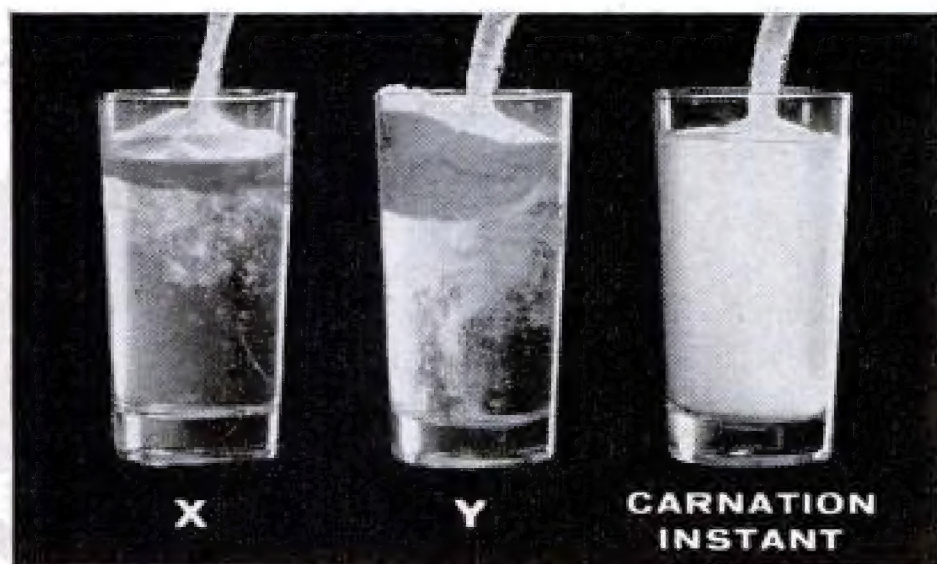


Magic Crystals®

that burst into delicious
nonfat milk!

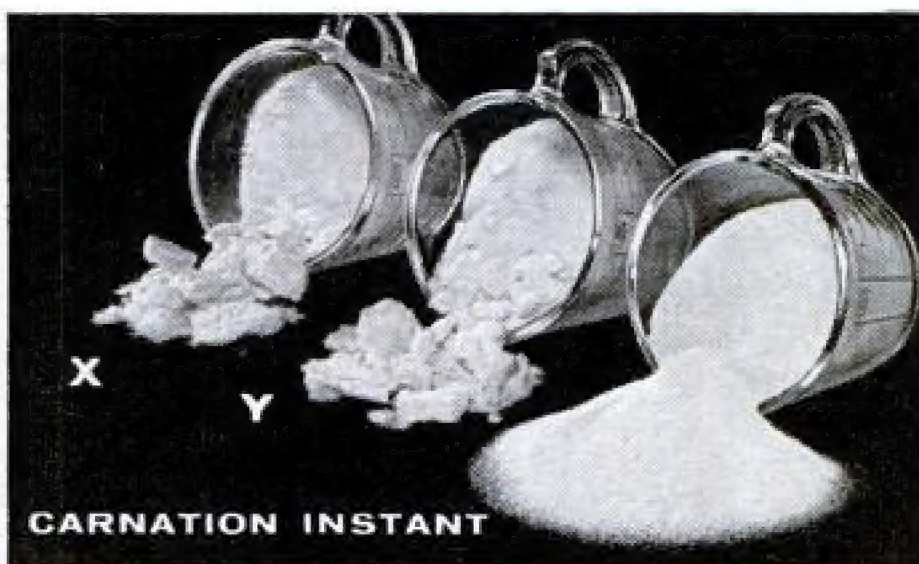


Others claim it...only Magic Crystals can do it...prove it yourself:



DISSOLVES INSTANTLY!

Photographs show powdery "Instant" Brand X, flaky "Instant" Brand Y and new Carnation Instant Magic Crystals poured into glasses of ice-cold water. Brand X floats on top of water, Brand Y only partly dissolves. *Only* new Carnation Magic Crystals dissolve instantly and completely.



CAN'T CAKE OR HARDEN!

Exposed to air overnight, powdery Brand X and flaky Brand Y caked and hardened. *Only* Carnation Magic Crystals do not cake or harden—do not absorb flavor-robbing moisture—*stay* fresh and free-flowing from first to last!



FRESH MILK FLAVOR!

Only Carnation brings you the true, full flavor of freshest pasteurized nonfat milk—*concentrated* in Magic Crystals. Unlike powders or flakes, exclusive Carnation Magic Crystals burst into truly delicious fresh-flavor nonfat milk—*ready to drink immediately!*

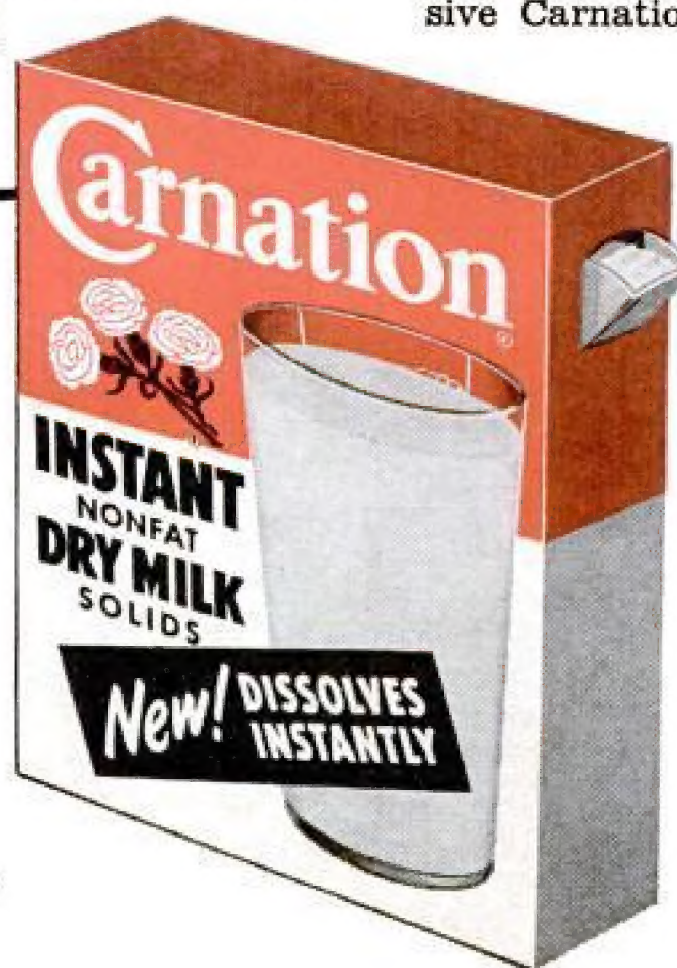
All the Protein, Calcium and B-Vitamins of Fresh, Whole Milk!

And you can prepare new Carnation Instant as rich as you wish! A single extra tablespoon of Magic Crystals per glass gives your family 15% *more* of these important values for strong growth, sound teeth and good digestion. And a richer flavor children love.

Use Carnation Instant for drinking, over cereals, in cooking. No special recipes needed—no need to learn new cooking ways—just use liquid Carnation Instant in any recipe. Discover wonderful Magic Crystals—*new* Carnation Instant in the brilliant red and white package—*today!*

New—from Carnation...World Leader In Evaporated Milk

"from Contented Cows"



Look for the
easy-pour spout

For drinking, cooking, baking—

Save 1/2 on Milk Bills!

MONSANTO CHEMICALS *in Action*

Business chemistry, a Monsanto specialty, benefits everyone . . . produces hundreds of chemicals, helps manufacturers put them into action in thousands of applications that create new and improved products. Here are three examples:

All photographs taken by special high-speed equipment

1. IN MOLDED PRODUCTS



OH, TOO BAD! But you don't need to worry about denting, chipping or breaking the door liner on your 1955 refrigerator if it's made of impact-resistant plastic such as Monsanto Lustrex Hi Test 88. Expert

custom molders also mold this tough, colorful plastic "on order" into business machine housings, merchandise displays, packages and many other complete products or uniform parts.

Manufacturers: If you need 50,000 or more strong, absolutely uniform parts, consult your nearest custom molder.

Lustrex: Reg. U. S. Pat. Off.



CUSTOM-MOLDED BIG PARTS . . .



LITTLE PARTS . . .



COMPLICATED PARTS . . .



COMPLETE ARTICLES . . .



REUSABLE PACKAGES . . .



TV PARTS . . .



AND TOYS

2. IN BUILDING MATERIALS



SUPER-TOUGH PLASTIC PANELS . . . so tough that even a "home run" can't shatter them! Used in building, remodeling — these translucent colorful panels resist weathering; won't rot; need *no maintenance*.

They are made of fibrous glass and resins containing Monsanto chemicals. These same tough materials are also used to mold sports car bodies, chairs, and strong, waterproof boat hulls.

Builders: Panels are available—corrugated, flat, fluted—in over 20 colors. Write for sources of supply.



SAW IT!



NAIL IT!



USE IT INDOORS AND OUT!

3. IN FERTILIZERS



QUICK FEEDING FOR CROPS! Underground photo-diagram shows farm fertilizer machinery applying phosphoric acid — phosphorus in its fastest-acting form — simultaneously with ammonia solution. A new supply of phosphoric acid *for fertilizing* is now avail-

able from Monsanto, world's largest producer of elemental phosphorus. Now, through local suppliers, farmers can economically order "tailored" liquid fertilizers containing phosphoric acid, or apply phosphoric acid in same furrow with anhydrous ammonia.

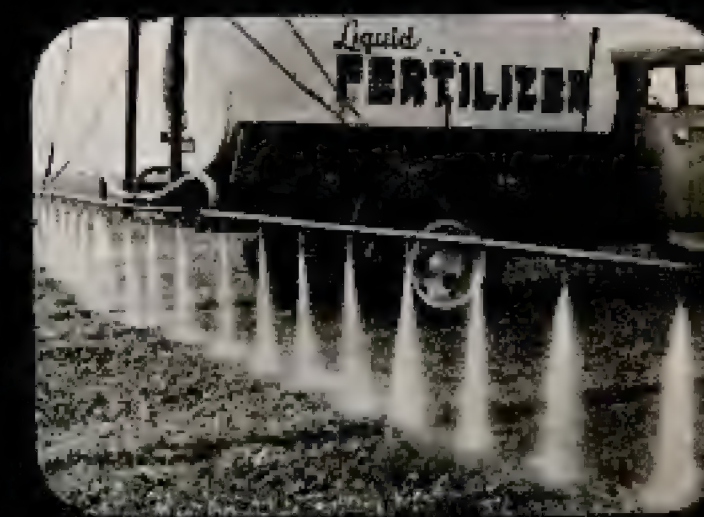
Fertilizer Suppliers: Monsanto can guide you in combining pure, nonprecipitating phosphoric acid with anhydrous ammonia.



TWO FOODS . . . ONE TRIP



TWO FOODS . . . AS YOU IRRIGATE



TWO FOODS . . . SPRAYED

Manufacturers: The above products are typical examples of how Monsanto chemicals and plastics go into action for industry. If they can help you earn greater profits in your business, write

Monsanto today. Please describe *fully* your products, processes and volume. Address: **INDUSTRIAL SERVICE DEPARTMENT**, Monsanto Chemical Company, St. Louis 4, Missouri.

SERVING INDUSTRY . . . WHICH SERVES MANKIND



RONSON ANNOUNCES!!!

New Electric Shaver with Amazing Flexible Head

Flexible to follow every contour of your face! Because the Ronson shaver has a flexible rounded steel head, it hugs the smooth, flat areas of your beard, and closely fits all those curved places around your nose and chin... you'll marvel how easily your whiskers disappear! No matter how tough your beard, or how tender your face... shaving with the new Ronson is actually a pleasure!

Micro-thin for the closest shave you've ever had! It's simple logic that no ordinary electric shaver can shave you any closer than the thickness of the head. The flexible Ronson head is actually 2½ times thinner than a razor blade... allowing the cutting edges to get closer to the base of your whiskers. Comfort plus closeness add up to the perfect shave every time.



RONSON® *makers of the world's greatest lighter*

\$28⁵⁰
complete with
genuine leather
traveling case.
21 day free trial





WALL TELEPHONE: A handsome set that takes up no working space. Ideal additional telephone for kitchen, rumpus room, den . . . wherever space is at a premium. Comes in rich ivory or jet-black. Convenient spring cord is optional.



LIGHT-UP DIAL TELEPHONE: Pick up the handset and the dial lights up! For ease of dialing in dark or dimly lit rooms . . . bedroom, television room, sickroom. A natural where it is desired to have little or no room illumination.



VOLUME CONTROL TELEPHONE: A turn of the control button on base of telephone increases listening volume . . . a boon to those who have difficulty hearing. Note spring cord, available for all sets at modest one-time charge.



PLUG-IN TELEPHONE: Just plug it into telephone outlets installed in dining room, guest room, work shop or elsewhere as *additional* telephone for occasional use. Permanent extensions are also available wherever you wish them.

TAKE IT EASIER

with Bell telephone conveniences made by Western Electric

Look closely! For here are things you've probably wanted all along but never thought existed. They are bound to add more satisfaction to your use of Bell telephone service.

These helpful conveniences . . . plus many, many others . . . are now being made by Western Electric, manufactur-

ing unit of the Bell System. It is one of the ways we help your Bell telephone company give you the kind of service you will find most satisfactory.

For information about availability and moderate charges, call or visit your Bell telephone business office.



These girls are assembling color telephones in a Western Electric plant. Besides telephones, we also make such things as wire, cable and central office switching equipment . . . working always to supply your Bell telephone company with the great variety of things that make good telephone service possible.

Western Electric
MANUFACTURING AND SUPPLY UNIT OF THE BELL SYSTEM

Aunt Jemima Legend

The day after churning butter, Aunt Jemima always made a special pancake treat. She used the fresh, golden flecked buttermilk (kept cool in a big crock in the well house) in her famous pancake recipe. Aunt Jemima Buttermilk Pancakes! Eating them was sheer bliss.



Just as AUNT JEMIMA did —

for real Buttermilk

... so easy today with Aunt



Pancakes pour it in fresh!

Jemima Pancake Mix and FRESH buttermilk

WHEN people decide to have real country-style buttermilk pancakes, nothing else will tempt them. The knowing ones add fresh buttermilk to Aunt Jemima Pancake Mix, and get dream-light, tender pancakes, easy as wishing and real as right now. Most people get hungry just thinking about them. Is that you, heading for the kitchen?

BUTTERMILK PANCAKES AUNT JEMIMA STYLE

There's only one way to get the real old-fashioned fresh-churned buttermilk taste and tenderness of buttermilk pancakes... add *fresh* buttermilk yourself. Add it to Aunt Jemima Pancake Mix in this quick and easy recipe. Result—blissful eating enjoyment hard to equal.

½ tsp. soda

2¼ cups buttermilk

1 egg

2 tbsp. melted shortening
2 cups Aunt Jemima Pancake Mix

Dissolve soda in buttermilk; add with unbeaten egg and shortening to Aunt Jemima Pancake Mix, stirring lightly. (Do not stir out small lumps.) Bake the regular way. For thinner pancakes, add about one-fourth cup more buttermilk.



FOR THE BEST BUCKWHEATS,
get Aunt Jemima in
the YELLOW box



Millions of people will be enjoying Aunt Jemima Pancakes on February 22, Pancake Day. Won't you join them?

the matchless **4-flour flavor**

of Aunt Jemima Pancakes
takes on special eating charm when you make 'em with FRESH buttermilk



2 MAN-SIZED MEALS IN MINUTES

For the male appetite, the stew that's beef-rich and bountiful! To a hearty gravy made from fine-chopped beef, the Hormel folks add still *more* beef... this time in succulent chunks. No wonder Dinty Moore is America's favorite beef stew! The BIG meal in the BIG can...
DINTY MOORE BEEF STEW

Easy way to a man's heart: Hormel Chili, bubbling-hot and fragrant, spooned over luscious Hormel Tamales. Men (women too!) like Hormel Chili for its abundance of good beef, its rich and savory sauce that's not too hot, not too mild, but just right!
HORMEL CHILI and HORMEL TAMALES



Copyrighted material

Break through that stuffy HEAD COLD FOG



Don't go on suffering all the miseries of a head-cold! Open up your nose—in seconds—with soothing Vicks Vapo-Rol Nose Drops. Reduces swelling, makes breathing easier. A few drops up each nostril as directed gives wonderful relief.

VICKS VA-TRO-NOL
NOSE DROPS

NOW—for children...
a new, different aqueous nose drop that clings to give longer relief. Milder-feeling. Fully effective.
New Mild Vicks Vapo-Rol Nose Drops For Children

GOIN' FISHIN'?
Record-Proved
ASHAWAY LINES
LAND
MORE FISH!

SPECIALIZED lines for every fishing purpose...for your greater fishing pleasure.

NUTRIFAX 100% ORGANIC
VITAMIN-MINERAL FOOD SUPPLEMENT
FOR THE ENTIRE FAMILY • HIGH POTENCY
NUTRIFAX provides 18 vitamins and 12 minerals in single palatable tablet. Unduplicated by products costing 3 times as much. Sold by all good Health Stores. If not available locally, order by mail. 180 Tablets — \$7 pp. Dept. J. Los Angeles 27. **WM. T. THOMPSON CO.** St. Louis 3, Mo.
(See classified phone directory for health store)

53 DAYS LEFT
... to get a genuine Springwall Silver Label Mattress for only \$39.75. Offer ends April 2. Ask your Springwall dealer. Springwall, Box 157, N.Y.

SPRINGWALL
Mattress
Reg. U. S. Pat. Off.

SECRETARIES... free offer!

Tired of ugly fingernails? Type a note on office stationery for sample of special chip-resistant "Underwood's Red" nail polish for lady execs. Underwood, P. O. Box 19, Murray Hill Sta., N.Y.

LIFE

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How I retired in 15 years with \$250 a month

"Now I'm making my own furniture. I'd always enjoyed puttering with tools. But it wasn't till I retired that I had time to do more than mend the screens. And, you know, if I hadn't found the way to get an income of \$250 a month—guaranteed for life—I'd still be just a week-end carpenter."

"Right up till 1939, I thought I'd always be in the restaurant business. Then I bought a restaurant of my own here in New Brunswick. And something changed my life."

"It was the night we took title. I said to Bob Burke, the former owner, who was going south, 'Well, Bob, what will you do in Florida—open up a new restaurant?'"

"'Not me,' he smiled. 'I'm through with business. I'm retiring!'"

"I was flabbergasted. Bob was still young—not more than 55. And I knew what the annual income of the restaurant had been. I didn't see how he could have managed."

"Bob must have read my mind, for he said, 'No, I'm not a rich man. I was just lucky. I found the secret of retiring young. What I discovered,' he said, 'is called the Phoenix Mutual Retirement Income Plan. It's a way you can use part of your salary now to buy yourself a retirement income for later

on. All you need is a good income and fifteen or twenty working years ahead of you. Why you can start today to plan to get a guaranteed income in 15 years!'"

"Afterwards, I wrote to Phoenix Mutual for more information. A booklet telling all about Phoenix Mutual Retirement Income Plans soon came back in the mail. I read the booklet thoughtfully. And when I was through, I had no doubts. Phoenix Mutual was for me!"

"Not long after that, I applied and qualified for my Phoenix Mutual Retirement Income Plan. That was over 15 years ago. The years flew quickly by—especially since I had no worries about my future. My first check arrived in January. And now I'm enjoying security I never could have dreamed of—thanks to Phoenix Mutual."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$100 to \$200 a month or more beginning at the age of 55, 60, 65 or older. Send coupon and receive by mail, without charge, a booklet which tells of Phoenix Mutual Plans. Similar plans are available for women. Don't delay. Send for your copy now.

ESTABLISHED 1851
PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE

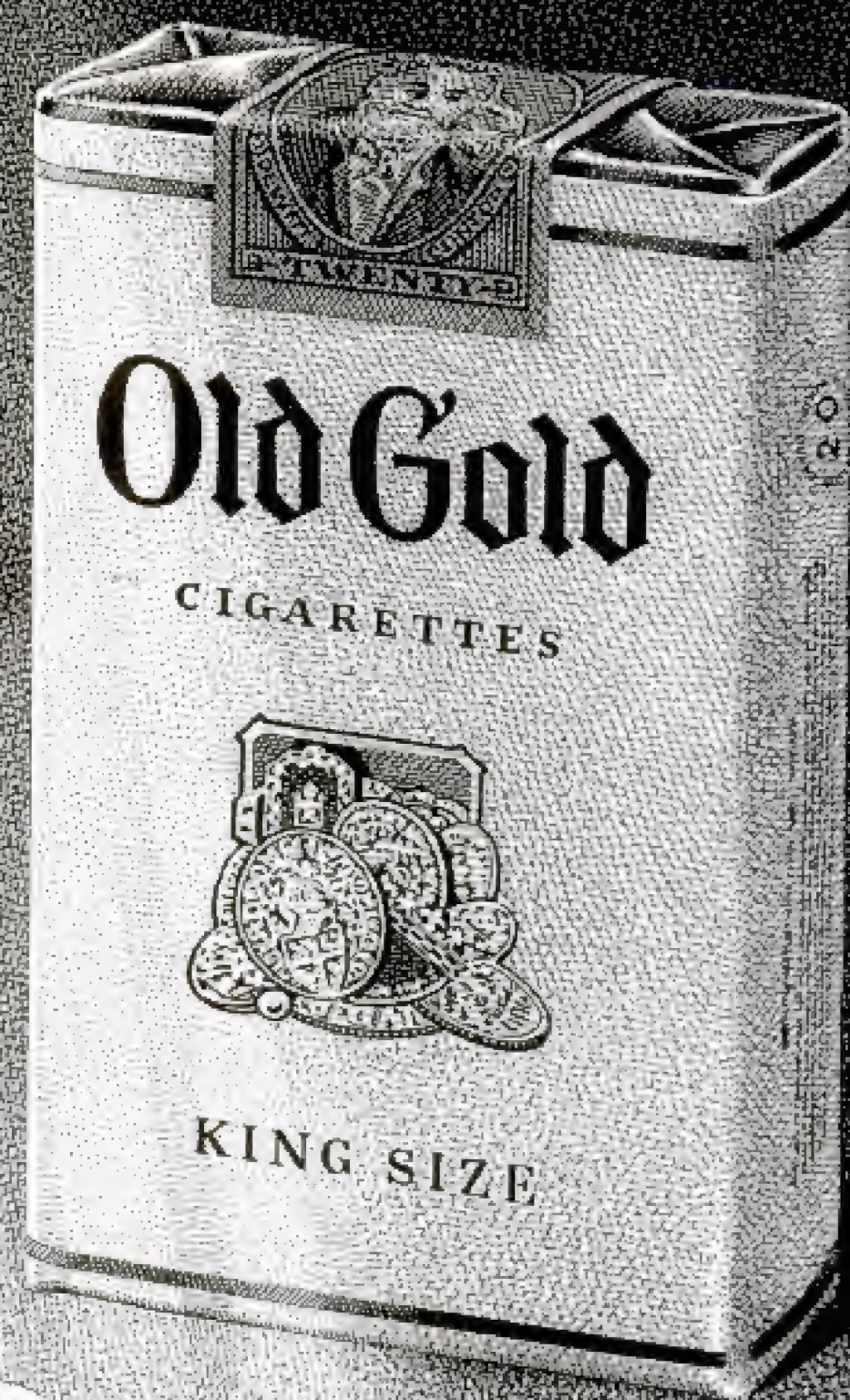
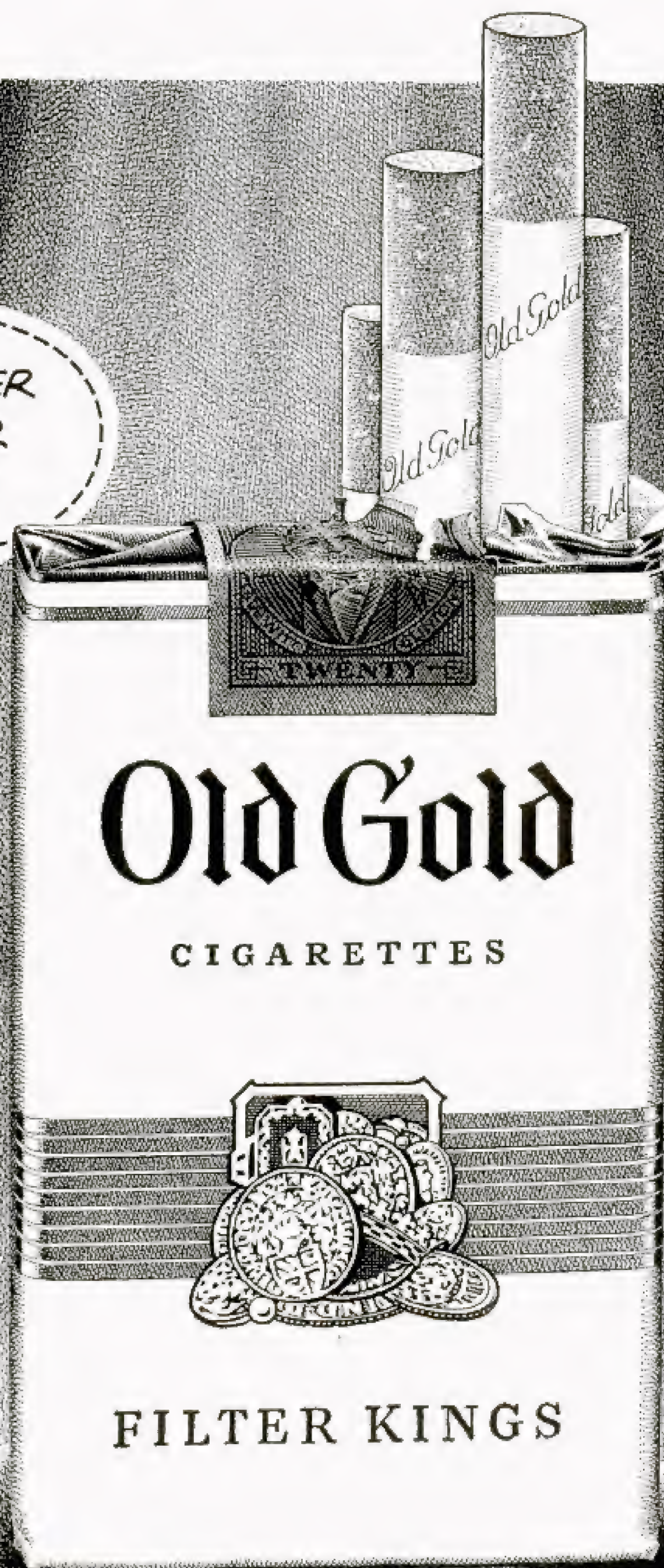
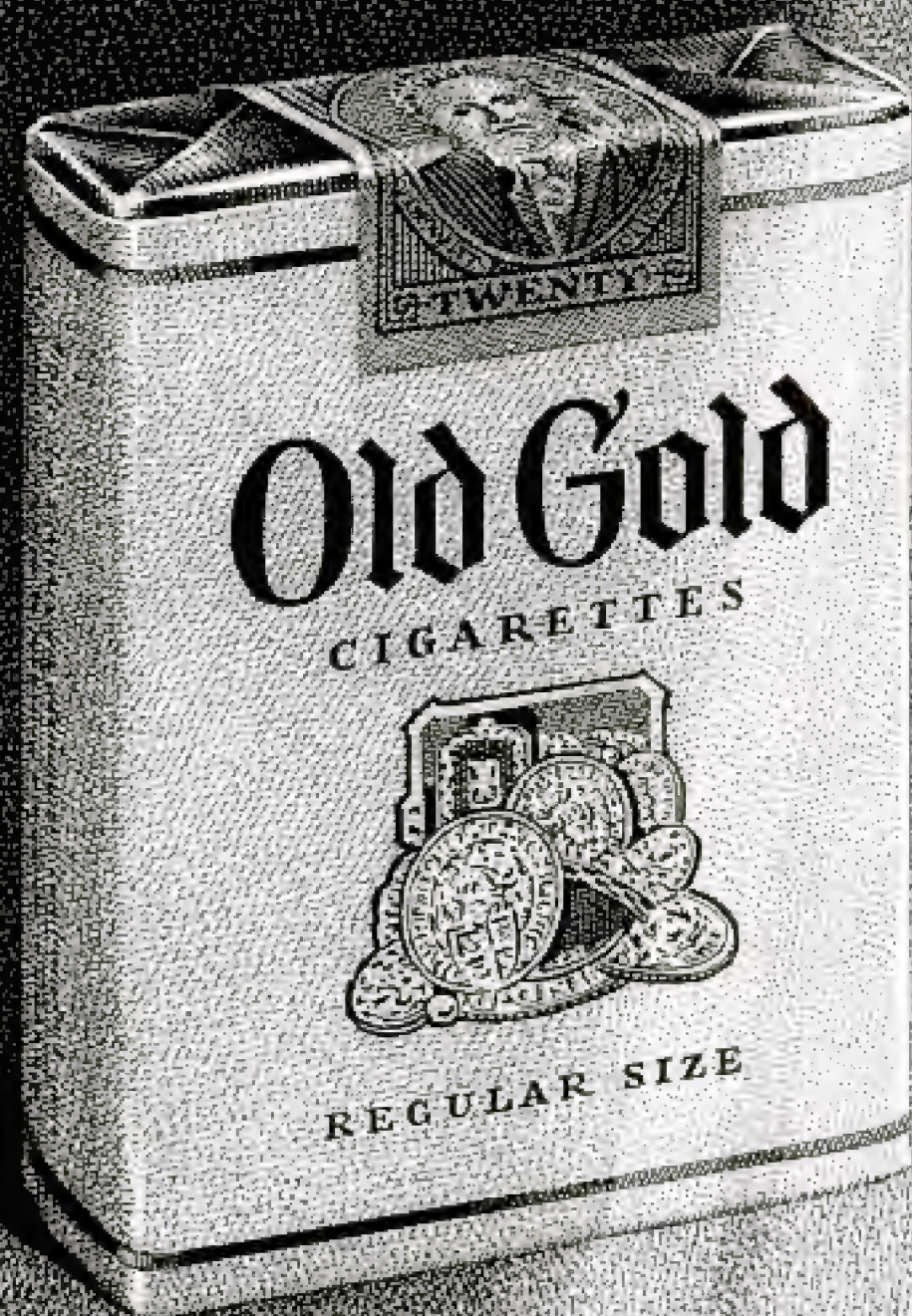
OVER 100 YEARS OF LIFE INSURANCE PROTECTION
FOR BUSINESS AND FAMILIES

<p>PHOENIX MUTUAL LIFE INSURANCE CO. 998 Elm Street, Hartford 15, Conn.</p> <p>Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."</p> <p>Name _____</p> <p>Date of Birth _____</p> <p>Business Address _____</p> <p>Home Address _____</p>	<p>PHOENIX MUTUAL LIFE INSURANCE CO. 998 Elm Street, Hartford 15, Conn.</p> <p>Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.</p> <p>Name _____</p> <p>Date of Birth _____</p> <p>Business Address _____</p> <p>Home Address _____</p>
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First Famous Name

KING SIZE FILTER
AT A POPULAR
FILTER PRICE



Regular Size...Filter Kings...King Size
America's First
Family of Cigarettes

Brand with a Filter!

OLD GOLD

FILTER KINGS

Every easy draw tells you...
Here's a True Tobacco Treat!

AT LAST you can enjoy a *filter* cigarette made by one of the really *important* names in tobacco... Old Gold! Yes, America's First Family of Cigarettes now includes Old Gold Filter Kings... and just look what this means to you, a filter smoker!

ESTABLISHED QUALITY—The finer tobaccos, expert craftsmanship, and unequalled blending experience you've come to expect from one of the nation's top cigarette makers... Old Gold!

TRUE TOBACCO TASTE—One puff of an Old Gold Filter King, and you'll agree—the Old Gold tobacco men have done it again! For every puff is pure *flavor*... pure *pleasure*... even

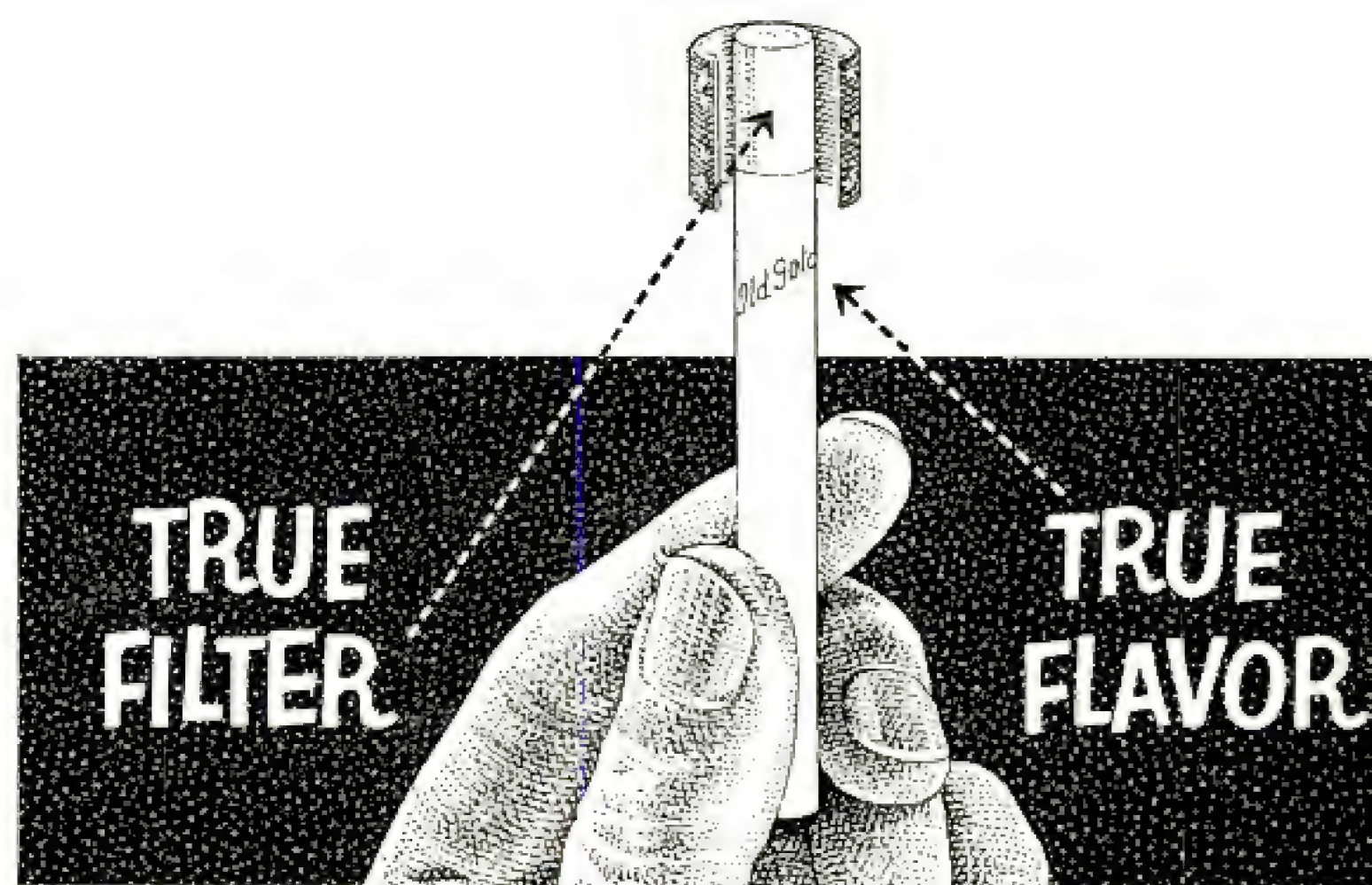
though it passes through one of the most effective filters ever devised!

SMOOTH, EASY DRAW—Never before has a filter cigarette given so much flavor... with so little effort! Old Gold Filter Kings draw *smoothly*... *easily*... *freely*... from the very first puff!

POPULAR FILTER PRICE—All these benefits—a famous name, quality tobaccos, rich taste, effective filter, king size—yet Old Gold Filter Kings are yours *at a popular filter price*!

Today... try... Old Gold Filter Kings... for a new taste thrill in a filter cigarette!

P. Lorillard Company
Established 1760



The effective filter that lets real flavor through. Pure white... never too loose... never too tight... this easy draw filter makes every puff taste like a true tobacco treat.

When you wake up

WAKE UP YOUR EYES with a 2-drop bath of Murine

As regularly as you reach for your alarm clock, give your sleepy eyes the refreshment of a 2-drop bath of Murine in each eye! They'll greet the new day so much more gladly.

Murine's seven tested ingredients blend perfectly with the natural fluids of the eye. So Murine is as gentle as a tear. And in a matter of seconds it floats away morning sleepiness—cools and soothes that feeling of tired eyes during the day—and comforts wakeful eyes at bedtime, so they can welcome sleep more readily.

You can use Murine as often as your eyes would like. And you'll like the pleasant Murine custom of daily, regular 2-drop refreshers. It helps promote a clean, healthful condition in the eyes. Remember, Murine makes your eyes feel good!

MURINE

for your eyes*

*TRADEMARKS REG. U. S. PAT. OFF.



LETTERS TO THE EDITORS

VOYAGES TO PARADISE

Sirs:

Your photographs ("Voyages to Paradise," LIFE, Jan. 24) captured the spirit of the lines you sought to illustrate in one of the most memorable things I have seen in LIFE since Vol. I, No. 1.

STANLEY BAAR

New York, N.Y.

Sirs:

Congratulations to you for what appears to me to be the finest color essay I have seen in LIFE in ages and ages. A magnificent job.

BRUCE DOWNES

New York, N.Y.

Sirs:

Eliot Elisofon re-creates the literary events as perfectly as the great authors could have wished.

PEGGY FERGUSON

Bradford, Mass.

Sirs:

It is indeed a rare artist who can, through the mastery of his lens, create an image which inspires the viewer with the same sense of beauty and peace that his picture contains.

Mr. Elisofon is such an artist.

JANE CAMPBELL

Loudonville, N.Y.

Sirs:

For years I have listened to stories of Bora Bora. While I have dreamed of London and Paris my husband has dreamed only of his "Return to Paradise." He spent a year on Bora Bora immediately after Pearl Harbor with a Signal Corps group.

And now after your enchanting pictures I am at last "sold."

BARBARA M. ROGERS

Woonsocket, R.I.

Sirs:

The Hawaiian Islands are north, not south, as you stated, of the Equator. That LIFE, usually accurate to the minutest detail, should pull such a boner seems downright incredible to one of its charter readers.

GORDON ORMSBEE GOODRIDGE

Hollywood, Calif.

Sirs:

On the Contents page (LIFE, Jan. 24) you stated that Eliot Elisofon "... turned up an archaeological find of considerable importance in Typee Valley on the isle of Nuku Hiva."

A number of other scientists have visited the site, even in recent years, of

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SULLIVAN (TOP) MATCHED BY GLEASON (BOTTOM)

these particular stone statues and have published descriptions of the megaliths on Nuku Hiva.

GENE FOSTER

Flagstaff, Ariz.

GLEASON DRIVES HARDER

Sirs:

Congratulations on your fine article, "Gleason Drives Himself Harder" (LIFE, Jan. 24). It was a marvelous study in photographs of a complex comedian: his moods, loneliness and his compelling drive.

ELLIN SADOWSKY

Northampton, Mass.

Sirs:

Gee, my heart bleeds for \$6 million-a-year Gleason, what with his vaporizing, swollen ankles, napping while in transit, throat specialist standing by, icebox tantrums, deep emotional upheavals over trifles, utter despair over a difference of opinion and solitary chording on his ultraconservative-type piano! Heretofore I thought of him as not a little funny; hereafter I shall think of him as being more than a little ridiculous.

MELLIE MERLE SCOTT

Mexia, Texas

Sirs:

I am now thoroughly confused. I don't know whether I should feel guilty laughing at his show now, since he looked so sad in practically all his pictures—or whether I should laugh doubly hard, hoping that might make him happier. It's a tough decision, especially since he's one of my favorites.

FRANCES HYATT

Annapolis, Md.

Sirs:

Seems to me some people will do anything for money—large or small amount. I am no doctor, but if Jackie Gleason doesn't get some of that excess poundage off I predict he will not live to collect any of his millions. . . .

MRS. FRANKLIN C. SEFORD JR.

Little Rock, Ark.

Sirs:

What a nice layout you give my friend Ralph Kramden—but how come you spelled Trixie's name wrong? Her first name is Joyce, granted, but her last name is Randolph—not Andrews.

ED NORTON
alias ART CARNEY

New York, N.Y.

Sirs:

"When all worn out, Comedian Jackie Gleason adds a new job," according to LIFE. Our only question is when does he take over for Francis L. Sullivan as the British barrister in *Witness for the Prosecution*? Your pictures of Gleason and of Sullivan on page 95 of the same issue provide some perfect matches (above).

RETA HOLLISTER
LARRY FENTON

Lamar, Colo.

Sirs:

In most of your pictures Gleason is smoking. How many cigarettes does he smoke a day?

R. O. SLENKER JR.

Lakewood, Ohio

● Three and a half to four packs a day.—ED.

EDITORIAL

Sirs:

Your editorial, "How to Help the Stock Market" (LIFE, Jan. 24), is one of the finest that I have ever read on the subject. . . .

BRUCE SIMINOFF

West Orange, N.J.

Sirs:

I wish to congratulate you on the splendid editorial. I trust the public, and particularly our Congress, will begin to see daylight.

I might call your attention to one oversight, however, and that is in the case of the 25% federal capital gains tax. Many states have additional sales taxes; for instance, in Massachusetts it is 6%, so that for a resident of Massachusetts the tax becomes 31%.

LYMAN R. MCFIE

Los Angeles, Calif.

SPACE SATELLITE

Sirs:

I have read with interest your article on a space satellite ("Practical Plan for a Space Satellite," LIFE, Jan. 24) and I am reminded of a statement, reputedly made by Thomas Edison, to the effect that "invention is 1% inspiration and 99% perspiration." I am forced to say that I think Dr. Singer has dealt effectively with the 1% of the problem. At our present state of development the conglomeration of instruments mentioned would occupy a fair-sized room. . . . I suggest we might change the name to MOUND—which would stand

CONTINUED ON PAGE 21

Karo waffle syrup...
rich, hearty flavor
without oversweetness

Enjoy the one syrup that brings out the
natural good taste of pancakes and waffles

Produced by
Corn Products
Refining Co.



When you want to add full flavor...without the oversweetness you get from most table syrups...pour on Karo. Not too sweet, not too thin, it's rich flavorful syrup the whole family loves.

Now you can get Karo waffle syrup in a handsome full quart decanter...just right for the table. Also in 1½-pound bottles and 5-pound cans. Start the day the happy way, with Karo waffle syrup on your breakfast favorites.



Light, mildly sweet, delicate

Dark syrup with full rich flavor



(PHOTO—PINKHAM'S NOTCH, N. H.)

Wherever fine whiskey is enjoyed the call is for

OLD
Sunny Brook
BRAND

From coast to coast—from New England ski lodge to California beach house—the presence of Old Sunny Brook says, "Here are men who know fine whiskey—Kentucky's cheerful whiskey!"

"Cheerful as its Name"

*which
do you
prefer?*

STRAIGHT



BLEND



LETTERS TO THE EDITORS CONTINUED

for "Minimum Orbital Unmanned Nuclear-age Dream."

GEORGE EDWARDS

Chicago, Ill.

● Dr. Singer says he can fit all the instruments shown into his foot-high MOUSE.—ED.

Sirs:

Dr. Singer says the rocket will leave the atmosphere unharmed, and yet on its return trip burn to a cinder upon contact with our atmosphere. Why doesn't it burn up on the ascent?

OLIVER K. PARRY JR.

Belmar, N.J.

● The reason is speed. In ascent the speed of the MOUSE can be controlled by the amount of thrust given the rocket. In uncontrolled descent the MOUSE travels enormously faster and so burns.—ED.

COSTA RICAN REVOLT

Sirs:

What led you to describe the two bookends displayed by General Somoza of Nicaragua ("Costa Rican Revolt," LIFE, Jan. 24) as being "cast in the shape of dueling pistols"? They appear to be replicas of the single action Army Colt, or "Peacemaker," as this revolver model is commonly called.

Since the proposed duel between Somoza and Figueres was to have settled the war, the Peacemaker would have been a very appropriate weapon.

HENRY HERRMANN

New York, N.Y.

● Somoza's bookends are replicas of Colt Single Action Army revolvers. Besides the nickname "Peacemaker," the guns are also known as "The New Army Model" and "The Frontier Six-Shooter." Although technically not "dueling pistols" they could be used in a duel.—ED.

Sirs:

There is no such animal as a panther. Please name El Somoza's pet.

JAMES M. CAIN

Hyattsville, Md.

● Author Cain (*The Postman Always Rings Twice*) is right. Panther is a general term for big cats like jaguars, mountain lions, leopards. Somoza's pet is a black leopard.—ED.

NEW GUARD OF GOLF

Sirs:

You show Gene Littler "calmly" yawning ("New Guard of Golf," LIFE, Jan. 24). That makes it obvious to me that the writer of the article has never played tournament golf or other "individual effort" sports.

When you are extremely nervous, I don't mean twitching, I mean tense as Mr. Littler likely was, the natural tendency is to yawn, for you feel as if you can't get enough air in your lungs.

S. A. LINNING

Hanover, N.H.



ANOTHER LITTLER YAWN

● People who have watched Littler play report that he is unmistakably relaxed and calm even during important games. His yawns and dozes are frequent but not nervous. LIFE's sports editor is a nervous golfer and he never yawns.—ED.

Sirs:

John Garrett is now and has always been attending Rice Institute, not the University of Houston. Will you please make this fact known?

KENNETH B. GOODNER

Houston, Texas

● Garrett is a sophomore at Rice Institute, which is in Houston.—ED.

GREAT GARBO (PART III)

Sirs:

I'm a teen-ager. I've often heard my parents speak of Greta Garbo and her greatness and ability to act. But I'd never had the chance to know about her. Thanks to John Bainbridge and his wonderful story ("The Braveness To Be Herself," LIFE, Jan. 24) for informing the younger generation about this outstanding actress.

LINDA JONES

Louisville, Ky.

Sirs:

I just finished the conclusion of your magnificent series on Garbo.

For a few moments I asked myself: why don't they leave her alone?

Then I realized I was among those who should be blamed for the invasion of the exquisite lady's privacy. I'm greedy to read *anything* published about her, and your series was the most informative I have read.

DAVID M. WHITE

Hollywood, Calif.

Sirs:

I will buy LIFE regardless, but it would be with added pleasure if more pictures of Greta Garbo were used as a matter of course. Why not have a Garbo page once a month or oftener?

PHYLLIS PETRELLO

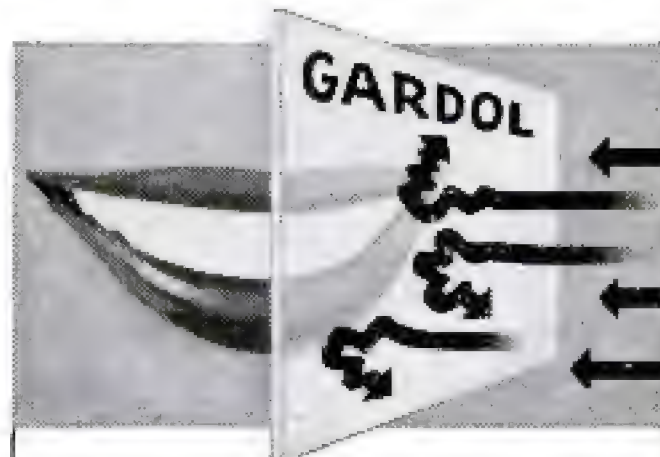
Euclid, Ohio



WHETHER YOU BRUSH YOUR TEETH ONLY ONCE, TWICE, OR 3 TIMES A DAY Colgate Dental Cream Gives The Surest Protection All Day Long!

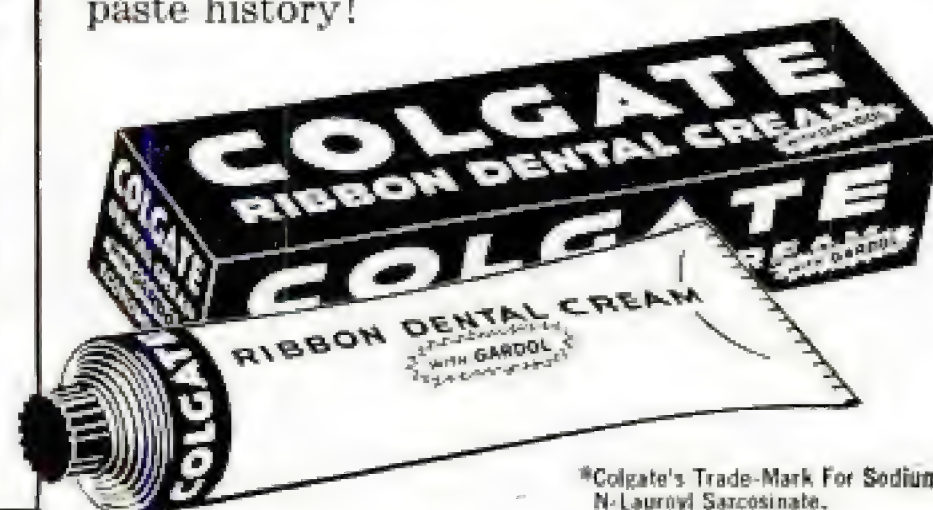


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—Of All Leading Toothpastes—Contains GARDOL*
To Stop Bad Breath Instantly... Guard Against Tooth Decay Longer!



Gardol, Colgate's wonderful new decay-fighter, forms an invisible shield around your teeth. You can't feel it, taste it, or see it—but Gardol's protection won't rinse off or wear off all day. That's why Colgate's—the only leading toothpaste to contain Gardol—gives the surest protection ever offered by any toothpaste!

Your dentist will tell you how often you should brush your teeth. But whether that's once, twice, or three times a day, be sure you use New Colgate Dental Cream with Gardol! Colgate's stops bad breath instantly in 7 out of 10 cases that originate in the mouth! Fights tooth decay 12 hours or more! In fact, clinical tests showed the greatest reduction in tooth decay in toothpaste history!



*Colgate's Trade-Mark For Sodium N-Lauroyl Sarcosinate.

Every Time You Use It...New Colgate Dental Cream
CLEANS YOUR BREATH WHILE IT GUARDS YOUR TEETH!

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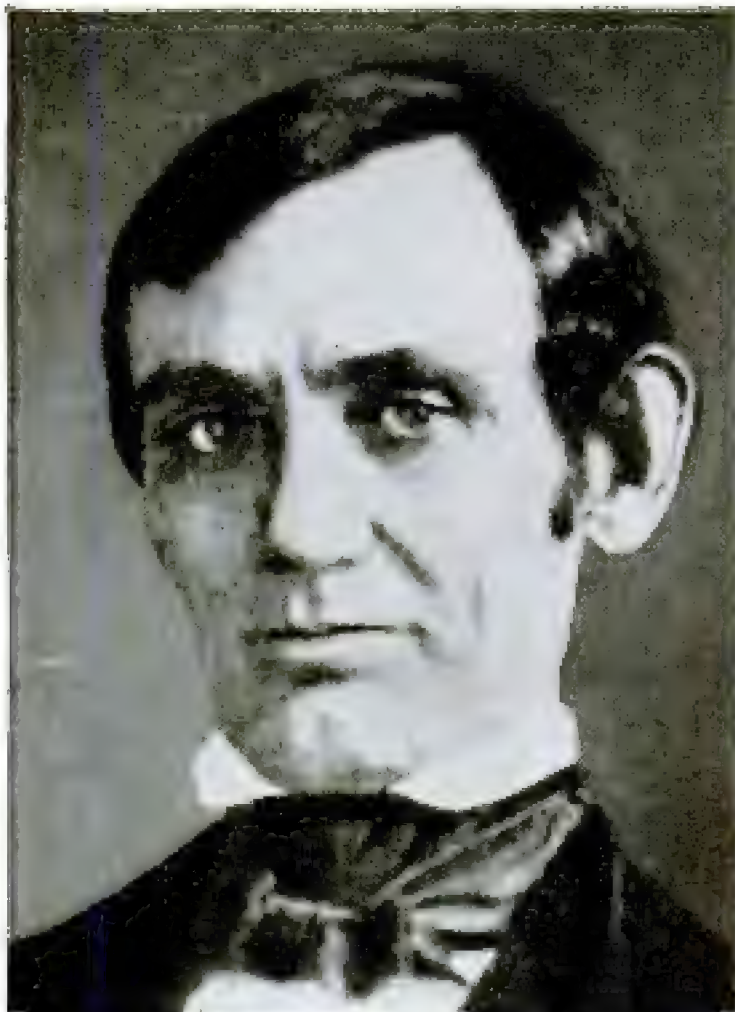


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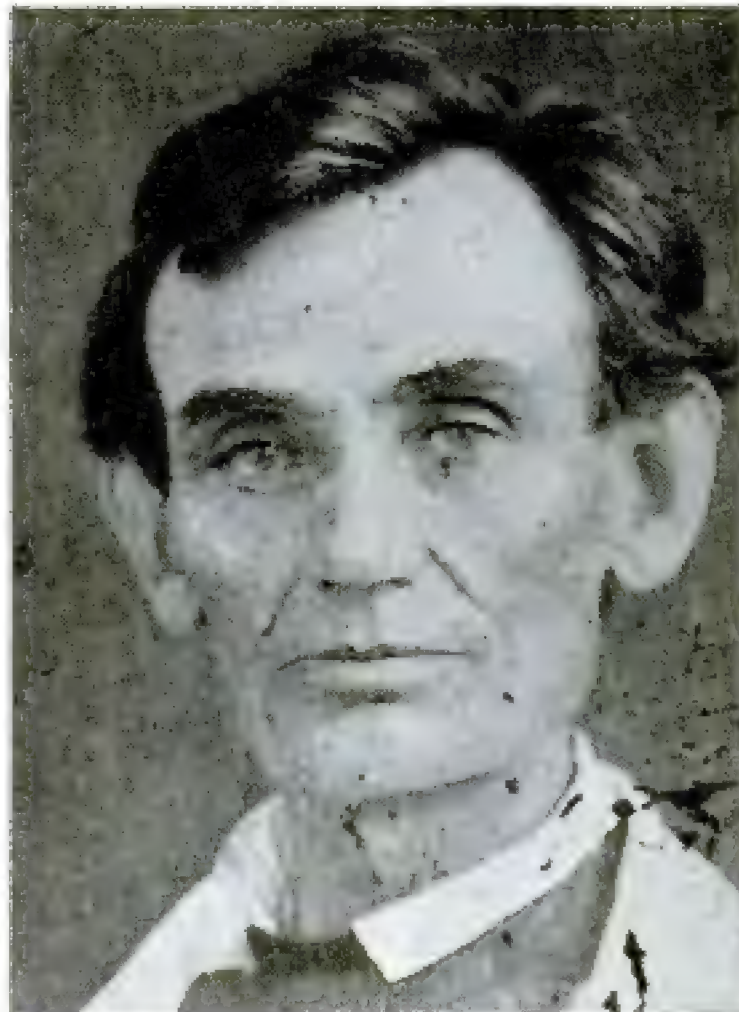
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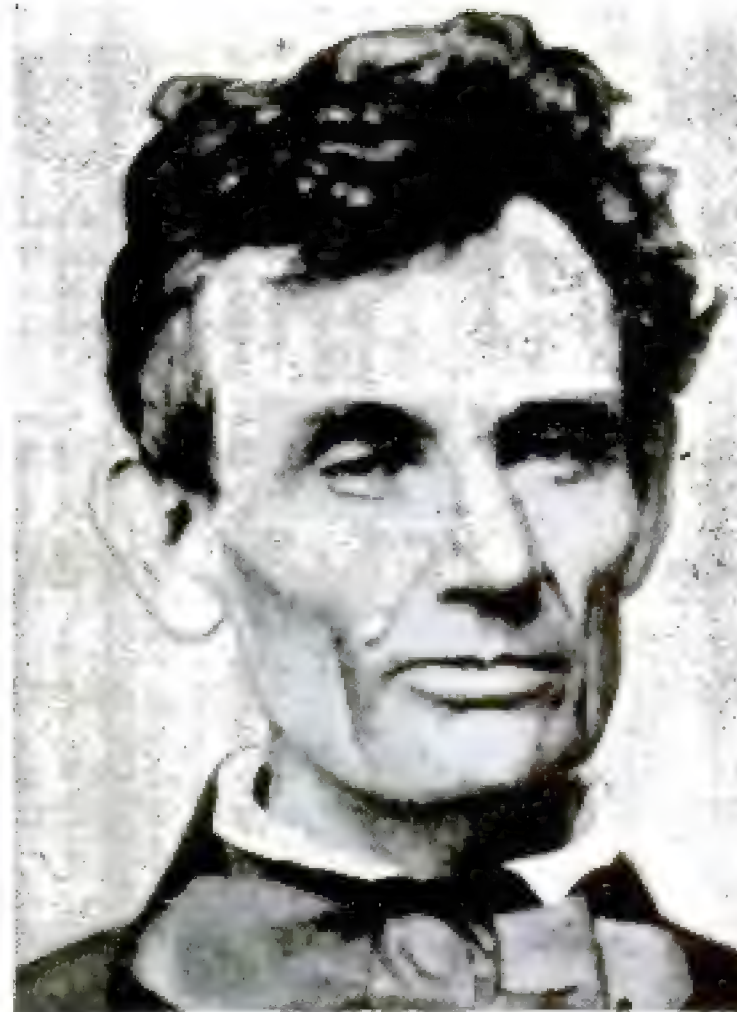
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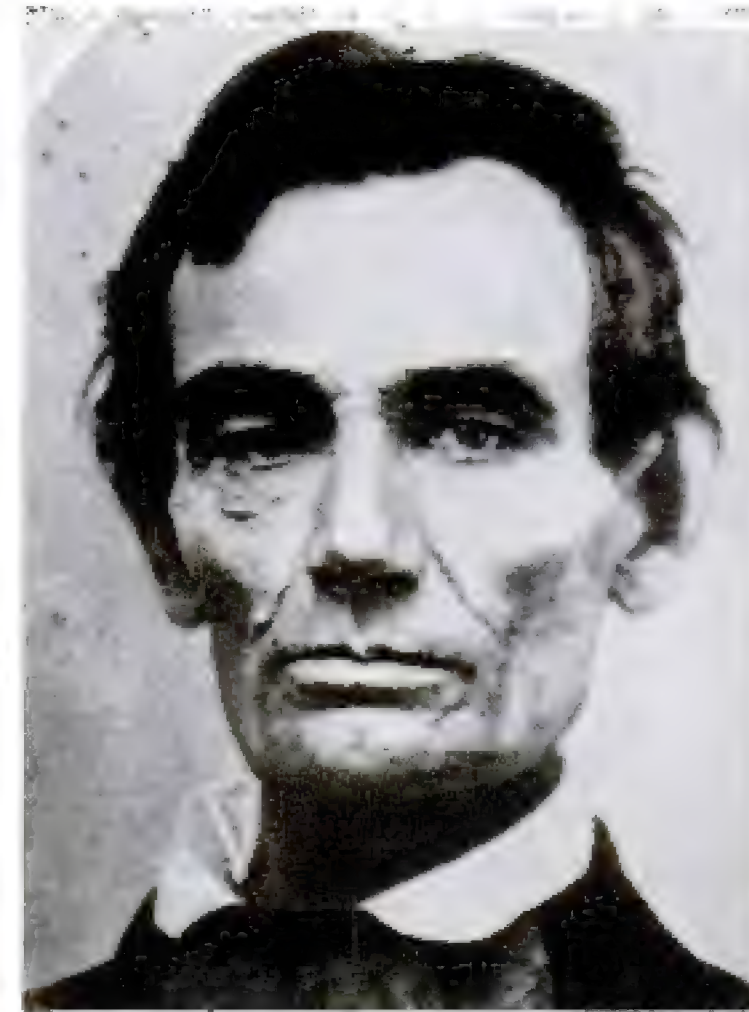
1846. This daguerreotype of Lincoln at 37 is his earliest known picture.



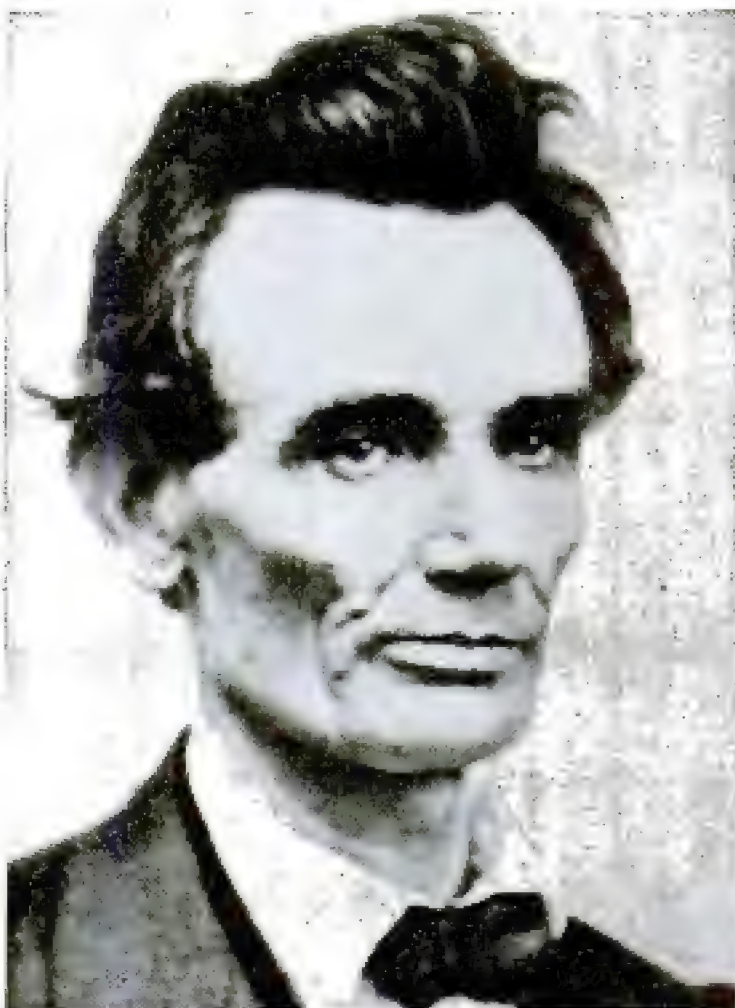
MAY 1858. This was taken the day Lincoln won Armstrong murder trial.



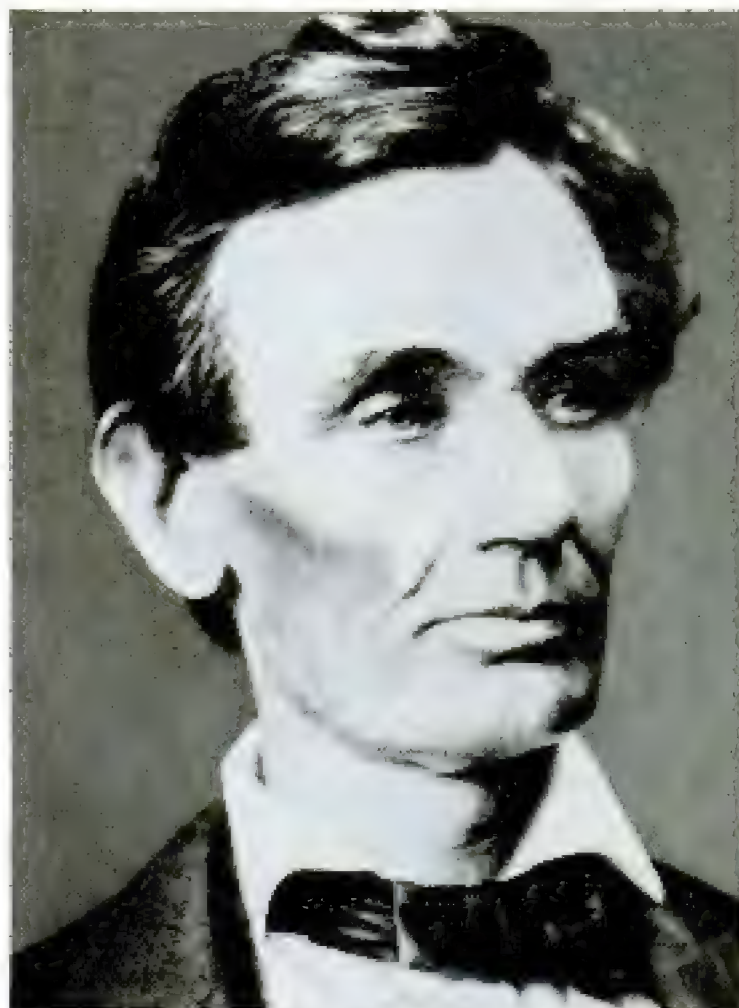
JULY 1858. At this point Lincoln's neatly parted hair took on tousled look.



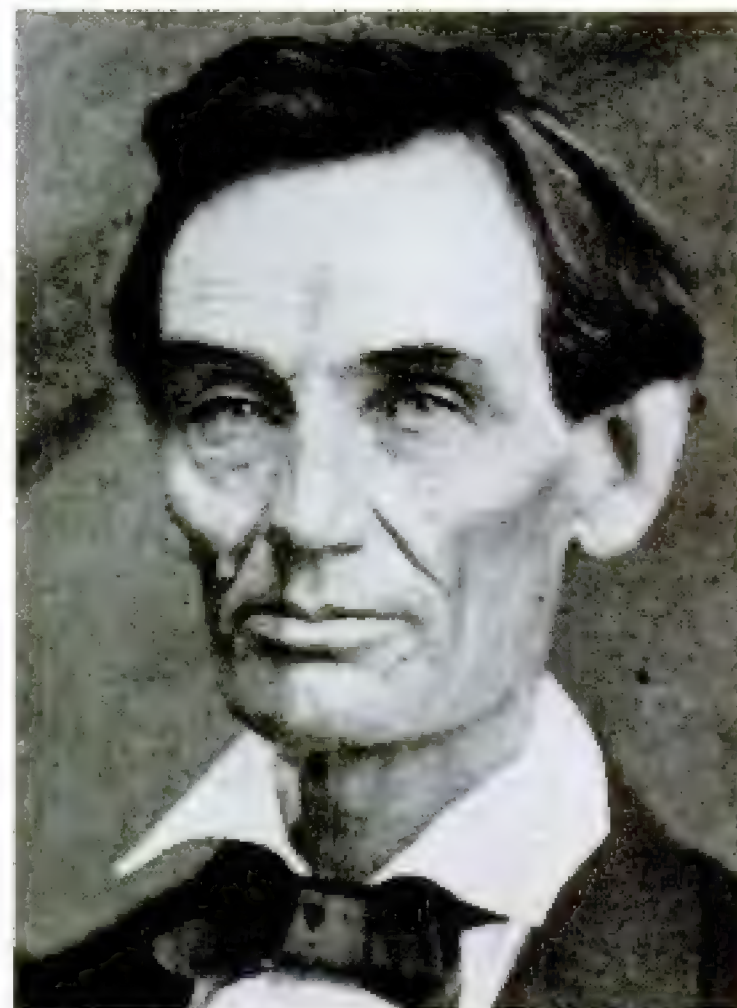
AUGUST 1858. He posed solemnly after a Douglas debate.



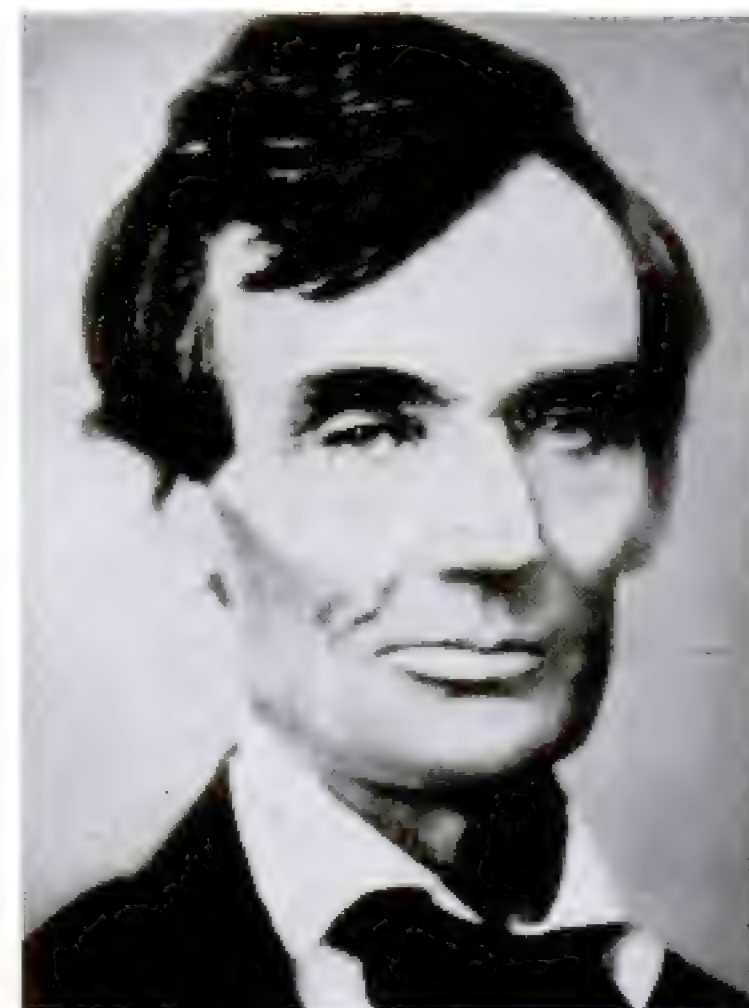
MAY 1860. Portrait was taken day after he was notified of nomination.



JUNE 1860. This picture was taken for his presidential campaign publicity.



SUMMER 1860. Collar and clean-shaven face helped date this picture.



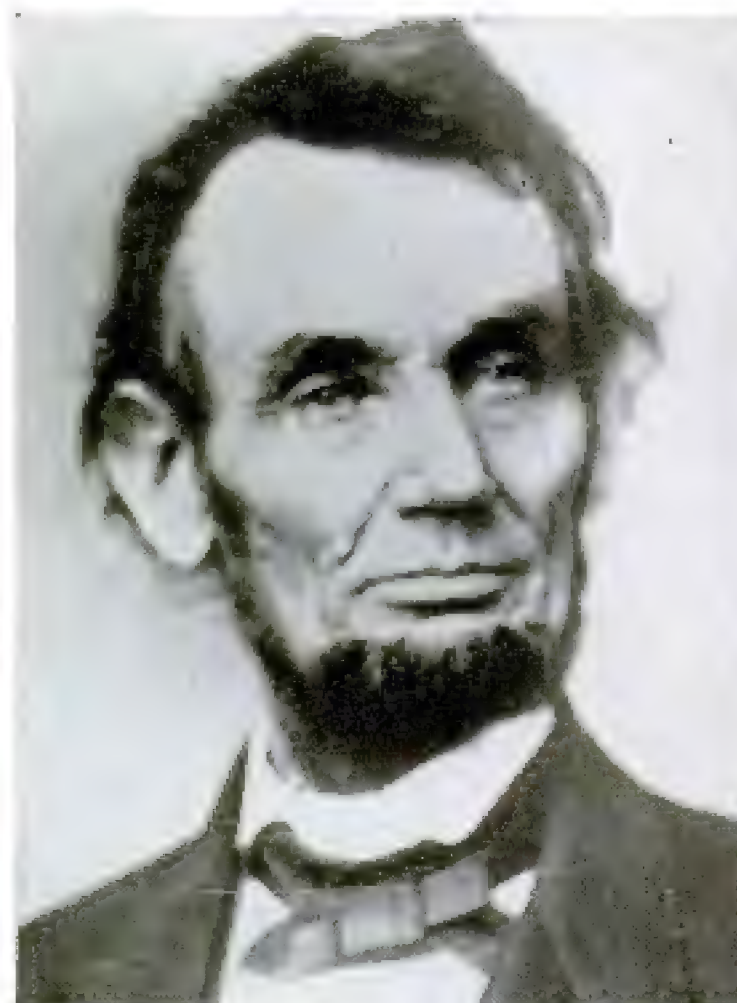
AUGUST 1860. This is one of last photos before election.



1862. This date is questionable, but careworn eyes place this after 1861.



NOVEMBER 1863. This was taken shortly before the Gettysburg address.



FEBRUARY 1864. Picture reveals that Abe parted his hair on the right.

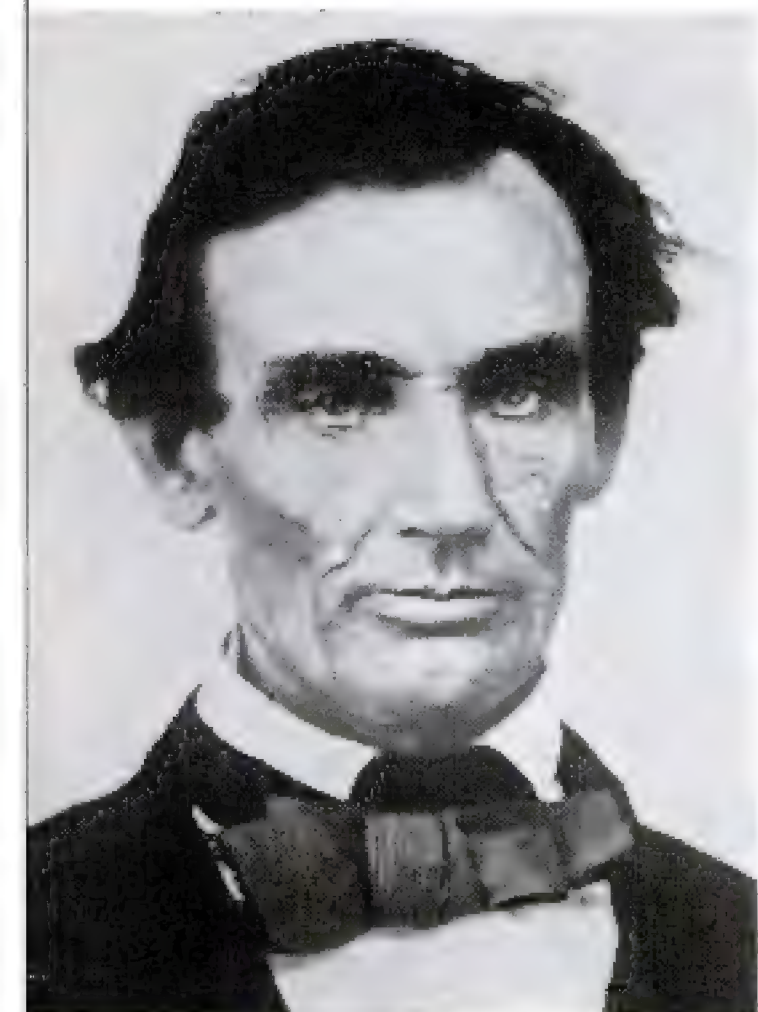


1864. An amateur cameraman took this in the White House.

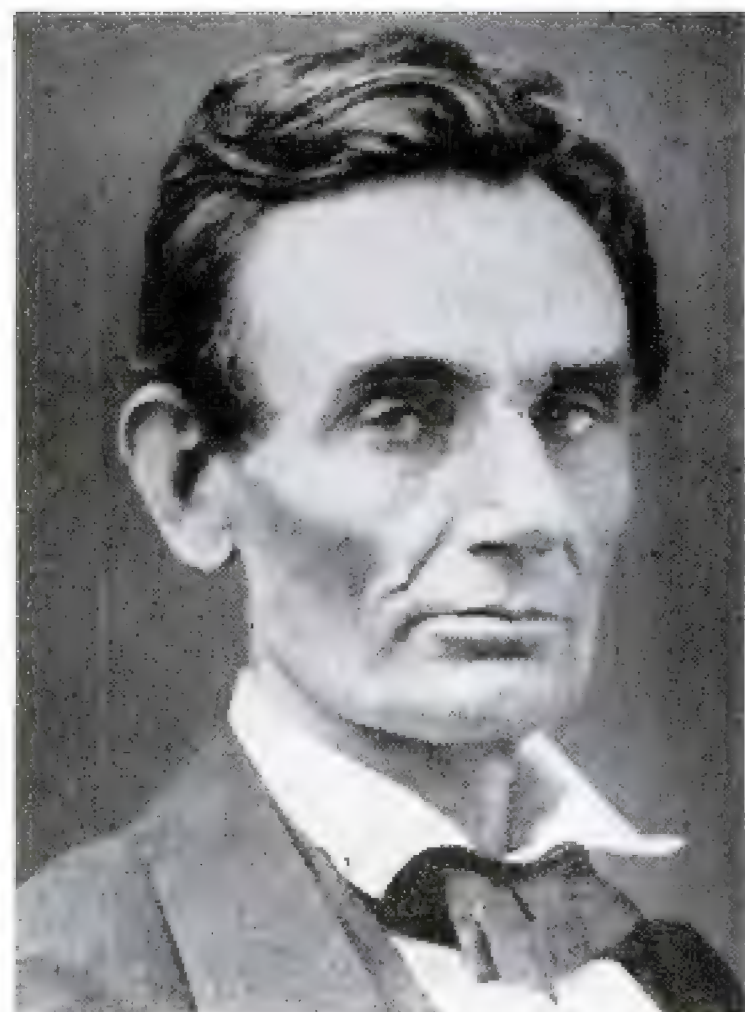
SPEAKING OF PICTURES

... Expert puts Lincoln photographs in correct order

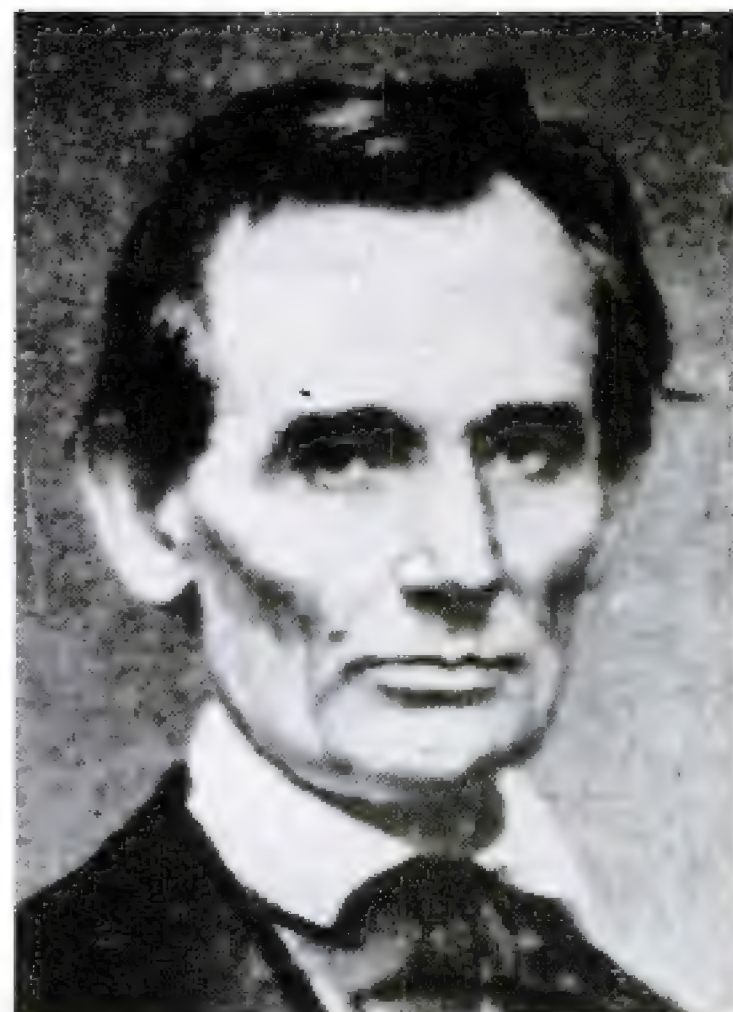
Nearly all the 100 or so photographs taken of Lincoln during his lifetime have been known for many years, but it is only within the last 10 years that scholars have been able to give exact dates to many of them. The chronologically arranged portraits above have just appeared in a lavishly illustrated paper-bound edition called *The Life of Abraham Lincoln* by Historian Stefan Lorant (Signet Key Books, 50¢). They are the result of 15 years of picture



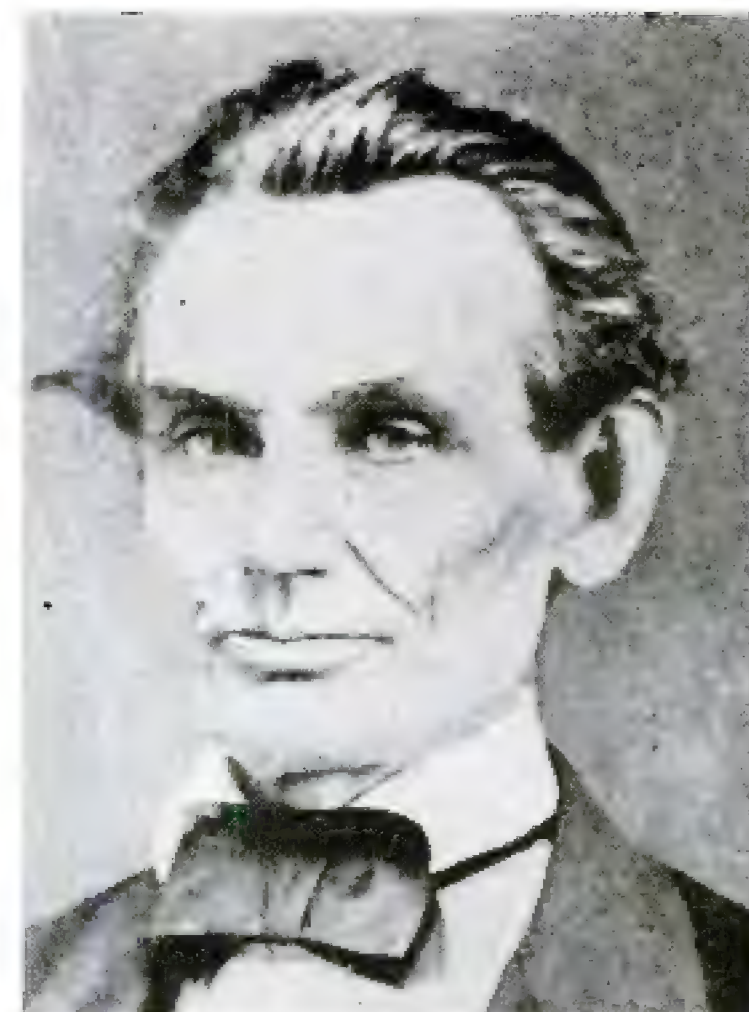
OCTOBER 1858. A friend asked Lincoln for this picture.



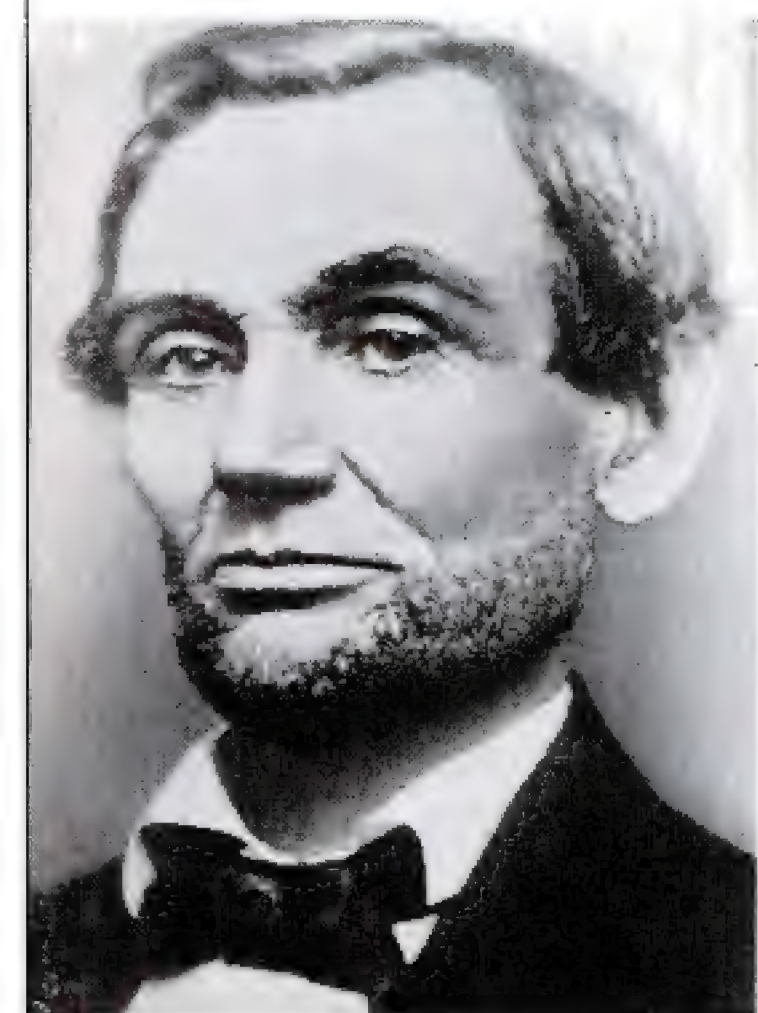
OCTOBER 1859. Lincoln was being mentioned as presidential possibility.



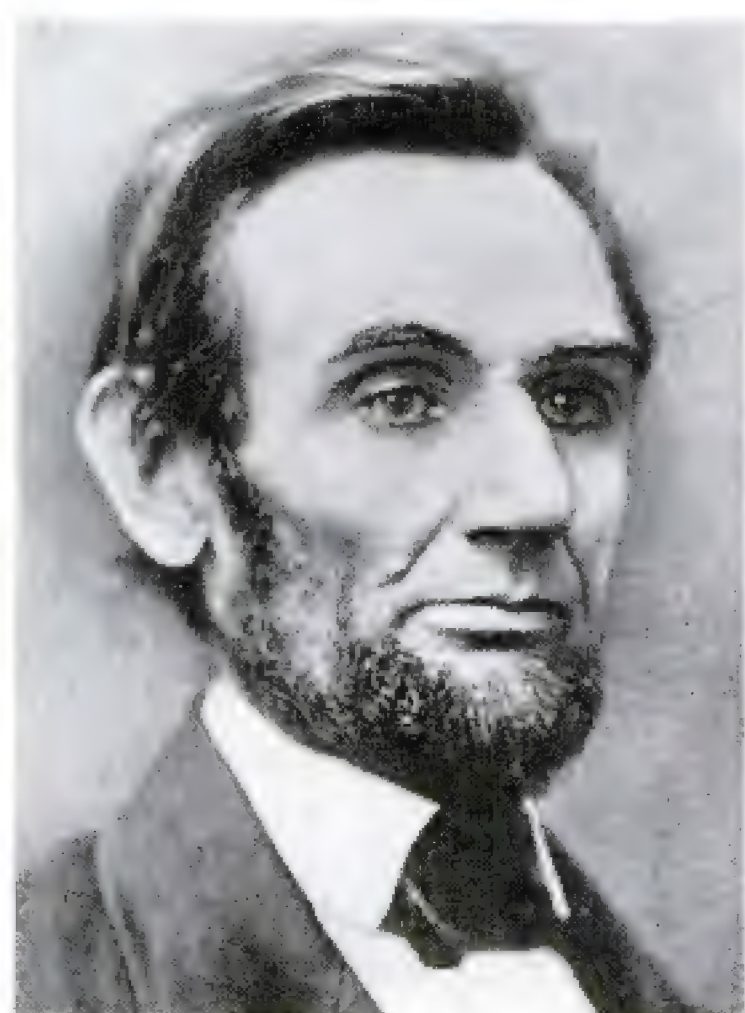
FEBRUARY 1860. This is the first of Mathew Brady's portraits of Lincoln.



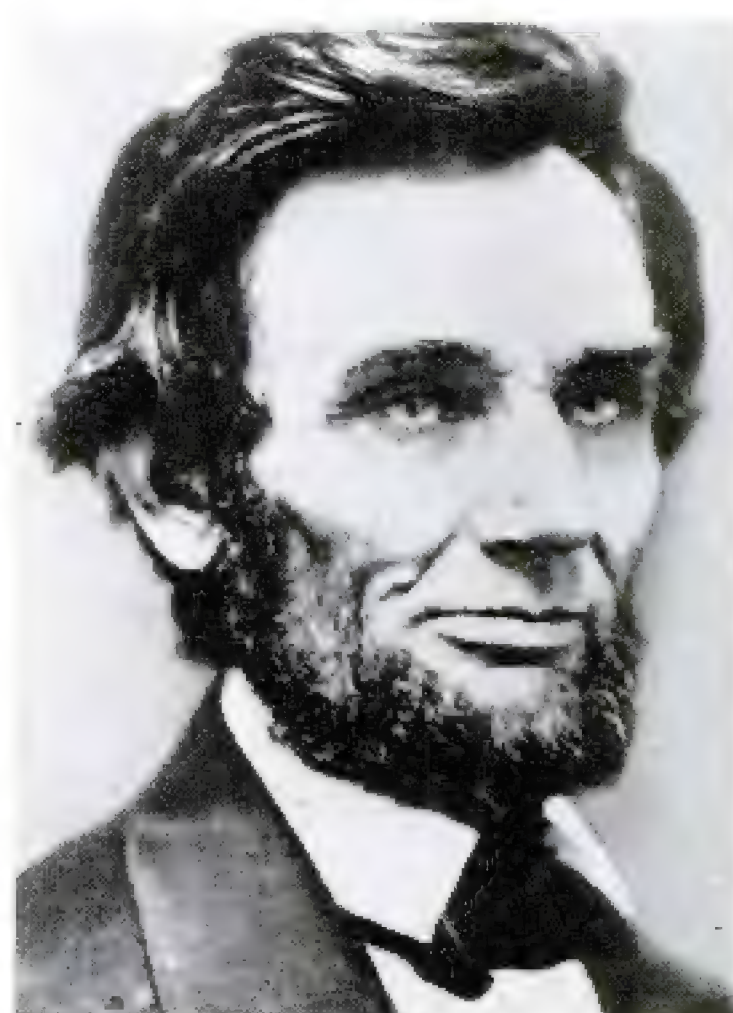
MAY 1860. His collar helps date picture near the Republican convention.



NOVEMBER 1860. Lincoln wears his newly started beard.



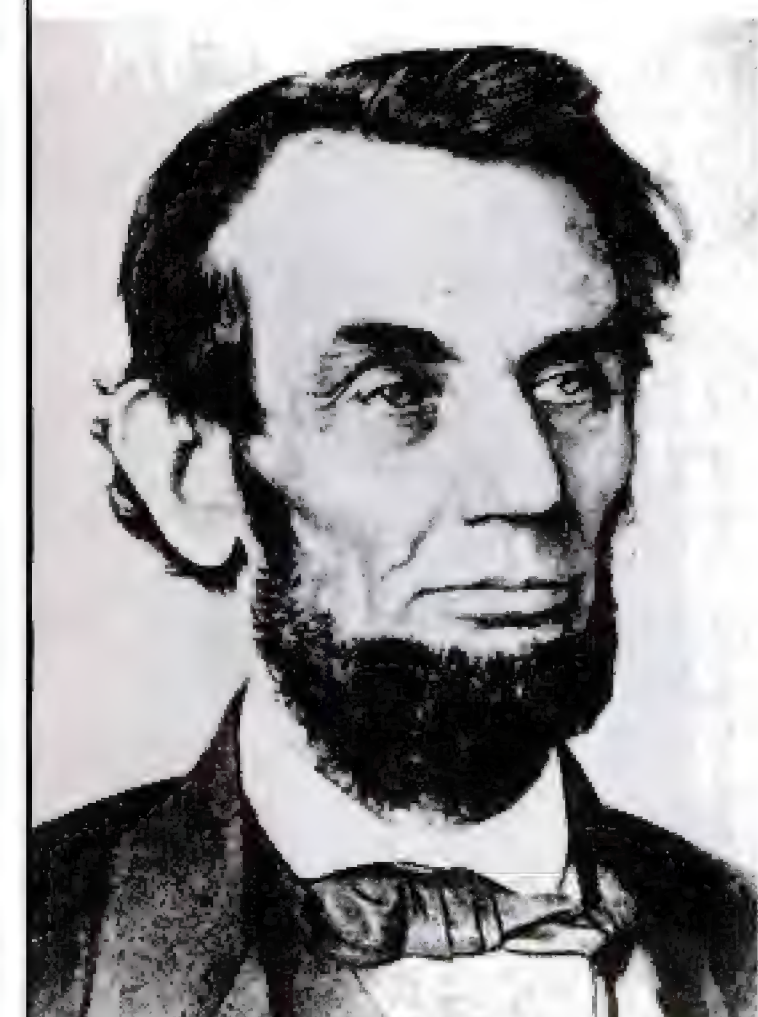
JANUARY 1861. Picture is one of many he had made to give to friends.



FEBRUARY 1861. Lincoln left home two days later to assume presidency.



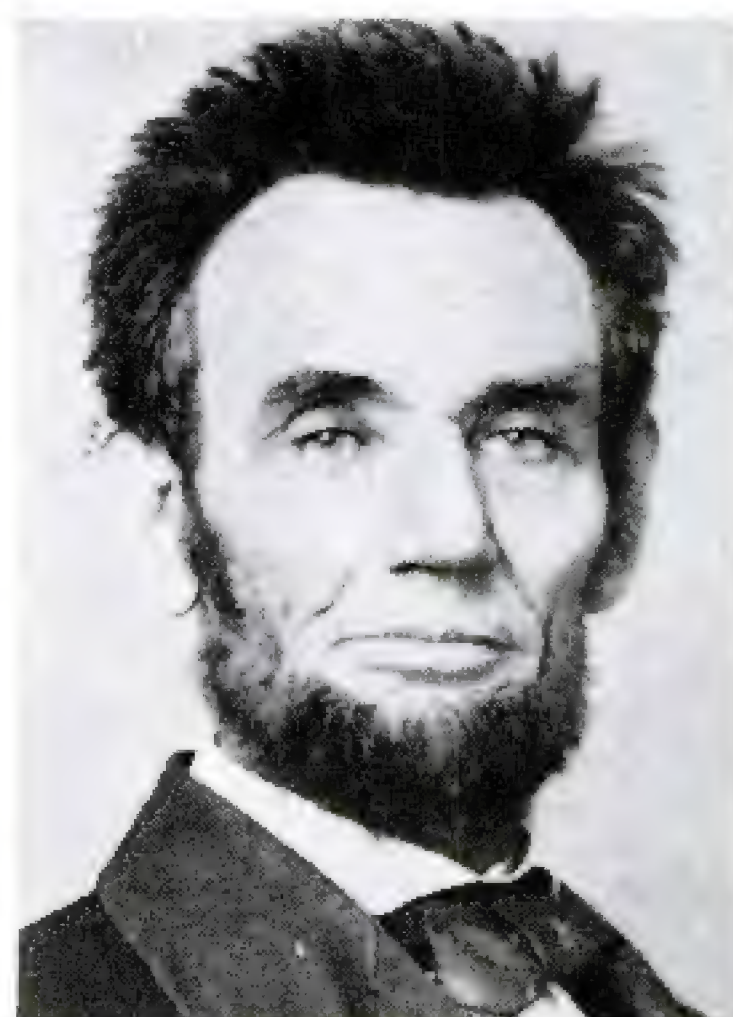
OCTOBER 1861. He gave this to lady who gave him a Bible 20 years before.



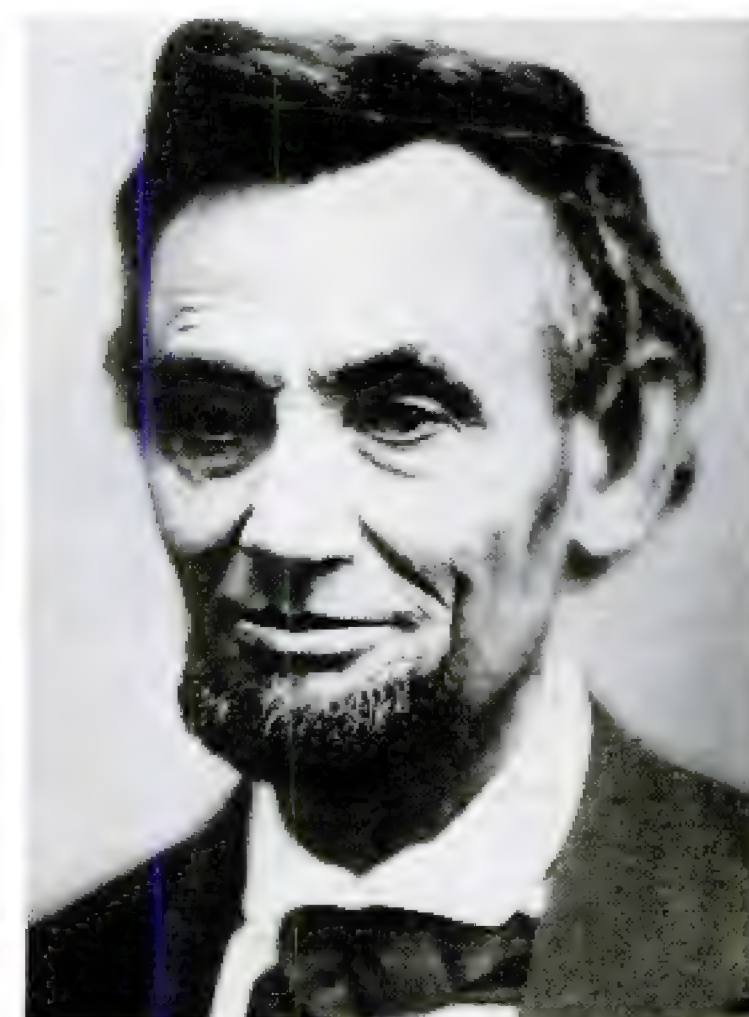
1864. Abe's neater beard is work of Washington's barbers.



APRIL 1864. Recently found, this plate is broken—note upper left corner.



1865. This is one of two stereoscopic pictures of Lincoln taken by Brady.



APRIL 1865. Lincoln's last picture was taken four days before his death.

sleuthing by Lorant who has had the help of Lincoln scholars all over the country. To verify the dates of pictures Lorant has looked into old newspapers, diaries and photographic processes, dated some pictures by the types of collar, tie and beard Lincoln wore.

During his debates with Stephen Douglas in 1858 Lincoln nearly always wore a round stock collar with a very large bow tie. From 1859 until he was elected President in November

1860, Lincoln favored a soft rolling collar with a much shorter tie. As President-elect he affected a high stiff collar which he dropped a year later for a more comfortable low collar and small tie.

Lincoln started a beard soon after he was elected. It was first reported in the press in 1860 when a newspaper joked, "Old Abe is puttin' on (h)airs!" He let it go untrimmed until in 1861 he left Springfield for Washington

where barbers whittled it down slowly for the rest of his life.

Among these pictures is one that Lorant himself discovered—the third from the right in the bottom row. Going through the personal effects of Francis Carpenter, who painted Lincoln reading the Emancipation Proclamation, Lorant found this hitherto unknown portrait which was done by Mathew Brady for the artist to use as his model in re-creating the scene.

defies...



absolutely defies chipping!

Pound a typewriter. Play a piano. Put your hands in water, time and time again!

Amazing new Chip-pruf Cutex, made exclusively with Enamelon, *absolutely defies chipping and peeling!* Actually lasts from one week to the next!

Tests prove even nail polishes that cost over twice the price cannot out-wear this revolutionary new Cutex formula!

Keeps fingertips always beautifully groomed—always glowing with color! In the safe Spillpruf bottle, 25¢.

why pay more?

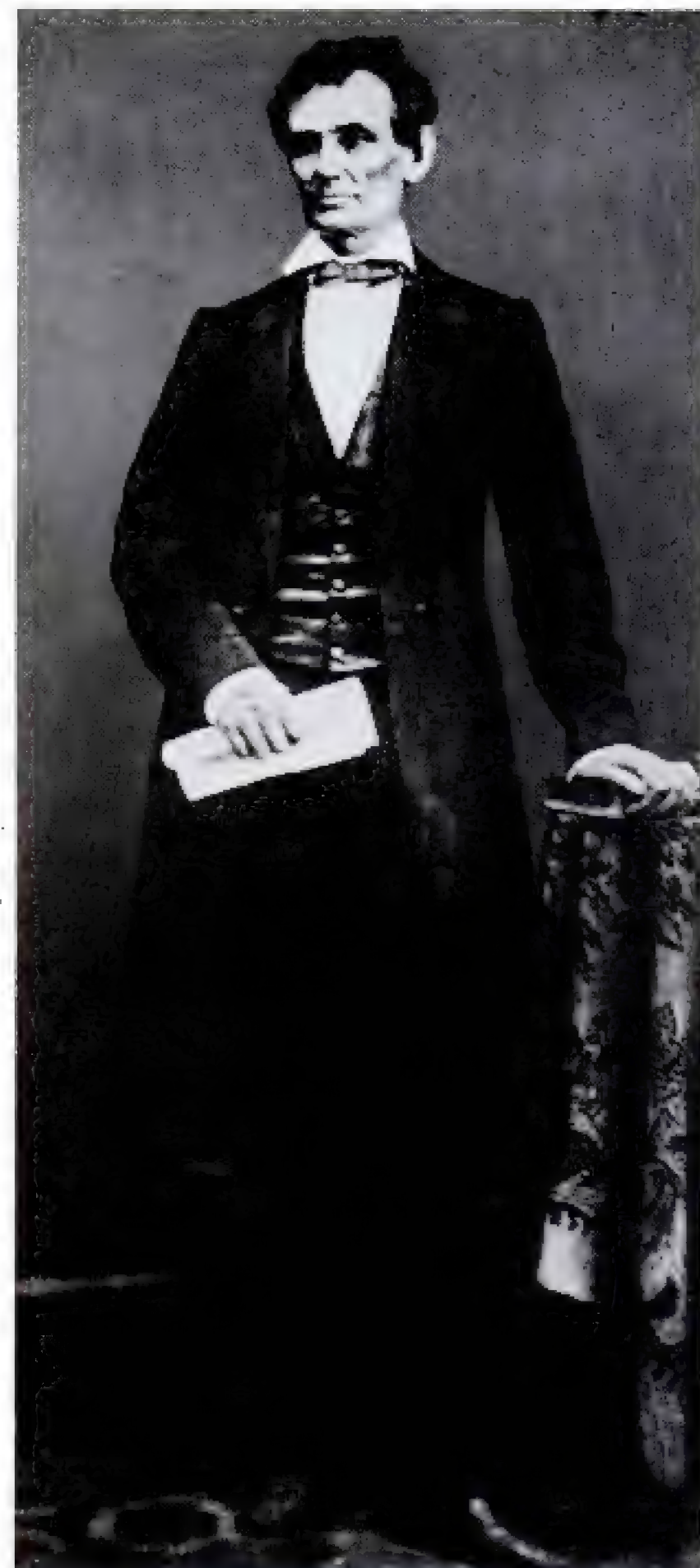
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CUTEX LIPSTICK
Longest lasting! Creamiest!
Contains SUPER-LANOLIN, 59¢

LINCOLN PHOTOGRAPHS CONTINUED



FULL VIEWS of Lincoln standing are very rare. This one, which is his earliest full portrait, was taken in 1860 for the sculptor Leonard Volk who made a bust of Lincoln using this photograph as his model. It reveals a neatly, almost elegantly dressed Lincoln.



1864 PORTRAIT was discovered by Lorant who simply asked the Library of Congress for all copyrighted pictures of Lincoln. Among them Lorant found this picture which he dated by the gold watch chain given to Lincoln by promoters of the proposed Union Pacific Railroad.

ON PAGES 107-116 IS A REPORT ON NEW HISTORICAL DETECTIVE WORK ON LINCOLN

5 WEEKLY HALO MINK CONTESTS! \$150,000* in Mink!

WIN A GORGEOUS \$4,000 MINK COAT

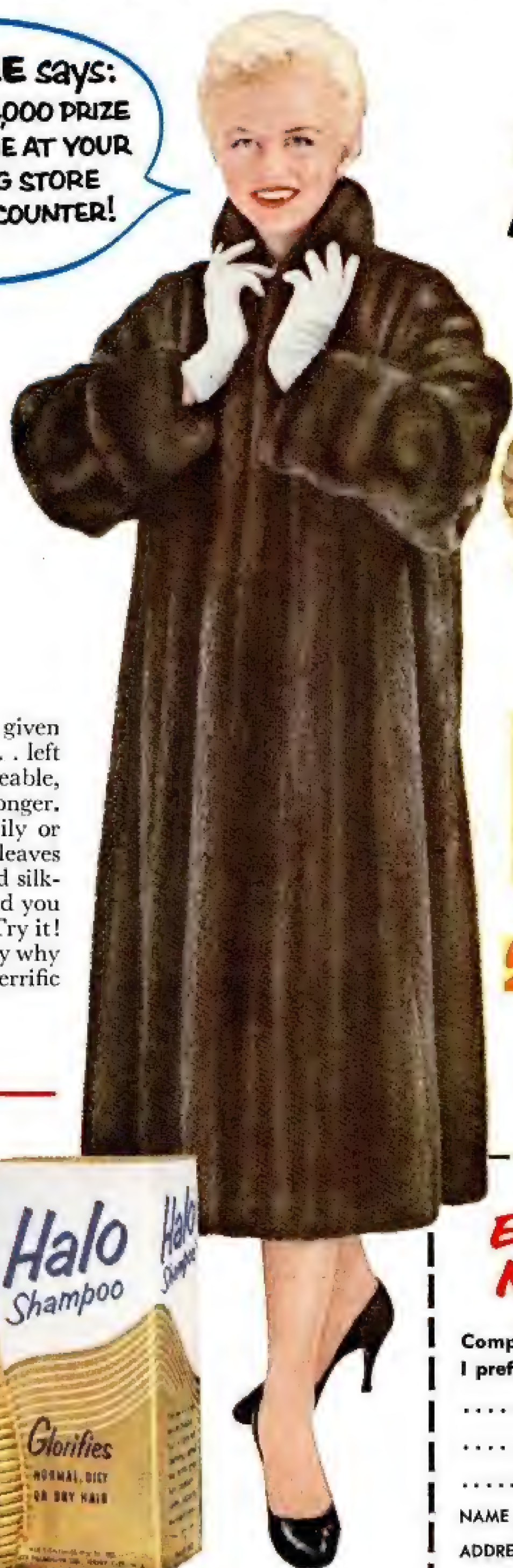
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213 PRIZES EVERY WEEK!

1st Contest NOW to Feb. 20, 1955
2nd Contest opens Feb. 21st, closes Feb. 27th
3rd Contest opens Feb. 28th, closes March 6th
4th Contest opens March 7th, closes March 13th
5th Contest opens March 14th, closes March 20th

ENTER NOW!

Enter next week! Enter every week for 5 prize-filled weeks! Never before in history has so much mink been awarded as prizes! \$150,000.00 worth of precious pedigreed mink—designed by Arthur Rosenbaum, one of America's master furriers, creator of custom-made furs! Say in 25 words or less why you like HALO Shampoo. Tell the special way HALO

has glorified *your* hair... given it far brighter sparkle... left it so much more manageable, with waves that last far longer. Whether your hair is oily or dry or normal, HALO leaves it so much smoother and silkier. Yet HALO is so mild you could use it every day! Try it! Then it will be easy to say why you like it. Enter this terrific contest today!

SIMPLE RULES

1. In 25 words or less, complete the following statement: "I prefer HALO Shampoo because..."

2. There are five weekly contests closing Feb. 20, Feb. 27, Mar. 6, Mar. 13, Mar. 20, 1955. Entries will be judged in current contest as received. Entries for final contest must be postmarked not later than Mar. 20 and received not later than Mar. 30, 1955. Entries will be judged by Reuben H. Donnelley Co. on basis of originality of thought and appropriateness to product. Entries must be original work of contestants.

3. Submit as many entries as you wish but accompany each with a box-top from any size package of Halo Shampoo. Use entry blanks or plain paper. Contests are limited to residents of Continental United States, Hawaii and Alaska and subject to all Federal and State regulations. Only one prize to a family. All entries become property of Colgate-Palmolive Company to be used as it sees fit.



ENTER! NOW!

Enclose HALO box-top and mail to:
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Complete this sentence in 25 words or less:
I prefer Halo Shampoo because.....

NAME.....

ADDRESS.....

Send in this Entry Blank (or plain paper) or get one from your dealer.

Here's a "Dutch" treat your family will adore...

PENNSYLVANIA



You can't beat the Dutch—the Pennsylvania Dutch—when it comes to turning plain food into superbly delicious dishes.

Of course, the settlers' wives who developed these dishes spent hours, even days, preparing a dinner like this.

You can do it in 30 minutes by following the recipes here. For the keystone of these *modern* Pennsylvania versions is canned food—the fine food that comes in Canco cans made by American Can Company.

Take Sauerbraten, for instance. The original recipe calls for marinating beef in vinegar and spices for 5 days! Now—see how easy it is when you start with meat in cans. (And you wind up with the same marvelous, spicy kind of flavor!)

SWEET 'N' SOUR BRATEN

- 1 can condensed beef bouillon (undiluted)
- 4 gingersnap cookies (each about 2 inches in diameter), crumbled
- ¼ cup seedless raisins
- 2 tablespoons brown sugar
- 2 tablespoons vinegar
- 2 cans (12 oz. each) chopped beef or luncheon meat

Combine all ingredients, except meat, in large frying pan. Simmer 2 minutes, or until thickened, stirring often. Cut each meat loaf into 4 slices. Place slices in sauce, turning once. Simmer, covered, 5 minutes, or until meat is thoroughly heated.

A dish this good demands big appetites. To get them worked up—here's a peppy, tangy appetizer.

LOVE-APPLE JUICE

Blend 1 can (1 pt. 2 fl. oz. or 2¼ cups) tomato juice, chilled; 1 to 1½ teaspoons horse-radish; ½ teaspoon Worcestershire sauce and dash of salt.

Love-apple is Pennsylvania patois. But by any name, canned tomato juice wouldn't always taste so delicious if Canco scientists hadn't discovered that the key to keeping perfect flavor lay in the sterilizing procedure.

Now—the vegetable part of the meal is simple, too.

SHAKER CORN

Spread 2 cans (12 oz. each) whole kernel corn, drained, in single layer in shallow baking pan. Heat in hot oven (450°F.) 8 to 10 minutes, or until corn is dry, stirring often. Add ¼ cup cream, 1 tablespoon butter or margarine, ¼ teaspoon sage, salt and pepper; toss lightly.

Housewives used to dry corn and store it so they could enjoy this dish all winter. How much easier for you to open a can!

DUTCH GREEN BEANS

Heat 1 can (1 lb.) green beans with butter or margarine, salt, pepper. Add 2 tablespoons pickle relish and 1 small onion, sliced into rings; toss lightly.



If it comes in a Canco can—

it comes to you at its best.

AMERICAN

DUTCH DINNER

Traditional favorites—made amazingly easy

—with today's finest-ever canned foods!



Pennsylvania Dutch Dinner

LOVE-APPLE JUICE
SWEET 'N' SOUR BRATEN
SHAKER CORN • DUTCH GREEN BEANS
SAUERKRAUT SLAW
HOT LANCASTER PUDDING
COFFEE

Today's canned vegetables often have more vitamins than fresh-shipped varieties . . . because they're picked at their prime, processed so promptly.

SAUERKRAUT SLAW

Combine 1 can (1 lb.) sauerkraut, well chilled and drained; 1 container (8 oz.) sour cream; 2 teaspoons caraway seeds and 1 teaspoon sugar; toss lightly.

NOTE: Whenever you do not use a full can of food, cover and keep the remainder in the refrigerator right in the can. It's safe—and it's sensible!

For dessert, here's an unusual and luscious treat named after a famous Pennsylvania city. It's a breeze with canned fruit. And just notice the perfect color of the peaches.

Retaining this natural golden goodness is important. To do so, it is essential that all air be removed from the cans during the canning procedure.

American Can experts invented a "vacuum syring" process which takes the air out of cans more quickly and surely than ever before . . . so today canned peaches have real "peachy" color and flavor.

HOT LANCASTER PUDDING

1 can (1 lb. 13 oz.) sliced peaches, drained
1 can (1 lb.) apple sauce
1 cup packaged biscuit mix
¼ cup sugar
¼ cup milk
Butter or margarine
1 tablespoon sugar
½ teaspoon cinnamon

Combine peaches and apple sauce in 8-inch square baking pan. Heat thoroughly in hot oven (450°F.). Meanwhile, combine biscuit mix and ¼ cup sugar; stir in milk. Pat or roll into 8-inch square on lightly floured board or pastry cloth. Brush with melted butter or margarine; sprinkle with mixture of remaining sugar and cinnamon. Roll, jelly-roll fashion; seal edges. Cut into 8 slices; place, cut side up, on top of bubbling fruit. Return to oven; bake 12 min., or until biscuits are brown. Serve hot.

These recipes serve 4. You may use can weights that vary slightly from those given here. Recipes were developed in Test Kitchens of American Can Company. Try this hearty, thrifty "Dutch" treat soon!



CAN COMPANY



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in Japanese Kendo

**it's no runs, all hits
no errors**

1 "A greenhorn hasn't a chance when he crosses 'swords' in a Japanese Kendo match," writes John Rich, an American friend of Canadian Club. "In Tokyo I took a whack at this slam-bang survivor of Japan's 12th century *samurai* warrior days. The *samurai* lived by the sword and glorified his flashing blade. His peaceful descendant uses a two-handed bamboo *shinai* in a lunging duel that makes western fencing look like a dancing class.



2 "Remember your style," Kendo master Muken Mori reminded me as I was scarfed and armed. To win, he'd taught me, you have to hit your adversary's forehead, Adam's Apple, wrist or ribs. But you have to observe the proper formalities of style.

5 "The Japanese are noted for being polite, but good manners can't explain the high regard for Canadian Club I found in the Orient as indeed, *everywhere* I've traveled." Why this whisky's worldwide popularity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon.



3 "I turned spectator when I failed to get a blow in edgewise against my Nipponese rival. 'You need more training,' Mr. Mori said. Later, as I watched from the sidelines, I saw some fast action as one athlete dropped suddenly to his knees to strike a quick and winning blow to his opponent's unprotected ribs.

Yet it has a distinctive flavor and a character that is all its own. You can stay with Canadian Club all evening long... in cocktails before dinner and tall ones afterward. There is *one* and *only one* Canadian Club, and *no other* whisky tastes quite like it in all the world.



4 "Kendo recalls memories of our honorable ancestors," Mr. Mori said later. At the Kendo Club I recalled some happy memories myself when my host served Canadian Club.

IN 87 LANDS... THE BEST IN THE HOUSE

"Canadian Club"

6 YEARS OLD

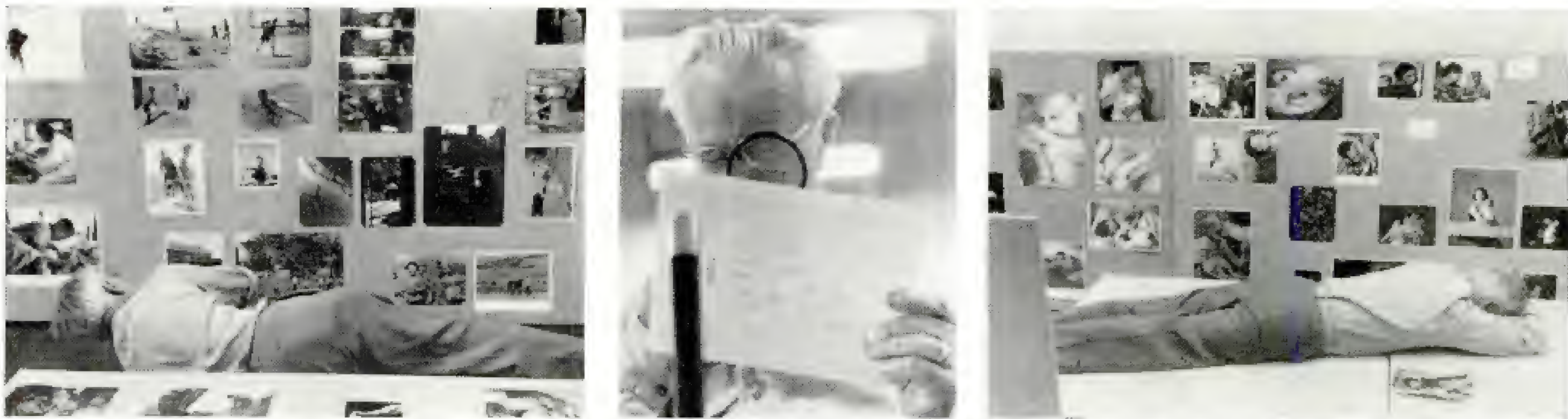
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PICTURE-COLLECTOR EDWARD STEICHEN GETS A FLOOR-LEVEL VIEW, SCRUTINIZES A PRINT AND TAKES TIME OUT FOR CAT NAP ON A TABLE

THE TAXING TASK OF ROUNDING UP PICTURES

LIFE's editors approached the story which makes up the photographic essay this week with a special twinge of sympathy. To assemble the material for his monumental new "Family of Man" exhibit at New York's Museum of Modern Art, Edward Steichen spent almost two and a half years going through a total of four million pictures to get the 503 he finally used. This is the kind of thing LIFE has to do each week, on a somewhat less cosmic scale, and we salute both the difficult task and its successful result.

Picture-seeker Steichen had nurtured the idea for the exhibit for years and was pretty sure it was feasible after a trip to Europe in 1952, during which he saw some 1,400 photographers in 11 countries. He became more firmly sold on it after his assistant, Wayne Miller (see cover for his portrait of *his* family), went through the LIFE picture collection

in 1953. Since this collection alone had some three million prints it took Miller five months, but by this time he and Steichen had few doubts that abundant material was at hand to suit their theme.

By January 1954 they had cut down their pictorial candidates (including a few from The Moscow Journalist's Club and some from north China) to 10,000 but even these overflowed their museum office. So they rented a loft over a 52nd Street nightclub where they looked and weeded day and night to the beat of hot jazz from below, with 75-year-old Photographer Steichen, near collapse from overwork, snoozing occasionally on a layout table. One night, after wrangling with it for 20 long weeks, the crucial problem of the exhibit's layout was suddenly solved and Steichen, a great weight lifted, came down out of his loft and danced a jig on the pavement.

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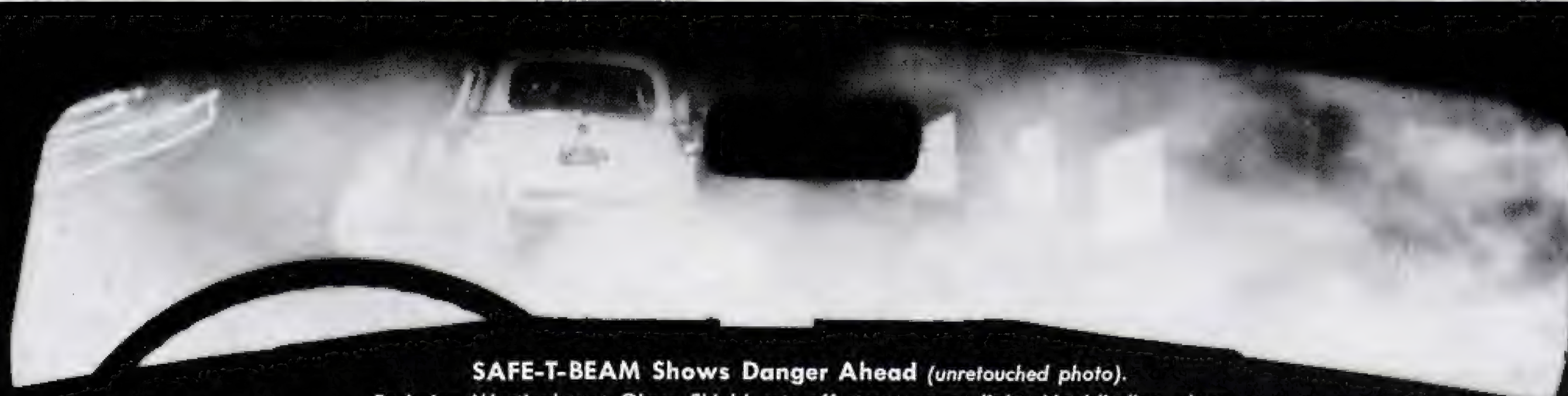
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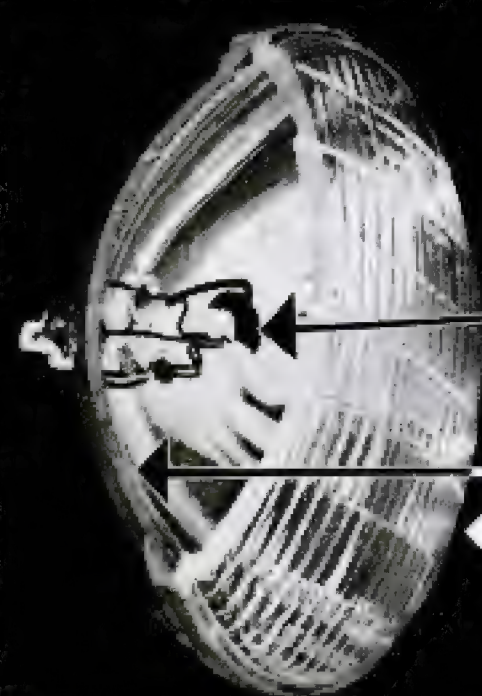
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and Best of Broadway.



ANASTASIA AT 5 WORE MIDDY DRESS

IS THIS PRINCESS ALIVE?



IN PLAY, THE STAGE ANASTASIA, ALSO WEARING A MIDDY, WAITS FOR GRANDMOTHER TO RECOGNIZE HER

A BROADWAY HIT AND A VISIT TO A SHACK SPOTLIGHT THE DARK MYSTERY OF ANASTASIA'S FATE

Last month the little girl in the middy dress above, who has grown up into a web of mystery and whose very existence is still doubted, was lifted by a strange fillip of destiny toward a brighter future. Destiny took the unexpected form of a highly successful new Broadway play.

The child, named Anastasia, was the youngest daughter of the last czar of Russia, Nicholas II, and was presumably killed with her family by Communists in 1918. Yet stories have persisted that, though she vanished, Anastasia survived. A young woman who said she was Anastasia visited the U.S. in 1928, then dropped into obscurity in Europe where she lives today, ill and impoverished. By now most authorities on the case are convinced that she is indeed the Grand Duchess Anastasia, daughter of the czar. From the Broadway play, which has been sold to

the movies for \$400,000, she has been guaranteed royalties of \$12,000, and probably more. And thus the woman who claims a royal fortune, but lives in a tiny shack, will be relieved at last of poverty.

The play, adapted for the American stage by Guy Bolton, presupposes that Anastasia did survive, thanks to a Polish guard who fell in love with her. Then it branches off into a frankly fictional account of how she runs afoul of Slavic scoundrels who believe her an impostor but try to palm her off as the real thing in order to gain control of her vast inheritance. One of the best scenes ever acted on Broadway occurs when Anastasia meets her grandmother (*above*) and proves her identity. But however bizarre Anastasia's chronicle appears on the stage, it is no match for the true story of the little grand duchess on the following pages.



ON ENGLISH VISIT in 1909 Anastasia sat on lawn with brother. Seated on chairs (left to right) are Princess Mary (later Queen Mary), Czar Nicholas II, Edward VII,

czarina, Prince of Wales, Grand Duchess Marie. Standing: Prince Edward (Duke of Windsor), Queen Alexandra, Princesses Mary, Victoria, Anastasia's sisters Olga, Tatiana.



DRESSED UP for a court occasion, the Grand Duchess Anastasia, aged 12, wears pearl-rimmed Russian headdress.

FROM HAPPY CHILDHOOD ANASTASIA SANK TO GHASTLY TRAGEDY

In her royal childhood Anastasia led her three older sisters and her baby brother in mischievous doings around the czar's palaces. She played hide-and-seek behind draperies, teased her tutor but still managed to look pretty solemn on state occasions (above).

In August 1917 Anastasia and her family were sent by the revolutionary Kerensky government to Siberia, ending up in the town of Ekaterinburg. Before dawn on July 17, 1918 the family with their doctor and servants were ordered into the cellar of their dwelling place. Then they were mowed down by gunfire, jabbed

with bayonets, crushed with rifle butts and the bodies were burned in an empty mine.

At this point official history ends the story of Anastasia. From here on, the story is one told by the woman who says she is Anastasia—and is supported in her claim by people who have identified her and by other evidence. According to this story, Anastasia was not killed. Instead she was carried off by a young guard, who later married her. He took the wounded girl to Bucharest, where she had a child who was put in a foundling home and lost. After her husband was assassinated by Bolsheviks,

who had learned of his rescuing the czar's daughter, Anastasia managed to reach Berlin.

There she tried to commit suicide by jumping in a canal. Rescued by police and taken to an insane asylum, she was confined more than two years, too ill to assert her identity. Finally, with the help of another inmate who had been a court dressmaker, Anastasia made herself known, and attracted the attention of Berlin officials. Released from the protection of the asylum, she was now at the mercy of the world. It is at this point that the Broadway play takes up its fictitious account of her future.

IN BROADWAY PLAY SHE IS PAWN OF CONSPIRATORS

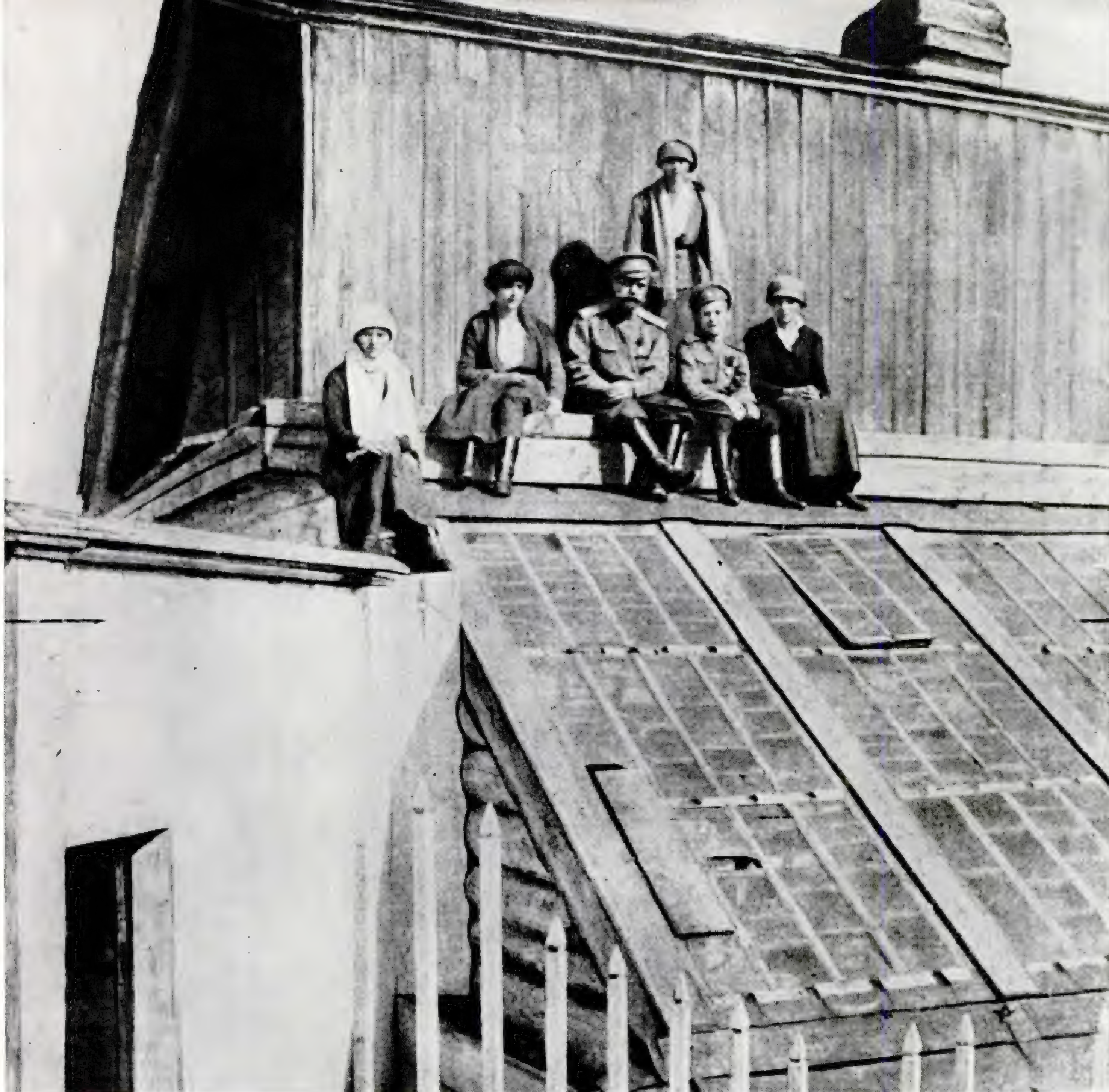


ADVENTURES OF ANASTASIA (Viveca Lindfors) begin in the play when she is taken off a Berlin street by conspirators. They hold a light to her careworn face to see if she can pass for the real princess, whom they believe is



dead. Chief among her captors is an ex-Russian general (Joseph Anthony) who coaches her to play the royal role, hoping to grab some of the family fortune and gain Anastasia as a mistress. Russian peasants who knew the princess as a





THE CZAR AND HIS FIVE CHILDREN SIT ON ROOF AT EKATERINBURG SHORTLY BEFORE THE EXECUTION IN SIBERIA, ANASTASIA IS SECOND FROM THE LEFT



child are brought to see her and, convinced of her identity, kneel in homage. Then her grandmother (Eugenie Leontovich) is invited to meet the girl, coldly rejects her at first but finally breaks down and kisses her hand in a tearful

reunion. Cynically, the general refuses to believe in Anastasia's imperial heritage, ascribes her success only to his clever coaching. But Anastasia, dressed for a royal reception, manages to confirm her identity and win her freedom from him.



HER HOME TODAY is on the outskirts of small village near Stuttgart, Germany where Anastasia lives obscurely under the name "Mrs. Anderson."

The shack was given to her six years ago by cousin and old friend, Prince Frederick of Saxe-Altenburg, who converted it from small army barracks.



ROYAL MEMORABILIA is treasured by Anastasia. Above is a portrait of her mother, the czarina, cut out from a German illustrated magazine. The



framed photograph shows her mother (*left*) with a friend. Over frame Anastasia has festooned violet ribbons. This was her mother's favorite color.



Anastasia CONTINUED



ANASTASIA IN U.S. on a visit to Mrs. Leeds hides her injured jaw behind white fur collar. She was then 28.

THE PRINCESS AS A PAUPER

TODAY SHE LIVES IN SHANTY

Once she had found friends, the life of the supposed Anastasia became a zigzag journey from cottage to castle, hospital to rest home, finally winding up in a tiny shack. These photographs, taken for *LIFE*, are the first ever published which show how she lives today.

But the friends always had difficulties with her because of both her position and her personality. In Berlin in 1922 the police commissioner took her into his home and tried to establish her identity as Anastasia by introducing her to a parade of royal relatives. Many of them claimed at once to recognize the regal refugee, but then withdrew support, probably influenced by financial and political reasons. Though Anastasia was first heir to the czar's fortune, there were other contenders for the spoils. Her enemies pretended she was an insane Polish woman with delusions of grandeur.

In 1928 Anastasia was invited to America as guest of her second cousin, Princess Xenia, who had become Mrs. William Leeds of Oyster Bay, L.I. In poor health, physically and mentally, Anastasia was a troublesome guest, so benefactors in 1931 sent her to a German sanatorium. Subsequently she had an apartment in Hanover, moved to a nearby castle to avoid bombings during World War II and finally settled in her present home.

Despite numerous suits and investigations, Anastasia's identity has never been proved and she has had no share of the czar's fortune. She has been living on about \$30 a month from the Red Cross. Now she stays in bed most of the day, suffering from years of tuberculosis and carrying still the powder burns and bayonet scars believed to have been inflicted on that terrible night in the cellar at Ekaterinburg.

ANASTASIA'S COMPANION, who lives in the shack with her, is Mrs. von Heydebrand, straightening portrait of a titled lady admired by Anastasia.



AT BREAKFAST amid clutter of newspapers in her shack, Anastasia eats fruit, nuts, bread, coffee, served by Mrs. von Heydebrand. In good weather she putters around garden, is most proud of her peach trees. Still pretty, with sparkling blue

eyes, she is sensitive about her jaw, which she says was bashed in by executioners in Siberia, and habitually buries chin in a towel. Inclined towards moroseness, she says, "People want me to die—certain people. I shall soon oblige them."



CONVENTIONAL START shows the racers getting off the mark. From right they are Wes Santee, Gunnar Nielsen, Billy Tidwell, Dick Ollen and Fred Dwyer.



THE HUMAN RABBIT, Dick Ollen, who paced Santee to his record a week earlier, leads the pack on third lap. Santee is close behind with Nielsen third.



OFF THE TRACK, Dwyer keeps running alongside Santee. After a few strides he got back on the boards and stayed far enough ahead of Santee to be able to

grapple with him (below). Santee said later, "He tried to come between me and the pole. I don't think he had enough room to come through at that point."

THE MILERS CATCH FIRE

Unprecedented wrestle overshadows indoor record

When a man runs fast enough to break the world indoor mile record he is the object of everybody's attention. Gunnar Nielsen, a strawberry-blond Dane, achieved this feat last week in New York's Wanamaker Mile, but too much was going on behind him in the most tumultuous last lap in track history.

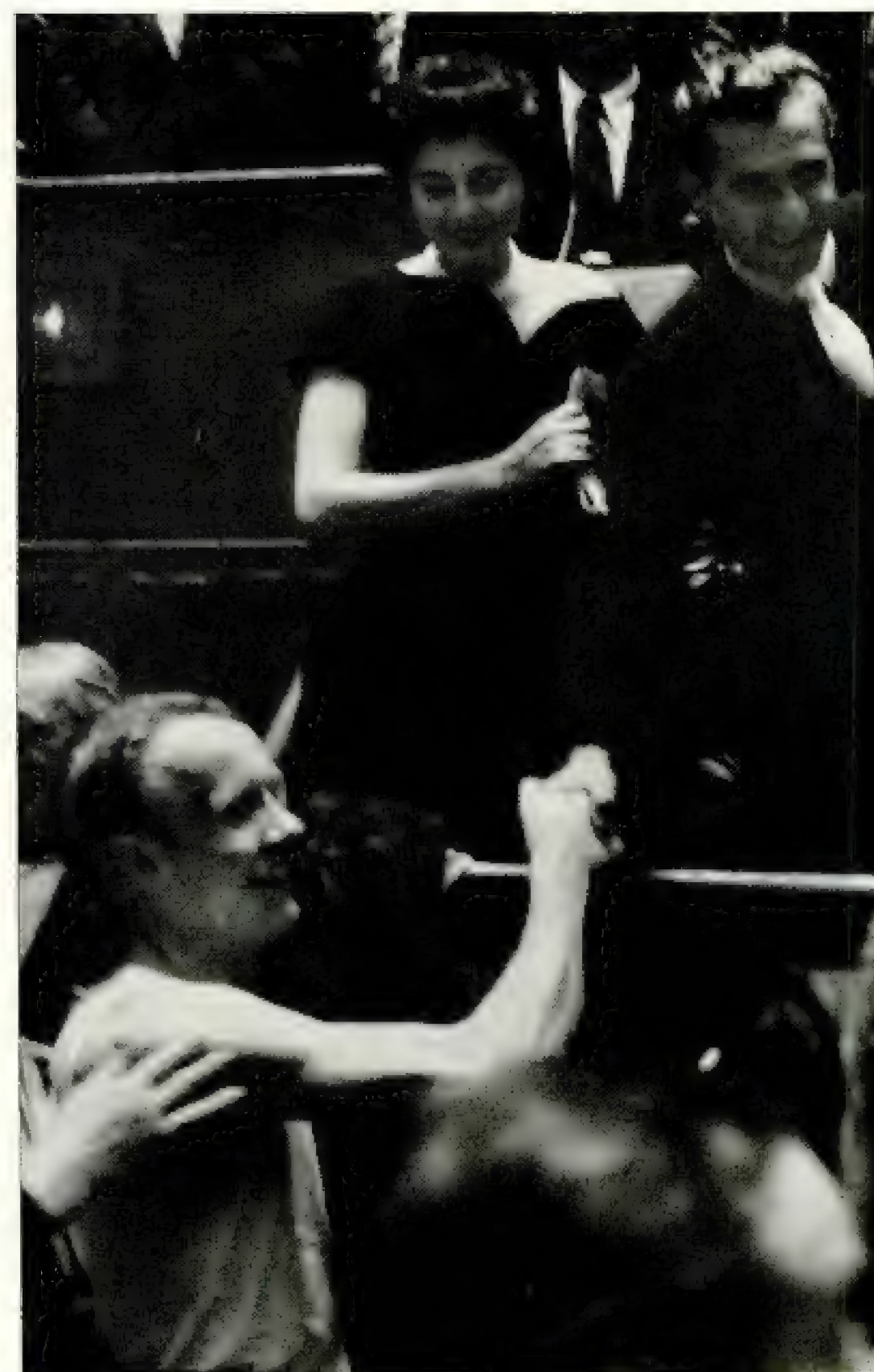
Wes Santee, who had set a new indoor record only the week before, swung wide on the final turn trying to catch up with Nielsen. This opened a narrow path along the rail, and another runner, Fred Dwyer, made a desperate bid to sneak through. But Santee closed the opening, elbowing Dwyer off the boards. Dwyer stumbled but kept running parallel to the track, not to win but just to keep up with Santee, who had been left behind by Nielsen. Dwyer hit Santee about 10 yards from the finish with a waist-high tackle that almost brought Santee down. This display, unprecedented in track history, had a sellout crowd in such an uproar that announcement of Nielsen's new record of 4:03.6 was an anticlimax.



IN A TANGLE nearing finish, Santee keeps from falling after crash as Dwyer (far right), keeps balance. Said Dwyer, "I don't really know what happened."



AFTER INCIDENT Dwyer (*right*) staggers past Santee. He was disqualified and Santee was awarded second place.



WINNER'S ACCOLADE comes from Shah of Iran (see p. 60), and Queen Soraya, who ate hot dogs as they saw race.



FARM PROTEST over Mendès-France's proposal to cut sugar-beet subsidy started riot four days before his fall. Mayor of Bantigny (*above*) was among 20 demonstrators injured after the police moved in.

VENOM UPSETS A GOVERNMENT

Mendès' enemies finally get him

Like a gladiator awaiting the inevitable, Premier Mendès-France (*right*) sat dwarfed by the empty seats of the French National Assembly last week preparing for a political showdown. After seven and one half months "P.M.F." faced a vote of confidence on his North African policy. It was a phony issue—a pretext his enemies had seized for reasons of personal venom to try to kick out the vigorous premier who had supplanted the *immobilisme* of his predecessors with firm policy and effective action.

His actions had not always been popular in the U.S. He had bought an expensive truce in Indochina and killed off EDC but—through the Western European Union plan—had bludgeoned the assembly into ratifying German rearmament. He was just tackling long overdue economic reforms—and running into provincial opposition (*left*)—when a vote was forced on the North African crisis. It was a party colleague, former Premier René Mayer, who finally dumped Mendès-France. Mayer controlled a critical bloc of 20 deputies, and from the assembly rostrum (*top, right*) he stared coldly at the premier and announced his opposition.

Though he knew the ax had fallen, Mendès-France lashed out at the strange alliance of Communists and right-wingers ganged up to get him. He lost, 319 to 273, and German rearmament may be in danger again. As France's most brilliant postwar leader bravely stood up to say farewell, a wild chorus of jeers and cat-calls came from his critics. Cried some, "You are appealing to the people . . . you fascist."



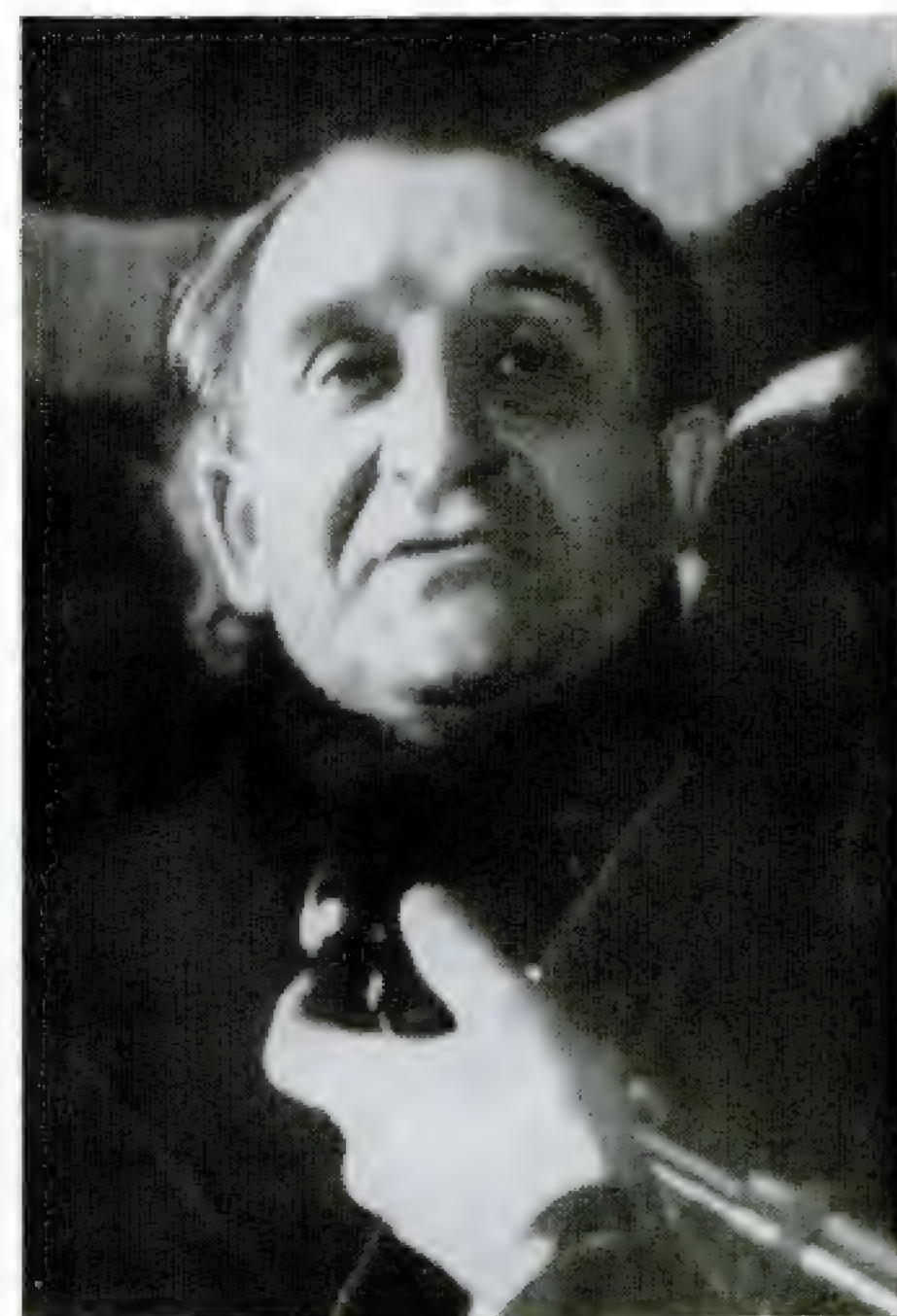
AFRICAN UNREST brought uprising which the police helped put down by searching Arabs for arms. Mendès-France combined firmness with a plan for more self-rule in France's North African colonies.

SOLITARY PREMIER, Mendès-France, waits in Chamber of Deputies sharpening up speech defending his North African policy. Spectators, expecting a dramatic battle, had gathered early in the galleries. →





DECISIVE BLOW is dealt by René Mayer, who only last fall approved of African policy. Aspiring for premiership himself, he now charged Mendès-France with destroying French-Moslem community.



HIS BOUNCE GONE, a wearied and crestfallen Mendès-France is interviewed over radio after he and his cabinet ministers resigned. It was the 20th French government to fall in the last eight years.



WINDING THROUGH THE SNOW of a mountain meadow, a narrow wagon track, laboriously plowed and now drifted over again, stretches toward a haystack

on the Nielsen ranch. Beyond the meadow the Rockies stand out sharply in the clear 20-below-zero air. In the center rises Byers Peak, 12,790 feet high.

THE U.S. SCENE AS A WINTER WONDERLAND

Suddenly it was winter and an all-out, old-fashioned winter at that. Masses of frigid air whistling out of the north left the country from the Rockies to New England blanketed with snow and sub-zero temperatures. In the East it was the severest winter in years. The Hudson River was solid ice from Nyack across to Tarrytown for the first time since 1918, and in upstate New York they were saying that the mercury stood three clapboards below the bulb.

In the West the hard winter was nothing new. The official temperature readings at Fraser, a hamlet 8,568 feet up in the Colorado Rockies, are so low so often that the region's editors tag the town "the icebox of the nation." It is summer that has brought Fraser most national fame since the town is a favorite vacation spot for the nation's chief executive, who comes each year to paint its matchless vistas (*left*) and fish in its streams (*right*). Last week Mr. Eisenhower's view and stream were shrouded in biting cold and two-foot-deep snow, and Fraser's 250 permanent residents went about their work, feeding the cattle, cutting timber, trying to keep warm.

Elsewhere the advancing cold brought new and startling beauty to natural wonders like Niagara Falls (*p. 44*) and old pleasures to cities like Minneapolis (*pp. 42-43*) where outdoors overnight became a spacious, exhilarating playground.



TROUT STREAM, St. Louis Creek, where President Eisenhower fished successfully several days last summer, is snow-packed and frozen solid.



FEEDING THE STOCK, an arduous job in the bitter, sub-zero weather, Foreman John Work makes daily run over Byers Peak Ranch near Fraser,

pitching hay to the Herefords. This is ranch President Eisenhower visits each summer as the guest of its owner, Denver Financier Aksel Nielsen.



Winter CONTINUED



FLYING SAUCERS

Few big cities anywhere plunge more wholeheartedly into the pleasures of winter than Minneapolis. Every weekend during the winter some 140,000 Minneapolitans stream into the city's many large parks where there are fine steep slopes for coasting.

When the snow is fresh and heavy, small fry by the hundreds and a smattering of nostalgic larger fry deploy over the hills of such popular parks as Powderhorn Lake and Theodore Wirth. They have dozens of sleds, but the





ON SNOWY HILLS

heavy traffic quickly makes the slopes so lightning fast that anything goes. As a result the youngsters go whizzing downhill aboard everything from new-fangled flying saucers, which are now a specialty in Minneapolis stores, to corrugated cardboard boxes and coal shovels. And there is nothing so exhilarating as a fast ride aboard nothing but the seat of your pants. Until long past sunset the fun goes on, climb after tireless climb to the top of the hill, then the swooping, hollering, wonderful rides down.





LANDMARK'S WINTER ASPECT finds Niagara River thundering steamily into Bridal Veil Falls between ice-covered Goat Island, from which the picture

was taken, and Luna Island in background. Sub-zero air hitting warmer water forms a thick, freezing mist which soon turns delicate twigs into clubs of ice.



Here's the soup that sets the scene for a party... fresh, cultivated mushrooms, blended with heavy cream and delicately seasoned.

So quick—so nutritious—so simply delicious!

Campbell's Cream of Mushroom Soup



Soup's on—
Enjoy it
any time!

from every



GENERAL

CHEVROLET • PONTIAC • OLDSMOBILE

viewpoint:

IT'S easy to see who has the instinct for styling that starts new trends—and keeps them rolling.

All you need to do is look at the new Chevrolets—the new Pontiacs—the new Oldsmobiles—the new Buicks—the new Cadillacs—and this fact is clear: General Motors is first in styling for 1955!

It's easy to see, also, who has the edge in engineering

—the newest developments in high-compression V8 power—the latest news in automatic transmissions, power steering, power brakes, and air conditioning.

You'll find the answer at your General Motors dealer's, who will be glad to show you that, from every viewpoint, the key to greater value is the key to a General Motors car.



Chevrolet Bel Air Sport Coupe

MOTORS *leads the way*

• BUICK • CADILLAC • *All with Body by Fisher* • GMC TRUCK & COACH

When I'm eating Jell-O
I wish I were a mountain goat

I'd eat mountains and mountains
of my favorite dessert!



JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORP.

Copy. 1964. General Foods Corp.

REUTHER'S 'GUARANTEED WAGE'

NATION NEEDS MORE LIGHT ON AN ISSUE WHICH THREATENS ECONOMY WITH A STRIKE

America, the land of alphabet soup, has a new combination of initials to chew on. It is GAW, or the "Guaranteed Annual Wage." It is not exactly new, since some companies (Procter & Gamble, Hormel, Nunn-Bush) have had variations of it in effect for as long as 30 years. What is new about it is that Walter Reuther's United Auto Workers have made it their No. 1 goal for 1955, have begun piling up a \$25 million strike fund to enforce it and have made open threats to strike if necessary to get it this summer when the Ford and GM contracts expire. In a year which otherwise promises to be the biggest and most prosperous of the Great American Boom, such a strike would have wide repercussions on steel and other industries and might upset the prosperity appercart. Therefore it behooves all thoughtful Americans to bone up on GAW and try to figure out where they stand on it.

Companies like Hormel have been able to smooth out seasonal fluctuations, but in the auto industry, with yearly model changes, this cannot be done completely. Consequently what the union is seeking, in essence, is another "reserve fund," very much like that won five years ago in the battle for pensions. The company would ante up this revenue on the basis of so much per hour per worker. However, instead of being used for pensions, this second fund would provide normal take-home pay to a worker who has been laid off during a slack season. It would provide up to a year's pay for a worker who had been with a company two years.

Is such a plan feasible? Some partial and limited form of GAW is just as feasible as any other system of setting aside certain funds for certain purposes, as a part of fixed overhead. But the question of how *big* a fund, for how *many* people, is something else. Moreover the question of whether the plan is desirable at all needs a lot more study. Labor unions themselves are by no means agreed on what kind of GAW they want. A few months ago the U.A.W. was putting out releases praising the Hormel-type GAW plans, which are essentially a system of advancing wages for future work. But now it calls these plans totally inadequate.

The auto companies, which are expected to oppose GAW, express fears that it might "bankrupt" them and is another step toward "socialism." Similar cries were raised against pensions and proved false. Not only did pensions prove perfectly feasible, but the rapidly growing corporate pension funds—now totaling \$19 billion and rising at the rate of \$2 billion a year—have become one of industry's biggest sources of new growth capital, and as such are a strong timber shoring up the boom. But that does not mean that industry can afford what Reuther is demanding.

The main point to bear in mind on this issue is that GAW, like any other fund, is primarily a question of cost. Every union leader knows that in any given year the total amount of wage boosts which can be gotten from any industry has a ceiling—say, roughly, 10¢ per hour this year, give or take bargaining concessions either way. This hypothetical 10¢ is something any management can compute and make its plans accordingly; for the union it constitutes the "gettable," *i.e.*, all the traffic will bear. If the U.A.W. manages to get something called GAW, it will simply be part of this "gettable" under another name; for example, it could be 5¢ in the form of a wage boost, and 5¢ in the form of deferred wages set aside for GAW. In subsequent years the union might manage to increase this set-aside (which is one reason why management fears it as a built-in cost), but it will never be able to get more than is there. No fund, by whatever name it is called,

will ever be big enough to pay full wages for any large group of workers laid off for any long period of time. To fund a year's pay for all of GM's 380,000 production workers would require a staggering \$1.77 billion. And 5¢ an hour would make a reserve of only \$39.5 million a year, enough to provide little more than one week's unemployment pay for the whole force. But to the extent that it could take some of the hardship out of seasonal layoffs, and augment existing unemployment insurance, it would be a social good.

But there would be offsetting disadvantages. It is another step toward "freezing" a worker's status and ending the mobility which has kept America free of caste structures. The cost of a general GAW might be great enough to drive some marginal enterprises out of business. The end result would be to increase the growing trend toward semimonopoly by a few large enterprises. And guaranteeing one company's jobs might wipe out an equal number of jobs in less successful firms.

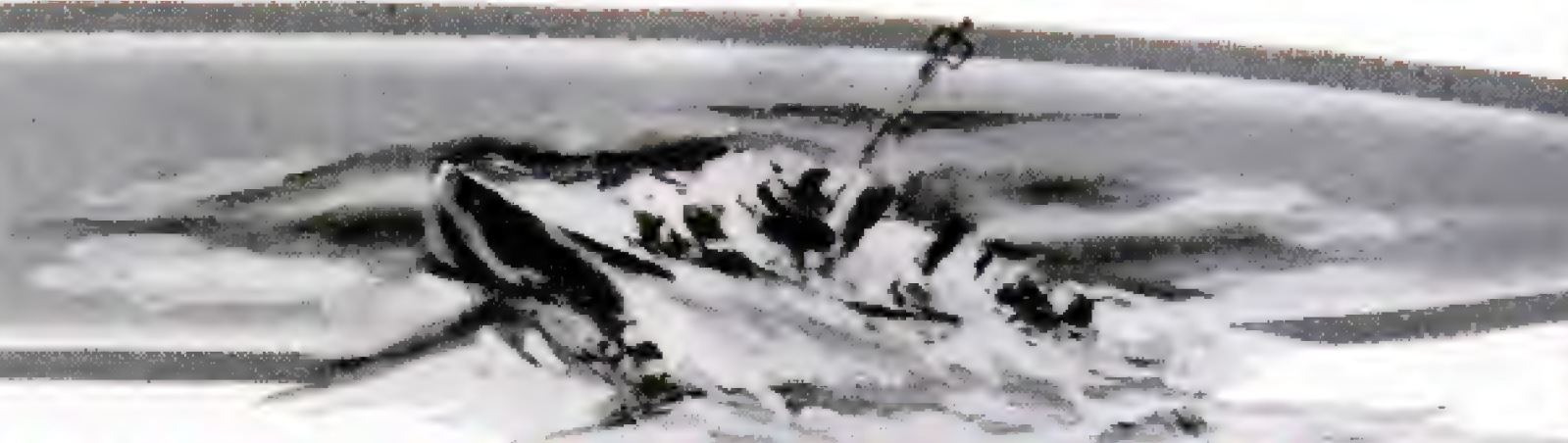
Whenever any industry is in a recession, it tends to step up layoffs, as well as mechanization to reduce jobs, so as to cut costs in every way possible. Reuther has never resisted mechanization. But he obviously wants to make it expensive for industry to reduce present employment and by so doing force industry to seek ways to maintain it. But if the actual need for men is reduced, the union might well do better to try to spread the "disemployment" in the form of greater leisure (*e.g.*, fewer hours for equal pay) than to try to preserve jobs that have been made obsolete.

In the hullabaloo about GAW the union has not bothered to ask the ordinary worker whether he really wants it, in preference to a straight wage raise. Spread-out work is bound to make for less overtime pay. Many auto workers might well prefer to make overtime pay when they can get it, and hunt for peripheral jobs in slack periods, than to work steadily for lower net pay. In a sense the fact that Reuther threatens strike for such a "luxury" as guaranteed pay reflects the great gains the union has already made, as if bread and butter wage increases have now become so commonplace and humdrum as to lose their charm. One reason is that the average auto worker last year, at GM for example, made \$90 a week, which most Americans a decade ago would have considered "Cadillac money."

Government officials, who have studied the GAW issue, doubt whether even such a giant as GM could afford the cost of a plan which would really be effective for all workers, although many companies could do it for those workers who have the highest seniority. But the Administration recognizes the justice of the universal desire of all workers for greater protection from unemployment. President Eisenhower has already urged that the best way to achieve this is for all states to bring their unemployment insurance plans up to a level which guarantees 50% of any laid-off worker's income for a period of 26 weeks. The states would do well to heed this advice. Actually the GAW plan is nothing more than a form of insurance. If that is to be provided, there is a good case for spreading the risk, and the cost, as widely as possible. If the states do not act fast, they are apt to get this insurance the hard way, by expensive and needless strikes which threaten the whole economy. That also poses a challenge to Reuther's own statesmanship and responsibility. His campaign for GAW may well be serving a useful missionary function if it drives the states to offer a better alternative. But Reuther would be doing the nation a disservice to call a strike until he has exhausted the possibilities of getting such an alternative.



FROM THE HEART OF THE ARMY...**"FROM HERE TO ETERNITY"**



FROM THE HEART OF THE NAVY...**"THE CAINE MUTINY"**



FROM THE HEART OF ALL AMERICA...**"THE LONG GRAY LINE"**

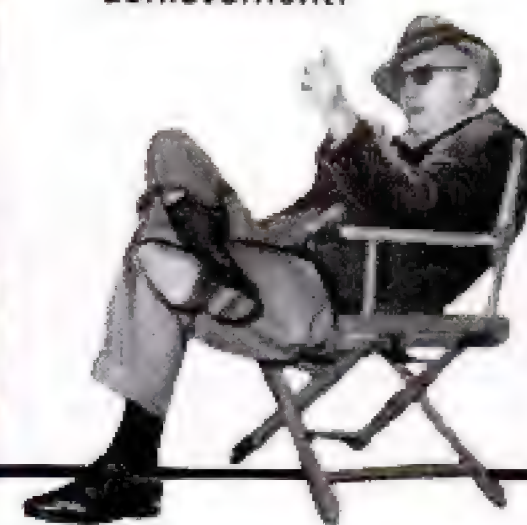


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**THE LONG
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Produced by ROBERT ARTHUR • Directed by JOHN FORD

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A LOOK AT THE WORLD'S WEEK



FORMOSA WELCOME TO U.S. SABREJETS

Shortly before Red China's Premier Chou En-lai brusquely refused a U.N. invitation to discuss a cease-fire in the Formosa area, a wing of U.S. Sabrejets arrived on Formosa. They promptly received helpful attention from the Nationalist Chinese, who constantly swept the taxiways to keep loose mud and rocks from clogging the air scoops of Sabrejets on the ready line. The need for U.S. fighters not only on Formosa but anywhere in the Far East to be on the ready was drastically demonstrated some 700 miles to the north, when eight MiG's (either Chinese- or Soviet-manned) started a dogfight over the Yellow Sea with Korea-based Sabrejets. Two MiG's were shot down and all the Sabrejets returned safely to their base.

QUEEN AND COMMONWEALTH MINISTERS

As the prime ministers of the British Commonwealth met for the first time since her coronation, Queen Elizabeth gave a dinner at Buckingham Palace for them: (left to right) Central African Federation's Sir Godfrey Huggins, Pakistan's Mohammed Ali, Australia's Robert Menzies, South Africa's Justice Minister Charles Swart (representing Premier Johannes Strydom), Churchill, New Zealand's Sidney Holland, Canada's Louis St. Laurent, India's Nehru, Ceylon's Sir John Kotelawala. The meetings are usually easy-going, but this time there was serious business: the Formosan crisis. In earnest debate India and Ceylon favored U.S. abandonment of Formosa, the others backed Britain's plan to "neutralize" the island.





A TRAGIC LAST RIDE ON A HOMEMADE SKATE CAR

Sticks, shoes, a skate and the body of 6-year-old Larry Maryland lay deathly still in a Baltimore street. Larry had built himself a home-

made skate car and was coasting down the street when an auto hit him. He did not regain consciousness and died 13 hours later.



BELOVED VIRTUOSO AT 80

On his 80th birthday beloved violin virtuoso Fritz Kreisler and his wife attended a birthday reception for him in New York. Talking to his well-wishers, Kreisler, now retired, said, "Too many musicians have become tricksters. . . . This is a life of velocity, not philosophy."



A GREEK'S \$300,000 EL GRECO

A masterly work by the master whom Spaniards called "The Greek" was bought by Greek Shipowner Stavros S. Niarchos, who paid a Manhattan gallery \$300,000 for El Greco's *Pietà*. Until Niarchos decides where to hang it at home, *Pietà* will be shown in New York's Metropolitan Museum of Art and perhaps elsewhere. "Having a painting like that creates a problem," says Niarchos. "You would have to build a room around it."

PRESS CLUB'S FIRST NEGRO

Last month Louis R. Lautier, 56, a correspondent for the *Atlanta Daily World* and the National Negro Press Association, applied for membership in Washington's National Press Club. The board of governors approved, but such a controversy arose that the membership finally had to be polled. In the heaviest vote of the club's history, Lautier (shown in front of the club) won, 377-281, and became its first Negro member.





RCA's BRILLIANT "21"

One day color television will reach virtually every farmhouse, city and suburban home in America. Compatible color television, pioneered and developed by RCA, is on the march with RCA's big new 21-inch color tube—and its 255 square inches of viewing area.

Dependable in performance, spectacular in quality, this new tube in conjunction with the RCA magnetic equalizer blends the colors evenly to the extreme edges of the picture.

The scientific and engineering advances in this tube are

typical of every product under the trademark "RCA"—world-wide symbol of quality, dependability, progress.

In the David Sarnoff Research Center at Princeton, New Jersey, in the RCA Victor manufacturing plants, in the NBC broadcasting stations, as well as in RCA's world-wide radiotelegraph stations, there are 70,000 members of the RCA Family. As one of America's foremost industrial teams they work to advance radio, television and electronics for civilian and industrial uses as well as for national defense.



RADIO CORPORATION OF AMERICA

ELECTRONICS FOR LIVING



Now anyone can make

REAL ITALIAN

*Pillsbury Hot Roll Mix
makes it easy...*

*Wilson Pork Sausage makes it
Pizza as Pizza should be!*



*Recipe for pizza right
on the package, too.*

Pillsbury Hot Roll Mix
(WITH FRESH-ACTING YEAST)



PIZZA

It took the Italians with their zest for good living to think up a dish like this. But now you—or anyone—can make it so easily with Pillsbury Hot Roll Mix. It's an exciting and satisfying dish in any man's language. Tomatoes, cheese, and sausage baked on a crisp and crusty yeast dough that you cut like pie. Real Italian pizza, made so easily with Pillsbury Hot Roll Mix. You can have the dough ready for rising in just three minutes.

And Wilson Pork Sausage makes the topping just perfect. It's pure lean pork, nothing but pork—then a fragrant blend of seasonings and spices. Wake up your family's appetite with a wonderful pizza dinner tomorrow. Pillsbury Hot Roll Mix and Wilson Pork Sausage do the trick.

JUST LOOK HOW EASY!
(Make 4 delicious, big, 9-inch pizza pies)



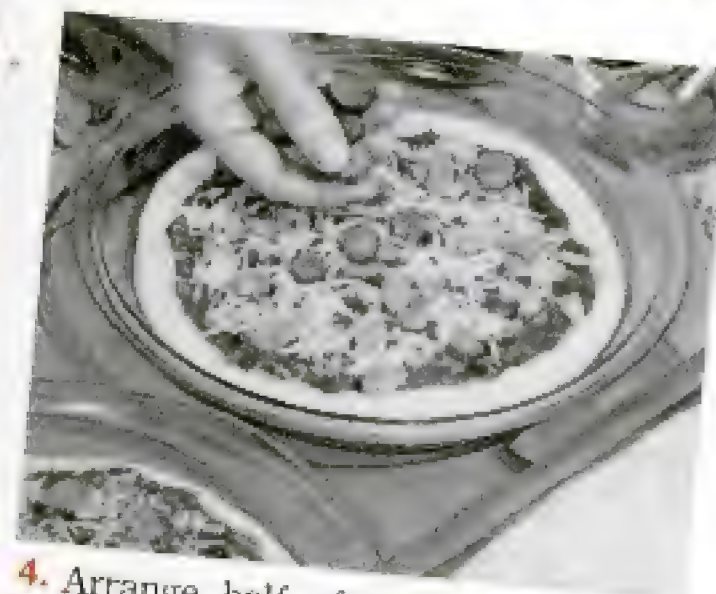
1. Prepare dough as directed on Pillsbury Hot Roll Mix package (this takes only three minutes). Let rise until light, 30 to 60 minutes. Only one rising period. Everything you need (including yeast) is right inside the package. All you add is water.



2. Divide dough into four parts. Flatten each piece and pat into bottoms of four 9" or 10" pie pans. (Or divide dough in half, roll out two 12" x 8" rectangles and place on baking sheets.) Brush with olive oil or sausage drippings.



3. Pan fry 1 to 2 lbs. Wilson Pork Sausage until pink color disappears; drain. (If link sausage is used, brown lightly; slice.) Shred ½ lb. Italian or sharp cheese. Pan fry lightly ½ cup minced onion in 1 tbsp. sausage drippings. Add 8 oz. can tomato sauce, 6 oz. can tomato paste, 1 tsp. salt, ¼ tsp. oregano, ⅛ tsp. garlic salt, and ⅛ tsp. pepper.



4. Arrange half of cheese on dough. Cover with tomato mixture. Top with remaining cheese and the Wilson Pork Sausage. Sprinkle with grated Parmesan cheese, finely cut parsley and sliced cooked mushrooms, if desired. Bake immediately in a very hot oven (450° F.) 15 to 20 minutes. Serve hot.



WILSON PORK SAUSAGE

For pizza—use pork roll or links. For other tasty dishes, try other famous Wilson products!



Deliciously yours!

P.S. Doesn't a snack taste wonderful when you raid the refrigerator and fix it yourself? That's the time to 'specially enjoy the spicy, tart-sweet tang of Hunt's Catsup. Keep a bottle handy for snacks—'n everything. **Hunt — for the best!**



Hunt Foods, Inc., Fullerton, Calif.

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4

Which one of these life insurance policies best fits

The life insurance you should have depends on your income, the size of your family, your personal and business responsibilities, your needs and prospects for the future. And the lowest-priced policy may not be the cheapest for you.

MONY now offers 4 new policies to meet these varying needs . . . all of them at very attractive low-premium rates . . . and it is expected that annual dividends will *reduce* their cost. These new policies reflect the company's continuing efforts to make more adequate amounts of life insurance available to more American families at a cost they can afford.

THE NEW MONY "EXECUTIVE" . . .

available in our "economy-size" package of \$10,000 or more. A 35-year-old man can buy a \$10,000 policy at the rate of about \$4.50 a week for the first three years and \$4.90 a week after that. Dividends payable from the end of the third year are expected to offset this premium increase. This new low-premium policy provides lifetime family protection or a retirement income for you in later years. It has high cash values which you can borrow for any emergency. This policy has another unusual feature: At stated intervals you can change it to other plans of insurance—simply by increasing future premium payments—*without the usual lump-sum payment of back premiums!*

THE NEW MONY "TMT" . . .

provides large amounts of temporary life insurance at exceptionally low premium rates . . . available in amounts of \$10,000 or more. It is a 5-year-term policy that you can convert to a permanent policy any time during the 5-year period, *without a medical examination!* It is designed to meet the needs of the business or professional man just getting started, when his needs are greatest, but his budget is limited . . . or to protect a business or an individual against

a temporary business risk. A 30-year-old man can buy a \$10,000 policy for only about \$1.10 a week for the first two years and \$1.60 for the next three years. It is expected that annual dividends paid from the end of the second year will offset this increase.

THE NEW MONY "FLEXIBLE" . . .

available in amounts of \$5,000 or more—and \$5,000 should be the minimum life insurance purchase for the average person under today's conditions. This is another policy at an attractively low premium rate. Provides flexible lifetime protection, including the unusual conversion privilege of the MONY EXECUTIVE . . . in a smaller "economy-size" package. A 30-year-old man can buy \$5,000 for less than \$2.20 a week.

THE NEW MONY "PROTECTIVE" . . .

for the man who needs to round out his entire life insurance program by providing for special needs. The premium for this policy for a 25-year-old man is at the rate of about 40¢ a week for each \$1,000. **UNIQUE BENEFIT . . .** *this policy automatically includes a provision to pay double the face amount in case of death by accidental means before age 65!*



To protect your family



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THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK

"FIRST IN AMERICA"

Life insurance—accident and sickness insurance—retirement plans . . . for individuals and for employee groups.

LOLLIE'S LAMENTABLE LEAPS



THE ST. CLAIRS, Clifton, his wife Kathleen and their daughter Hallie, 4, stroll through the barnyard. Behind them stands a nonleaping Hereford.

Brahman heifer which hurdles fences and runs away gives a Texas family something to beef about



OUTWARD BOUND, Lollie leaps limberly over the fence, makes a two-hoof landing and, as Mrs. St. Clair watches, heads for the wide-open spaces.

Kindly do not mention the alleged joys of country living to Clifton St. Clair. Last year St. Clair, a stockbroker in Waco, Texas, renounced the city and moved his family out to a farm. Since then: his wife fell from a ladder and was badly injured, a gas tank blew up and burned the paint off the house, possums killed his chickens, skunks bit his dogs and a snake slithered from the kitchen sink. And as if this weren't enough, there is Lollie.

Lollie is a Brahman heifer, 14 months old, which St. Clair bought at a cattle sale. The first time St. Clair put Lollie out to pasture, Lollie eyed the place somberly for a moment, then leaped cleanly over a barbed-wire fence and made a one-girl stampede for the next county. St. Clair, at great effort, retrieved her.

As Lollie has since shown photographers (*left and below*), she is a fence-leaping genius. For a month she and St. Clair played tag. One day in desperation St. Clair drove her into the barn and slammed the front door. By then Lollie was lumbering out the back door hell-bent for Houston. Now Lollie occupies a high-sided stall, but St. Clair morosely figures it is only a matter of time until she finds her way out.



HURDLING HOME, prodded by St. Clair who is now a practiced retriever, Lollie jumps forlornly back over the fence and into home pasture again.

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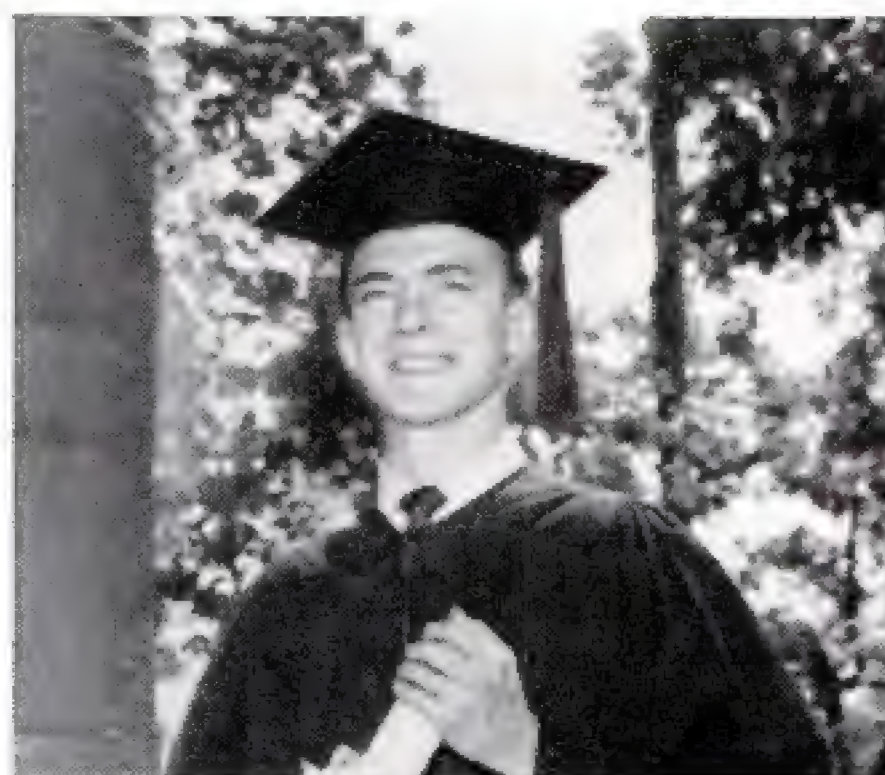


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You could leave your home "mortgage-free" in case of your premature death... or the cash values could be used during your lifetime for a down payment on a new home.



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Your MONY policy can provide funds to meet the high expenses of a college education for your children.

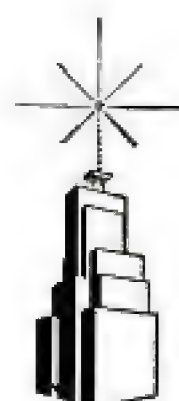


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MONY policies accumulate high cash values rapidly... available for business opportunity or for financial emergency.

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Green.....Fair
Orange.....Cloudy
Orange flashing.....Rain
White flashing.....Snow



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☐ The MONY TMT ☐ The MONY Protective

Name _____

Address _____

City _____ County _____ State _____
or Zone

Occupation _____ Date of Birth _____



WATER ACTIVITIES took up much of the shah's time. On water skis he showed the skill he learned on the Caspian Sea. The young monarch also likes

to swim—but only on the surface. When a professional skin-diver—hired by the hotel—offered to send him below in oxygen equipment, the shah declined.

THE SHAH BY THE SEASHORE

The ruler of Iran and his beautiful young queen take a vacation from protocol at Miami Beach

During his trip to the U.S. in 1949, and in Washington on his current visit, the Shah of Iran proved a hard-working king, meeting all the requirements of protocol. But getting away from the capital last month and down to Miami Beach, he and 22-year-old Queen Soraya made plain that they were there for the serious business of playing. Declining most invitations, they swam, water-skied, visited nightclubs and whipped over lonely beach roads in the shah's \$25,000 Rolls-Royce convertible.

This was Miami's first glimpse of reigning royalty, and the plush Sans

Souci hotel, lacking a royal suite, had painstakingly created one by repainting four adjoining seventh-floor rooms in robin's egg blue—to match the color of the shah's automobile. For the shah's arrival the hotel dutifully laid out a 40-foot red carpet of welcome, while some 10 miles away and out of earshot, a Navy destroyer fired a soggy 21-cartridge salute with the small explosives used to flip depth charges. After seeing the resort's celebrated bathing beauties lolling in the sun, the shah, who is 35, gave his impression of the appearance of American women: "Very nice."



LAND ACTIVITY was more strenuous for the shah than for Queen Soraya. She did not join him at shuffleboard and tennis, but he accompanied her on



strolls wearing a white sport shirt. Her Skye terrier and State Department security aids went along too. The shah's shuffleboard was enthusiastic, his tennis flashy.

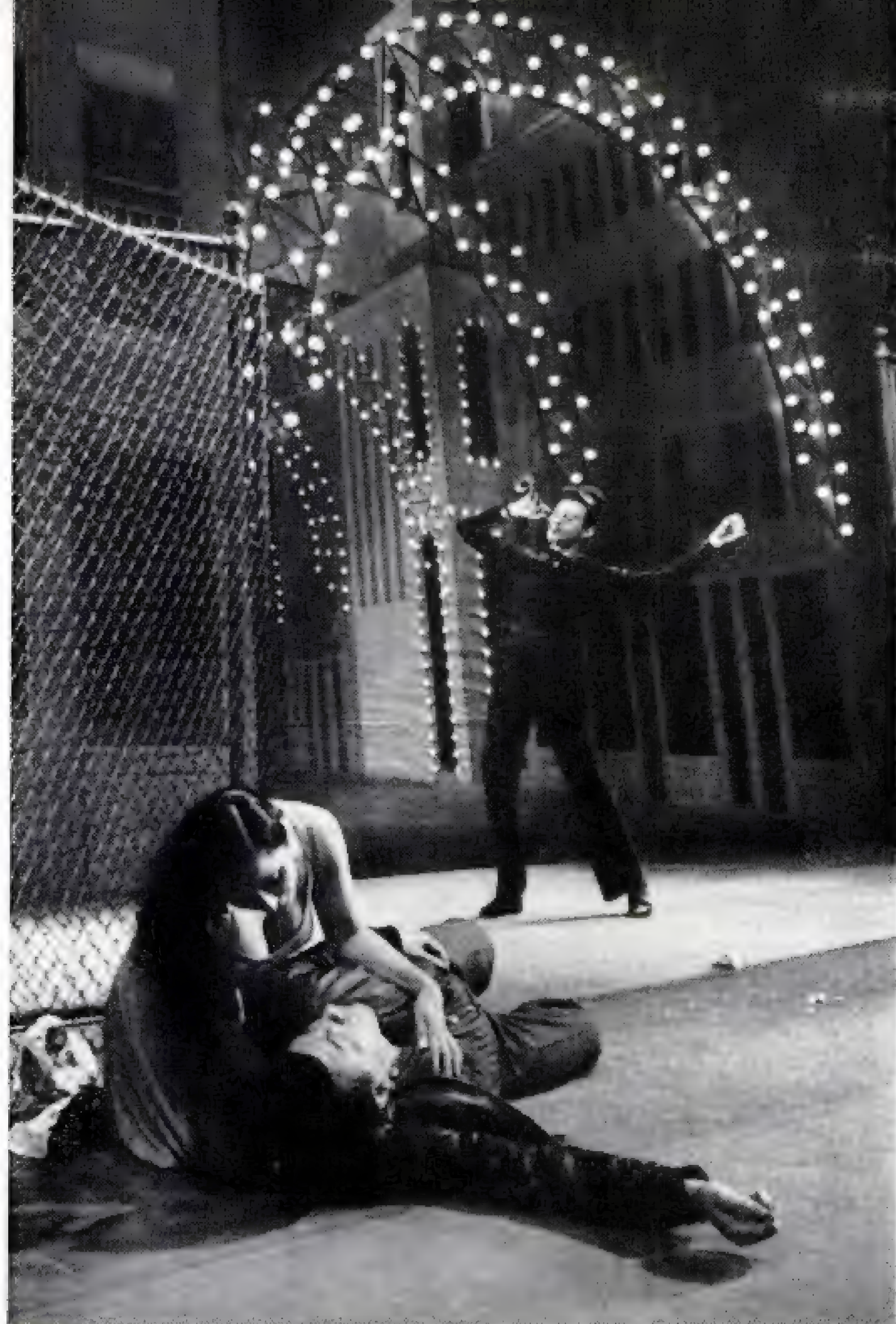






STIGMATIZED SAINT (Gabrielle Ruggiero) collapses after experiencing a vision in which she is present at Crucifixion of Christ. An overwrought horde of

Bleecker Street faithful, convinced of miraculous origin of bleeding, nail-shaped wounds in her hands, swarm around to touch her and plead for her intercession.



BATTERED BROTHER (David Poleri) is helped by his mistress (Gloria Lane) after local ruffians assaulted him for keeping "saint" out of a religious procession.



STABBED MISTRESS screams after the "saint's" brother has plunged a knife into her back. They had quarreled bitterly over Michele's feelings for his sister.

A Saint Sings in Menotti's Best

Forty-three-year-old Gian-Carlo Menotti earned his reputation as the most successful living composer of operas with *The Medium*, *The Telephone* and *The Consul*. In his newest work, *The Saint of Bleeker Street*, now on Broadway, Menotti has topped his previous successes. Its clashing drama and soaring melodies mark it as the best new opera to be heard in the U.S. since Gershwin's *Porgy and Bess*.

The opera's "saint" is Annina who, along Bleeker Street in New York's Italian community, is revered because wounds, or stigmata, open on her hands each Good Friday. Frail and pious, she prays for her avidly irreligious brother Michele who has a psychopathic compulsion to keep her from the convent she longs to enter—and tragically never does.

The role of the "saint's" troubled brother was sung by Tenor David Poleri who is achieving a kind of troubled fame in his own right. Last spring, as Don José, he walked off stage in Chicago, leaving Gloria Lane, the Carmen, with nobody to knife her. Last week, without notice, he flew to Rome, again leaving Gloria, in the role of his mistress, to be stabbed by a stand-in.

DYING "SAINT," her frail health given out, is → attended by priest (left) who heard her nun's vows.



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office typewriter*

world's largest manufacturer of typewriters—standard • electric • portable • Roytype business supplies



DONG KINGMAN


OFFICIAL DISPATCH

Artist records his mission
on 40-foot painted scroll

To Dong Kingman, the Chinese-American water-colorist (*LIFE*, May 14, 1951), the language of art comes a lot easier than words. Last year when he was picked by the State Department to make a round-the-world goodwill lecture tour, he packed up his paints and set off, prepared to make art do most of his lecturing for him. Back home after five months of speaking and demonstrating painting, Kingman took up his brush to make an illustrated report to the State Department.

Working on a long scroll of rice paper, Kingman portrayed his arrival in Japan, reunions with his son in Korea and old friends in Hong Kong, the artists, airplanes and animals he encountered as he traveled from East to West. By the time he reached the end of his painted report, it was 40 feet long. Thirty-three feet of it are reproduced here, complete with the artist's somewhat individualized spellings. Now Kingman is wondering whether the State Department will accept his report. It is difficult to file, he admits, and he made no carbon copies.

a Report to Dept. of State

 Once upon a time the shape of the earth was square instead of round. This was true during the day of the yellow Emperor 3000 years before Christ, but since then a few corners have been cut. As you know, I have just returned from around the world, and it's certainly true that corners have been cut. This 135 days and 2½ hours trip, mostly by air (sometimes by jeep, bicycle, rickshaw and walking) took only 241 hours and 4 minutes of traveling time.





Here is my report:

On April 16, 1954 6:45 PM.

I was sitting high on Pan Am. All of a sudden the small sign lighted up with "No smoking. Fasten seat belt" I looked down Japan is below laid out like a picture.

日本



I had heard so much about the beautiful city of Kyoto, and I

was glad to have the opportunity of going there for a few days.



I met many artists and saw a flower arrangement exhibition



It was raining cats and dogs but somehow I arrived at

SEOUL

April 24
3 P.M.



韓國



my son
(Sgt.)

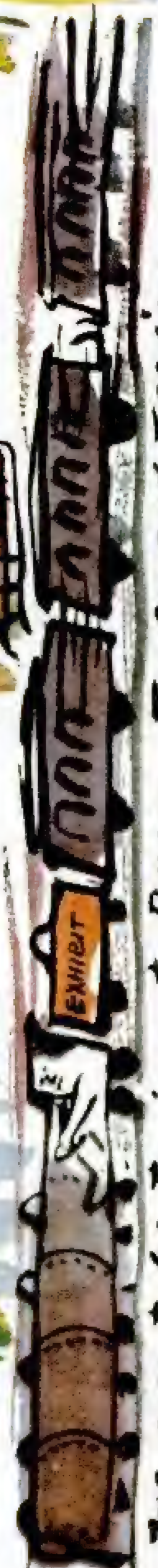
Eddie, who was with the 1st Marine Division Band at the front line, was able to meet me at Seoul.



Pusan 釜山



April 28th we, Eddie, Marc, and I went down to Pusan 釜山. arrived next morning 7 AM



We went by train to Pusan, Taegu and Taejeon

At Taijon 大田 the road get rough so we got ahold of two jeeps. packed ourselves and everything.



and went on to Chonju 全州 and Kwongju 光州



may 4TH Seven artists and I went to sketched the "Hundred Flower Pavilion" 百花亭

光州 Kwongju may 7. Friday.



on way back to Seoul, may 9TH A.M. The Air Force was good enough to offer us a Whale of a ride



may 16TH 845 A.M.

arrived at Formosa 台湾

Looking from the window of the U.S.I.S. there stood a statue of Dr. Sun Ya-Sen



香港 Hong Kong is my home town (between 1916 and 1929) I went to school there. I was looking forward to arrival May 21st noon.





young friends look old. Old friends now die. my girl friend (1920) is married with three children. one friend has 8, the other 6.

my art teacher Mr. Sze-To Wai 司徒衛先生. he used to take us out-door sketching (1925) at Happy Valley 跑馬地. near our school 嶺南分校...

I have not seen the city for more than 25 years.

Yet most streets looked about the same (besides new things added) except my father's store is not there any more.



date. June 6th P.M. arriving
Manila. 小呂宋
Phillipine. on top of the cows.



July 9th 6:15 P.M. arrived at Singapore 星加坡

Singapore is as interesting as Hong Kong. but I like Hong Kong better.

I took little time out to try to find out who did murder my grandfather. it only happened 100 year ago.



July 16. noon arrived at Kuala Lumpur



July 25TH 7 P.M.
arrived
Penang



And then took a
fly up to
Bangkok.



arrived July 29
the late afternoon

泰國



a chicken
walked into
a dress
shop



August 7TH
midnight
arrived Delhi
India



a cow were
sitting around
just eating.
up time (newspaper)



On Aug 13TH took a train



to a city name

Baroda.

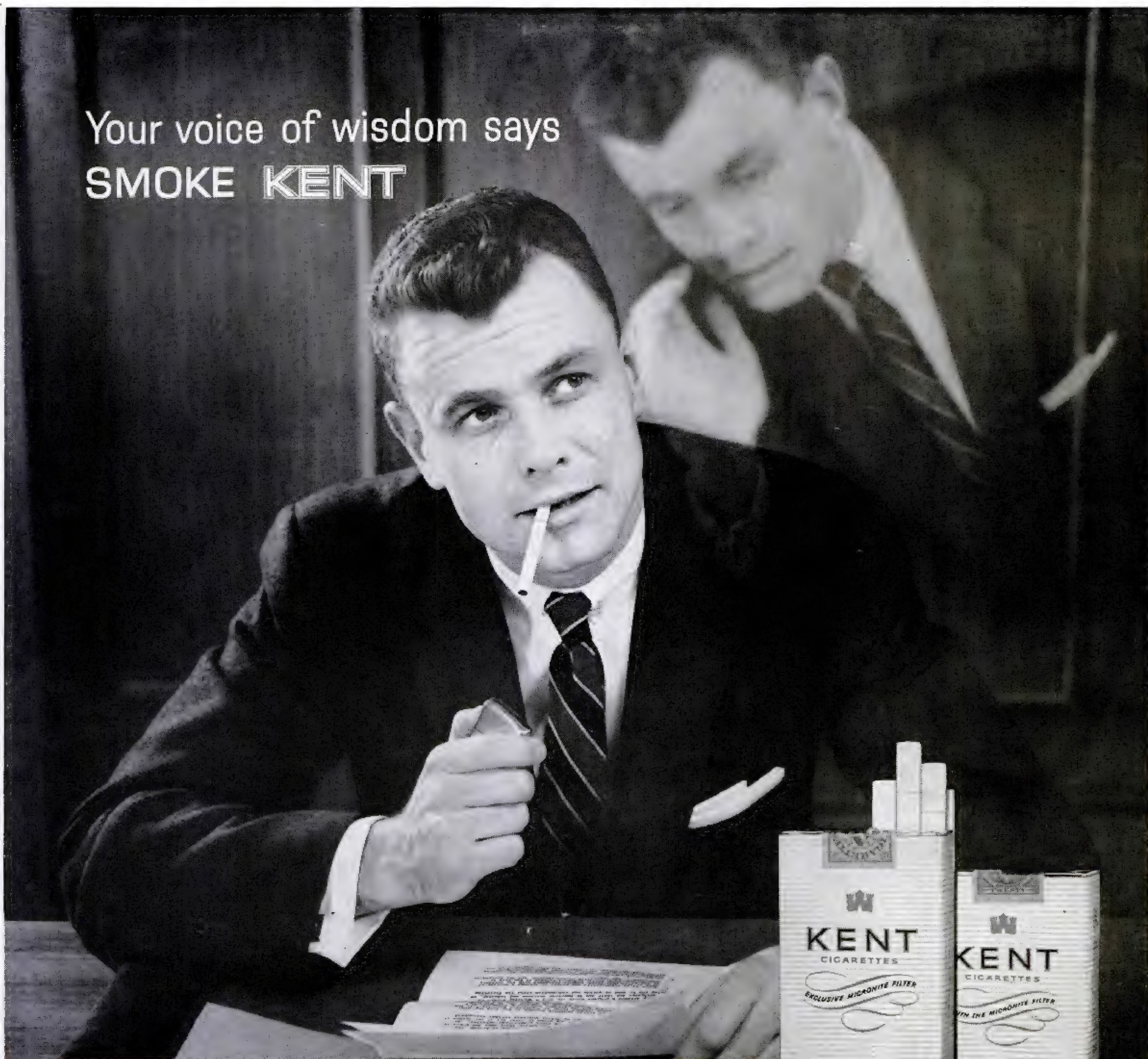
met few artists
and saw their
fine works..



Istanbul, Aug 18 P.M.
I was glad to be able
to stay here more
than 24 hours



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SMOKE KENT



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CLOSE-UP



FIRST FORMAL JOINT PORTRAIT of Speaker Sam Rayburn (*seated*) and G.O.P. Minority Leader Joe Martin in their 16 years of friendly and respectful

opposition as leaders of their two parties in the House of Representatives was taken in the Capitol shortly after the opening of the 84th Congress last month.

PROPRIETORS OF THE HOUSE

Democrat Rayburn and Republican Martin, alternating as 'Mr. Speaker,' operate with skill, warmth and firmness to get work of Congress done

by ROBERT COUGHLAN

IN the grandiloquent corridors of the House wing of the national Capitol, obscure among the intaglioed marbles and gilded ceilings and spacious vistas and heroic canvases of battle scenes and founding fathers, there is a small alcove containing a pair of private suites. In one of these, by tradition, sits the Speaker of the House with his staff; in the other, which adjoins it, sits the Minority Leader with his staff. Between them lies a formal rancor and an obligation to plot each other's ruin.

One day last December the Honorable Joseph W. Martin, chieftain of the House Republicans and hence Speaker of the preceding session, emerged from the Speaker's office into the corridor. At nearly the same moment the Honorable Samuel T. Rayburn, leader of the Democrats, whose victory in November's election made him Speaker-to-be, emerged from the Minority Leader's office.

Here was a historic confrontation: the two great rivals, their positions soon to be reversed as the fruit of a bitter campaign, that reversal signified when Rayburn (with what sweet malice one can imagine) would depose Martin from the Speaker's office and relegate him and his party's hopes to the humiliation of the Minority Leader's office in which Rayburn had chafed these past two years. Surely there would be hot looks between them, perhaps hot words, or worse. . . .

This is what happened.

"Joe," said Speaker-designate Rayburn, looking at Speaker Martin with querulous affection, "Ah'm tired of all this shiftin' around. What do you say, we each keep the same room we got now?"

"You're the Speaker, Sam," Martin replied with a warm smile. "Whatever you say."

And so, as the new Congress opened this Jan. 5, people wanting the Speaker of the House had to look for him in the Minority Leader's office, and the other way around. It wasn't protocol and it wasn't parliamentary, but for Sam Rayburn and Joe Martin it was practical and that's what counted.

Elsewhere in the world, at about this same time, France's National Assembly was preparing to strangle itself in new extremes of factionalism, English laborites were serenading Sir Winston Churchill with catcalls, Ollenhauer, leader of West Germany's Social Democrats, was refusing any understanding with Chancellor Adenauer; while in the U.S., the Senate, often referred to as "the responsible body," was gingerly feeling its collective head and wondering what was in the stuff it had been drinking for the past two years: what with the Bricker Amendment, the McCarthy mess and the Republican leader sniping at the President who was also head of the Republican party, it had made an inglorious record.

Marriage of opposites

THE members of the House, the body designed constitutionally as the "popular branch," could look back on a decorous and productive session and forward to one that promised to be equally so. The House seemed to have become in fact "the responsible body." And the reason, when one stopped to think about this anomaly, lay to a large extent in the nature of the House leadership—not a little in that eclectic and congenial spirit which sacrificed form and avoided the dusty nuisance of moving day. With Rayburn and Martin, or Martin and Rayburn, whichever way the die fell, the House could settle down to the things to be done with the homespun comfort of a fat man slipping into a pair of old shoes.

Rayburn and Martin—Sam and Joe, for each has got rid of the

second syllable of his first name—have been compared with the proverbial old married couple who have lived together so long that, in spite of spats and opposing opinions firmly held, they have almost blended their identities. Some maintain that they even have grown to look alike, but this idea is spoiled somewhat by their complexions and hair. Rayburn is almost totally bald; Martin has kept a heavy shock of unruly hair which even now, at a little distance, gives the illusion of being black. However, they are of a size, about 5 feet 7 inches, and share the gentle rotundity of their years. Martin is 70 years old, Rayburn is 73. Martin has served in the House for 30 years, and as leader of the Republicans there for 16 of them. Rayburn has served for 42 years, and as leader of the Democrats for 18 of them. Martin slurs his "r"s in a northeastern accent and Rayburn in a southwestern one; both speak in rather clipped sentences and sound a good deal alike. Both are unmarried and each has a sister who keeps house for him back home.

In fact, except that Rayburn likes fishing and Martin likes baseball, and that—as Martin says—"Sam's a born and bred Democrat from Texas and I'm a born and bred Republican from Massachusetts, and we'll always have that between us" and "We've got different economic ideas, but we're not too far apart on that either," Rayburn and Martin are almost an overlapping image of that very important personage, "Mr. Speaker."

"Mr. Speaker" is the second most important elective official in the U.S. Since 1947, when he was put ahead of the Secretary of State, he follows the Vice President in the line of succession to the Presidency. But he far exceeds the Vice President in his power and his influence over legislation. As for senators, Sam Rayburn disdainfully says, "I'd rather be Speaker of the House than any ten senators."

Power of the purse

MR. SPEAKER'S powers are so great as to defy exact calculation and yet so amorphous as to defy exact definition. Since the House holds the nation's purse through its constitutional control over appropriations, and the Speaker is the House symbolized, he is a man for whom all executive departments must feel that tenderest of emotions—financial. Since he strongly influences committee appointments, all House members must look to him for a chance to get ahead. Through his control of the intricate parliamentary machinery of the House, he can expedite or delay bills, encourage or cut off debate. By the simple device of not seeing a member who is trying to be recognized, Mr. Speaker can leave him forever mute. Yet the Speaker cannot be a tyrant. His rulings can be overturned and his power, like that of the government itself, must derive from the consent of the governed.

There was a time when this was not so. Back in 1890 Speaker Thomas Reed, driven to it by the fractious habits of the members, rigged the Rules Committee to consist simply of himself, his two deputies and two members of the opposition. The latter being always outvoted 3 to 2, and the Rules Committee having the say-so as to which bills could reach the House for a vote, the opposition found itself completely throttled. The Reed autocracy continued for 20 years, on through the regime of the famous "Uncle Joe" Cannon of Illinois, who was such a despot that the members finally revolted and in 1910 stripped the speakership of most of its powers, taking special care to liberate and enlarge the Rules Committee. Later speakers rebuilt much of the power Cannon had lost, but it was a



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LAST OF THE DESPOTS in the House of Representatives was Speaker "Uncle Joe" Cannon, whose personal power to push or kill legislation in the Rules Committee was taken away when that committee was revamped in 1910.

MARTIN AND RAYBURN CONTINUED

gradual process and the power was of a different quality, based on changes in the times, the country and the House of Representatives itself.

Joe Martin remembers that even in 1925, when he first took his seat, "not one man in 50 paid much attention to what was happening in Congress. We didn't have any really big issues to worry about or for the country to worry about. We'd only be in session about 9 or 10 months altogether out of the two-year term." Then, in 1930, began the time of troubles—25 years of them, so far—and "what Congress did affected everybody in the country." As a result Congress itself changed: the average member who might have run "just for the experience and the prestige it would give him in his law practice or newspaper job back home" now ran probably because he had convictions. This naturally made a difference in the techniques of leadership.

When they consider it politically necessary, both Rayburn and Martin know how to issue point-blank orders. But this is usually a last resort. "Times have changed," Martin says. "You can't browbeat a member of Congress any more. They've got to have confidence in you to follow you." And Rayburn says, "You've got to lead with kindness and with good reasons," adding, "I never criticized Cannon, or Reed for that matter. They worked with the rules they had, and if you're a strong man you don't back off from the power that's given you. But things are a lot different now. They've got to *want* to follow you, and you've got to fix it so they'll be thinkin' of reasons why they should instead of why they shouldn't."

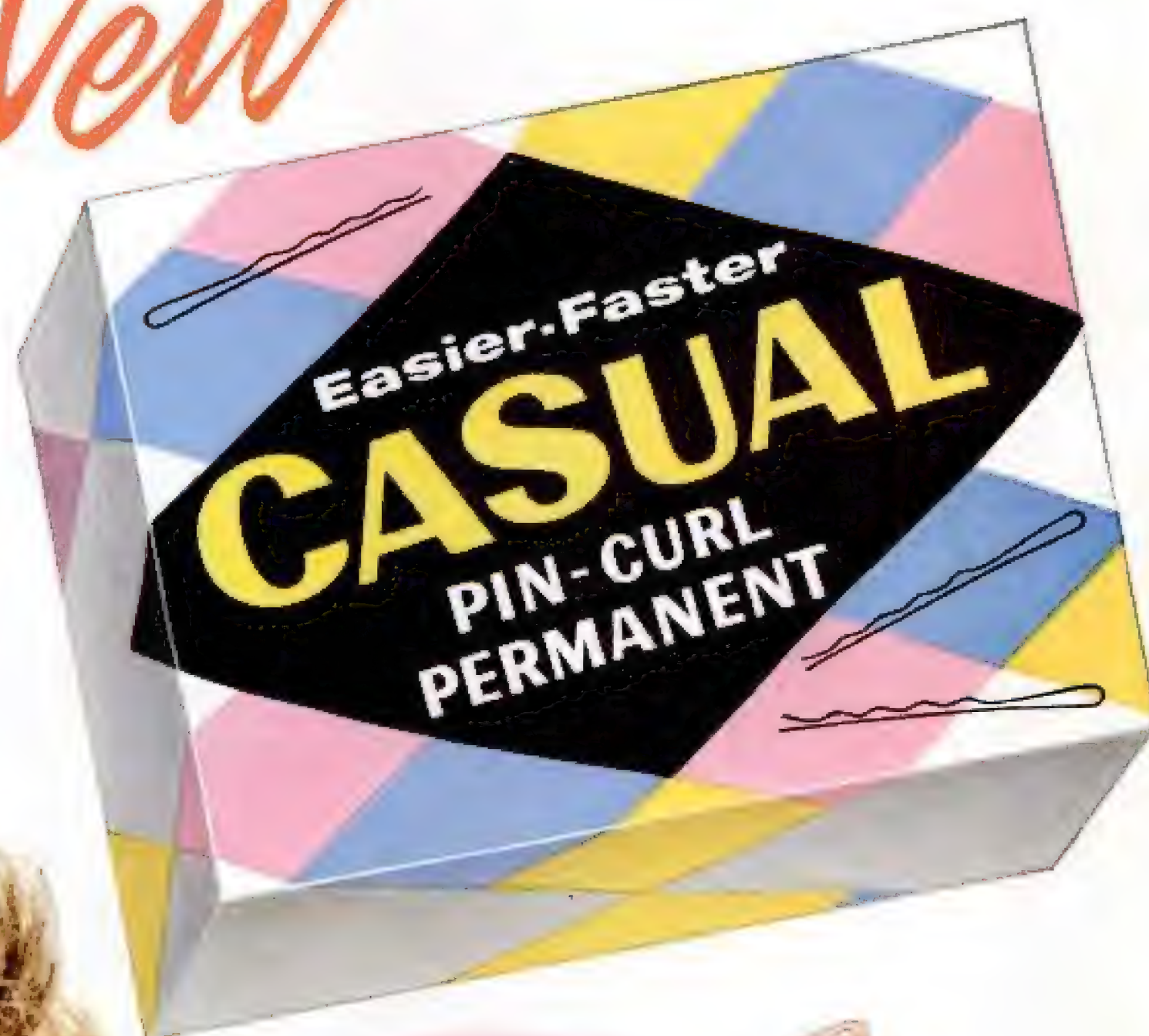
Thus Mr. Speaker in modern times has become a representative's representative, a politician's politician, manifesting—since people generally get the kind of government they deserve—both the virtues and shortcomings of his constituency, the House. Who and what are these 435 people?

Sam Rayburn was musing aloud not long ago about what makes

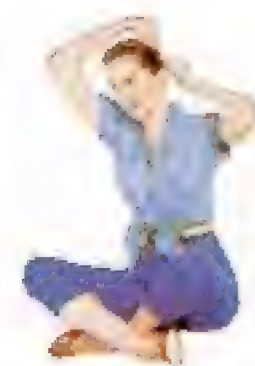
CONTINUED ON PAGE 79

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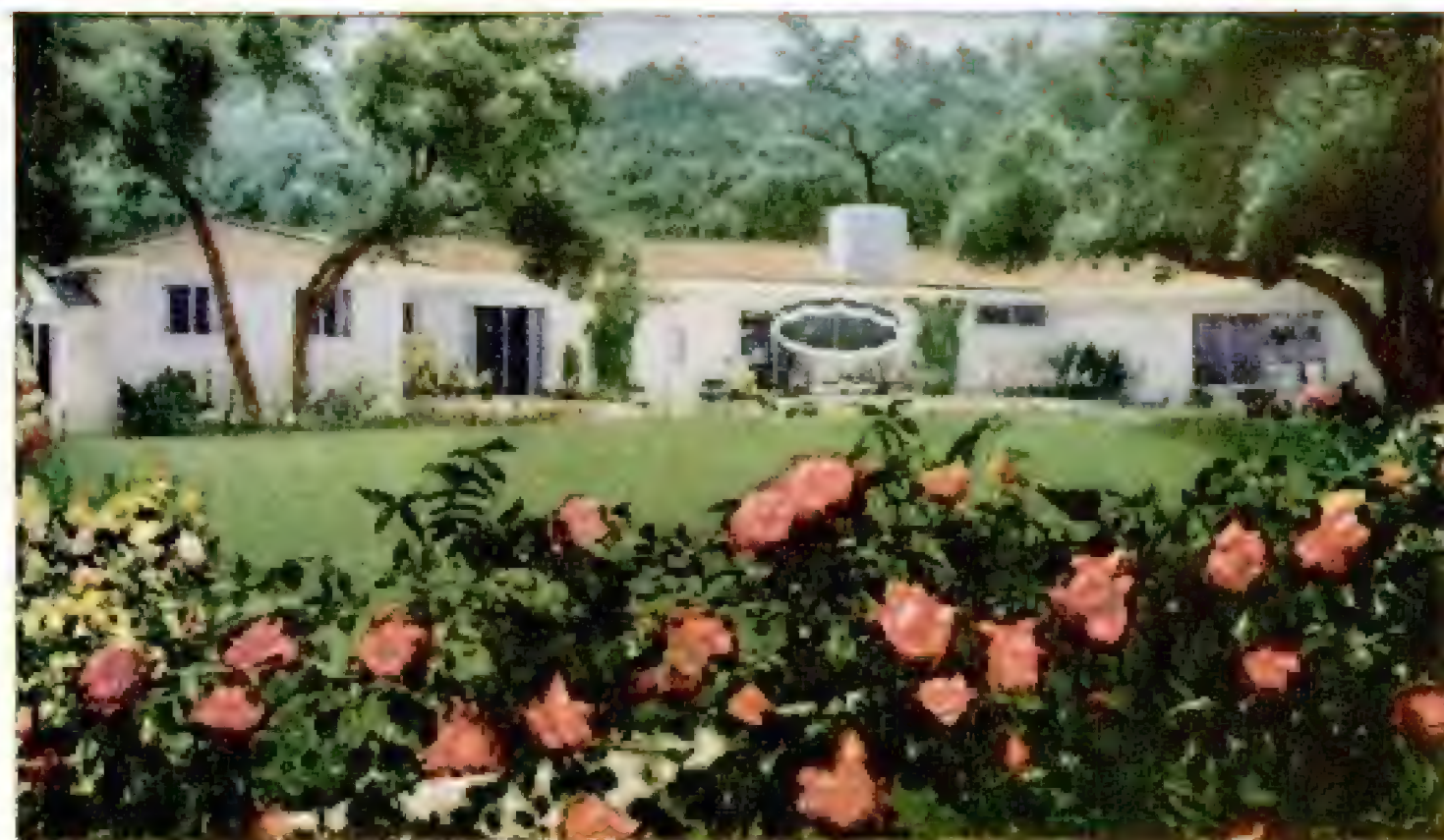
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Unretouched photograph of Plymouth Belvedere 4-door Sedan. Jewels by Van Cleef & Arpels; furs by Maximilian.

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HIGH SCHOOL BALL PLAYER shortstop Martin (seated, far right) is remembered as reliable fielder who would "never take a wild swing" when at bat.

MARTIN AND RAYBURN CONTINUED

a congressman. He has seen about 3,000 of them come and go, an average turnover of 150 seats a term. He said, "They're as good a cross-section of the American people—the best of the American people—as you can find. You can tell a whole lot about the people of a district by the kind of fellow they keep sending here. For instance, one man came to me. He was from a pretty rough district, a lot of uneducated people. He said to me, 'I don't belong here. I don't know what's going on here and I never will. But you'll never get rid of me because I'm just like my folks.' And he was, too."

"But these representatives have been selected. They've been honored—it's an honor to be elected to *anything* by the people. Now, they're no smarter than a lot of other people where they come from. I don't doubt at all there's people smarter than they are. But let me tell you one thing about smartness—when you've got common sense, you've got about all the sense there is. And I shouldn't say this, because this House has been so good to me, but they're the best jury I ever saw a man tried before. When a new man comes here, the others *want* him to make good. They're pulling for him. If he makes a good job on his first speech or in his committee, they're glad. But if he falls down or makes a fool of himself, he's got a strike against him, and if he keeps on doing it they'll just have nothing more to do with him—and why should they?"

"Of course," he went on, "it takes a while for a man to learn and get established and gain his full influence. He don't reach his full usefulness his first term or two. And the worst thing a district can do for itself, if it's got someone here doing his job, is to keep changing its congressman."

"A man makes a record here about the way he does in business, or the law, or anything else: it's hard work that makes the difference."

Joe Martin, talking on the same theme, summed it up this way: "It's a pretty shaa'p test they put you through. A man has to demonstrate common sense, courage, honor and ability, and he can't mind hard work. There's another thing you can't overlook. If a feller is going to keep comin' back, he's got to service his district. That's what they send him for. A man can be a statesman, but if he's going to be one he'd better have a pret-ty good secretary to see about all the little humdrum things back home."


Those rolling waves of sentiment

HONOR, devotion to work, common sense—if these are Mr. Speaker's prescription for success in Congress, they are also the qualities that congressmen mention most often about Rayburn and Martin. In the slippery defiles of politics it is honor that counts most: and again and again one hears the phrase, "Sam and Joe are men of their word." Or, as Lew Deschler, parliamentarian of the House, put it recently, "They keep their commitments. No matter how rough it gets, they don't run out. They *don't run*." In that regard Rayburn says simply, "There's no degrees in honorableness. You are or you aren't."


Mr. Speaker, the representatives' representative, must also have fairness, tact and tolerance. Rayburn says, "A Speaker *has* to be fair. Otherwise they'll tear him to pieces. That's because so much House business is done by 'unanimous consent of the members,' and all it takes is one fellow who thinks he's been done wrong to stand up and say 'I object.'"

Of tact, Martin says, "You've got to try to build up good will. You can't operate unless the members *like* you."


CONTINUED ON NEXT PAGE



Molds you
*with miracle latex
outside*



Holds you
*with magic
"finger" panels*




Pampers you
with kitten-soft fabric inside

Playtex

Magic-Controller

*Slimming because there's latex outside...
comfortable because there's fabric inside!*



Miracle latex slims and trims without a seam, stitch or bone! Hidden "finger" panels firm and support like magic! Washes, dries in a hurry, too.

Kitten-soft fabric inside—and a new non-roll top—for extra comfort!

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HOME TOWN HEADQUARTERS for Martin is at office of North Attleboro paper he owns. He leaves its active management to two of his brothers.

MARTIN AND RAYBURN CONTINUED

Of tolerance, Rayburn says, "There's bound to be differences of opinion in the House. That's what it's for—for the representatives of all these different districts and sections to come here and argue it out, with fairness to everybody. But you've always got to figure, when you differ with somebody, your opponent has just as much sense as you have, just as much patriotism, and just as much right to his ideas—so he *may* be right."

Yet all these qualities together are not enough for successful leadership. The decisive element, which when added to the others can lift a man to the Speakership, is an understanding of the human relationships, fears and ambitions which permeate politics and make it an art—a feeling for the "situation." Rayburn says, "You can't really say how you lead. You feel your way, receptive to those rolling waves of sentiment. And if a man can't see and hear and feel, why then, of course, he's lost."

This quality may be initially a gift of nature, but it also requires nurture. Martin and Rayburn have spent their lives in politics, and it will be useful to look back to some of the times when they were learning to "see and hear and feel."

Joe Martin was born on Nov. 3, 1884 in an unassuming, knocked-together two-family frame house two blocks off the main street of North Attleboro, Mass., a small (pop. now 12,000) New England town of ordered social life and careful thinking. To this day, almost the worst thing Martin can say about a man is "He doesn't take time to walk around the block before he makes up his mind."

His father was a blacksmith whose earnings may have averaged about \$15 a week. Joseph Jr., as the eldest son of eight children, learned very soon how to work, not simply for his own spending money but to help support the family. He had all sorts of part-time, schoolboy jobs, including selling one of the North Attleboro newspapers and later reporting for it. He was an all-around boy in school, a good student, such a good shortstop that he later played semi-pro ball, and the next-most popular member of his class. As he recalled recently, "The girls put me up and the boys put up another can-dee-date. I voted for him and lost by one vote. I never made that same mistake since."

Naturally he wanted to go on to college, but although he was offered a scholarship at Dartmouth he felt it his duty to work and give the younger children their chance. With his help the youngest boys, Ed and Al, went through Dartmouth. In the Yankee tradition of North Attleboro, especially in those times, hardship was not any cause for discontent with society but simply for sober ambition. Joe saved what little he could, and by 24 it amounted to \$1,000. With that and with money borrowed from his friends among the local businessmen, he bought the North Attleboro *Evening Chronicle*. He is still its publisher, although he has been on holiday from it almost ever since.

Joe ran for the state legislature in 1912 simply because "I was a newspaper man and I thought the training and inside knowledge would help me in my job." But the state leaders liked him, there was a three-way factional quarrel going on in the party and Joe found himself in a position he was to occupy many times from

CONTINUED ON PAGE 83



Who ate my
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ACROSS PARTY LINES F.D.R. and Martin had great personal respect for each other. As a boy, Roosevelt spent time in what is now Martin's district while Eisenhower's birthplace, Denison, is in what is now Rayburn's.

MARTIN AND RAYBURN CONTINUED

then on: he was the only one to have the confidence and liking of all factions, and so he was given the job in question, which was to run the re-election campaign of Senator Henry Cabot Lodge. This was a success. Local Republicans put him up for Congress. He lost the primary—the first and last time he was defeated in a contest for public office—but then the winner died, and the district committee selected him as their candidate. He won and came to Congress on March 4, 1925.

With his twinkling deep-blue eyes and methodical habits the freshman congressman gave an impression both friendly and reassuring and he got along well from the start. "Fortune makes a difference in the way you get ahead," he says and cites the facts that he was lucky enough to be assigned to the important committees on Foreign Affairs and on Rules and that he knew Calvin Coolidge. This was a real distinction because "not many people in Washington knew Coolidge or much about him." But Martin had served under him in Massachusetts when Coolidge was president of the state senate, and could answer people's questions about this Yankee sphinx who suddenly had become President. So, he says, "prestige attached to me automatically."

As a footnote to history, it should be mentioned that Martin found Coolidge "really a warmhearted man when he liked you" and also that Silent Cal could be "downright garrulous when he was among friends and got on some topic that struck his interest."

Well sponsored, friendly and utterly conscientious, Martin impressed his party's leaders and at the same time achieved the essential in a system based on seniority: he kept getting himself re-elected. Although his district takes in some industrial areas and normally has only a moderate Republican majority, and although his outlook and voting record remained so conservative that he has often been called reactionary, his service to the district in "all the little humdrum things" and his tireless grass-roots campaigning made him unbeatable. In 1939 he became Minority Leader by unanimous vote.

The House had long since become his life and his love. He took quarters in a little suite at the Hay-Adams House, a comfortable and sedate hotel across from the White House, but this was less a home than a place to sleep. Work was everything, from 8:30 a.m. when he sat down at his table in the House dining room for his abstemious breakfast of melon, whole wheat toast and coffee, to be joined by his whip and other senior Republican members, or perhaps by lesser members with favors or bills of privilege to ask him about; or, from time to time, perhaps by Sam Rayburn on a matter of intraparty interest. Martin says, "Breakfast helps me keep track of my committeemen. And you can drop a word about this or that thing . . . people like to know what's going on, you know."

The day's business well laid out over the coffee cups, Martin would go to his private office at about 9:30, from there (when he was Speaker) to the Speaker's ornate formal office at 11:45 to brief the press, to the House chamber at 12:00 and through the session for however long it might last. And then, almost always, to one or more of the parties where his official presence was desirable, there

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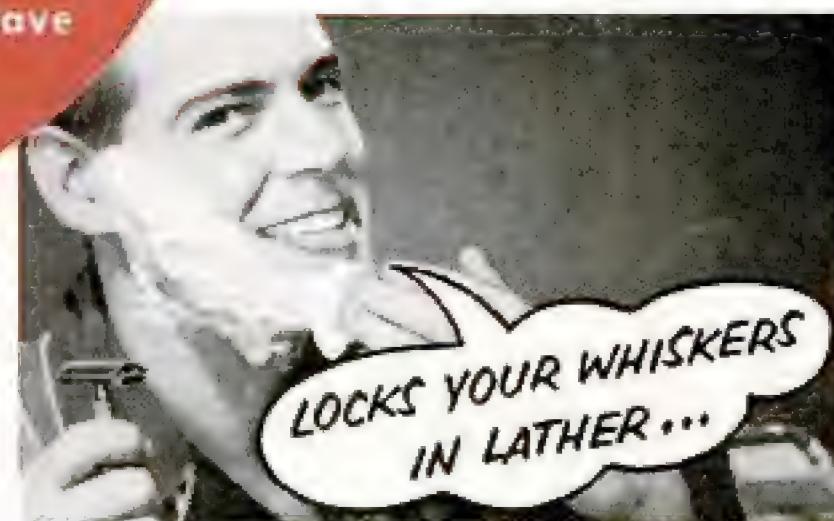
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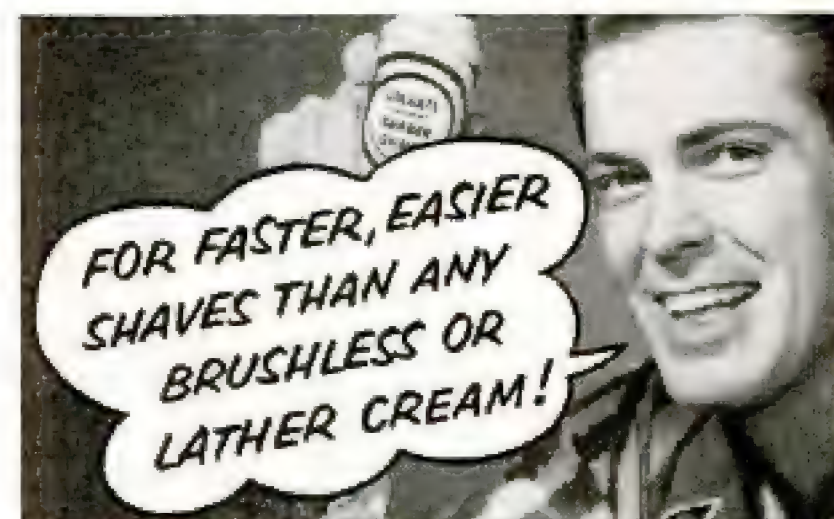
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MODEST FRAME HOUSE in North Attleboro is shared by Martin with sister, brother, mother.

MARTIN AND RAYBURN CONTINUED

to chat awhile, tell a few stories and hold a cocktail which he put to his lips occasionally without drinking. (He has been called "the greatest marathon nondrinker in Washington.")

His power grew steadily in all sorts of ways. Through many small and not-so-small favors: posing with a can of somebody's local brand of applesauce or somebody's local Queen of the May; relaxing party discipline to let somebody vote against a party bill that would do him harm in his special situation at home (and, according to his critics, letting his deputies take the brunt of enforcing discipline when the party's solidarity had to be held). Through the responsibilities he took and the successes he made: he ran the Republican congressional campaign in 1938, the Republican National Committee in 1940 (although the candidate was Willkie and Martin's heart was not in it) and chairmaned national conventions.

He traveled to every state except Mississippi and into most of the congressional districts until, he says, "I know some of the districts better than the people who represent them and I know their problems in their local situations. So that gives them confidence. I have all this experience behind me; in that way leadership builds on itself." His name was seldom on a piece of legislation and he was never to be noted as a profound political thinker. But behind the modest, homespun manner and often rumpled and harried appearance, there developed a consummate political technician. Even Roosevelt admired him, although he attacked him strongly in the famous "Martin, Barton and Fish" campaign speeches.

"You know," Martin reminisced recently, "Franklin Roosevelt, not withstanding bein' a Democrat, liked me very much. One day Steve Early came to me and said, 'Joe, the Boss likes you very much. He says that of all the Republicans he knows, he'd rather have you on his team.' This was at the time he was drawing in Republicans into his Cabinet. All I said was, 'Too bad he never

CONTINUED ON PAGE 89



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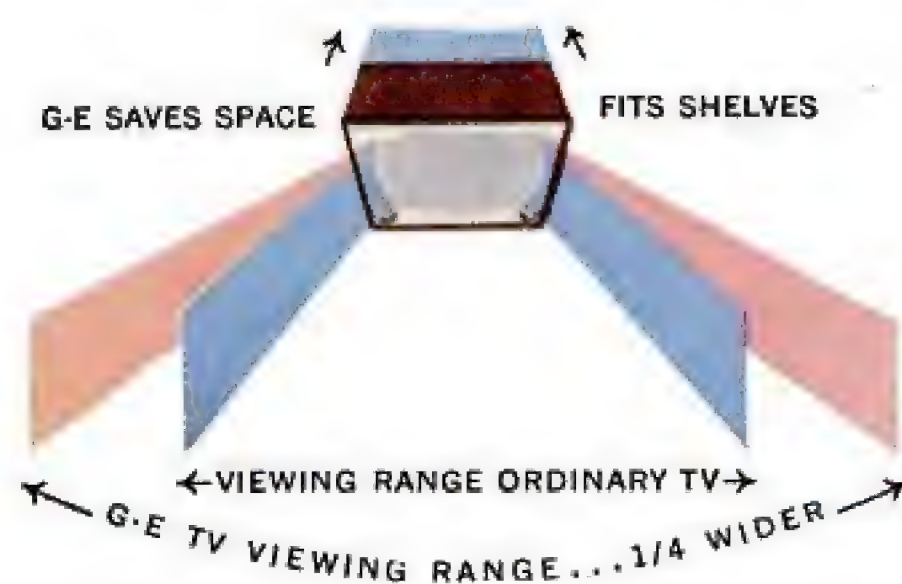
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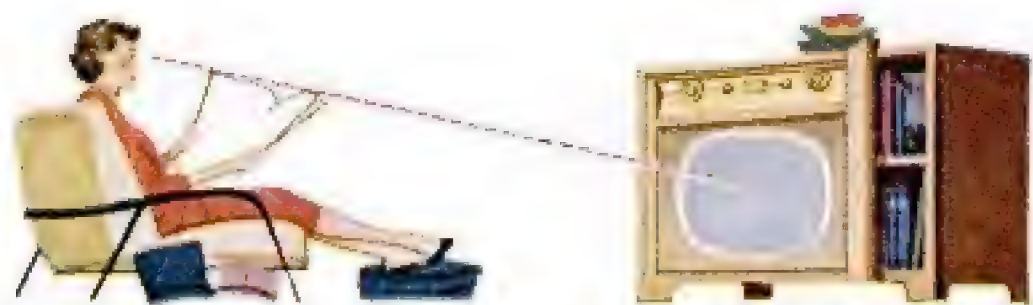


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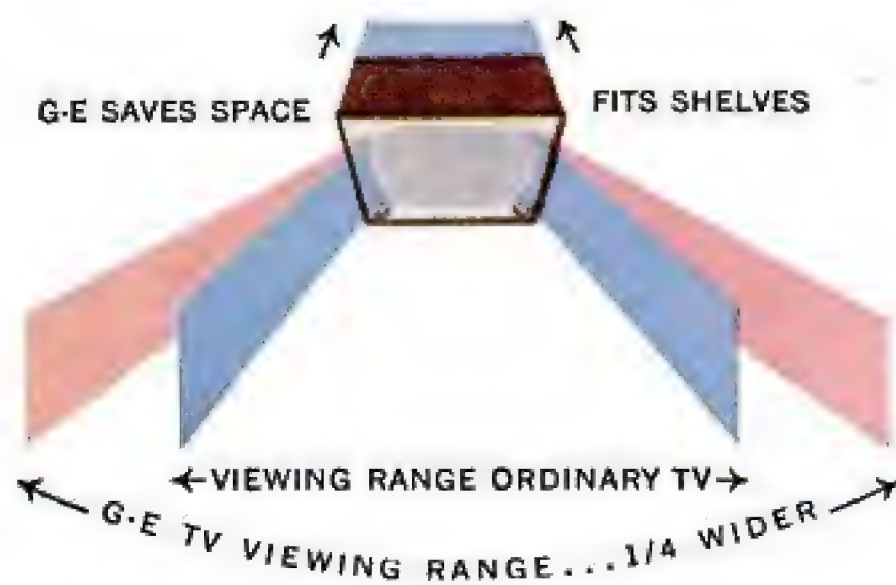
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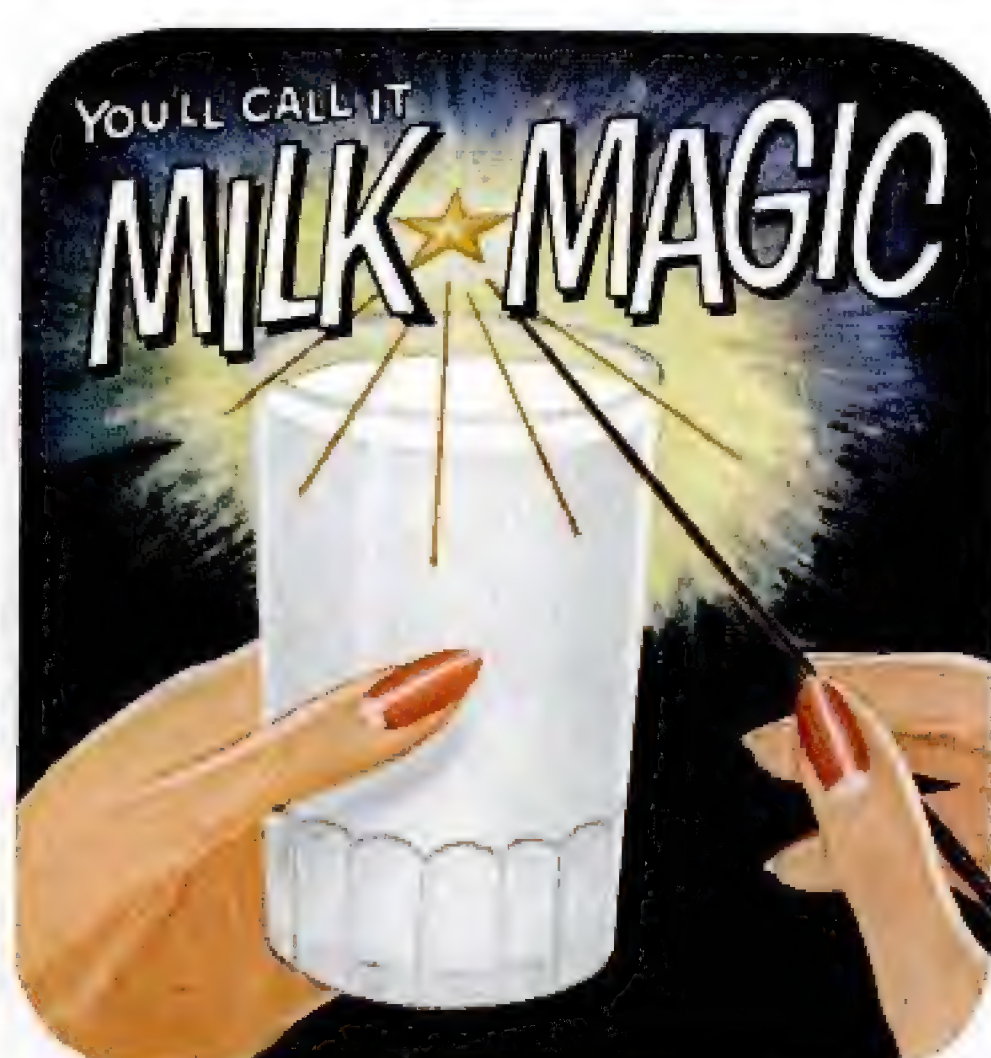
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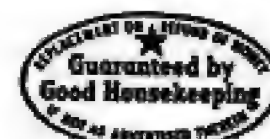
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BREAKING A RECORD set by Henry Clay for longest service as Speaker, Rayburn, starting his ninth year, is congratulated by Harry Truman in 1951.

MARTIN AND RAYBURN CONTINUED

can.' Much later Charles Edison asked me if it was true, as he had heard, that Roosevelt had offered me the job of Secretary of the Navy before he got him. I said it was news to me. But then I suddenly realized that's just the way Roosevelt would work, sendin' Steve Early to sound me out that way and I suppose that's a job he had in mind to offer me."

Throughout the years, too, a warm friendship grew with Sam Rayburn. The two men, so alike in so many ways, were perhaps most alike in their visceral feeling of pride and responsibility for the House and what it symbolized. Martin and Rayburn, firmly and loyally committed to their parties' programs as they were, still knew that practical politics at all levels demands compromise. During the course of a day they saw each other often, visiting back and forth at their adjoining offices, consulting informally "back of the rail" at the rear of the House chamber, carrying on an endless political warfare always tempered with mutual respect. When at last the long Democratic reign was broken in the congressional election of 1946 and Joe Martin took over the gavel from his old friend on Jan. 3, 1947, Rayburn addressed the new House as follows:

"Today I have the high privilege and great personal pleasure, if it had to come, of presenting to you your Speaker, my friend, your friend, the friend of mankind, a man of unquestioned character, of demonstrated ability, with a great, fine heart and with fairness; and I predict for him a career such that history will record him as one of the great presiding officers who have occupied this position."

As events turned out, this was the first move in a game of musical chairs that has been going on ever since and which Joe Martin, at the opening of the Democratic 84th Congress, said "makes me think of an old ditty that went something like this: 'Off again, on again, gone again, Finnigan.'" Last month, when the gavel most recently changed hands, Martin said: "... I am off again and in a few seconds I will be gone again. ... Mr. Speaker, do not become too attached to this chair. Nineteen hundred and fifty-seven is just around the corner. Seriously, it is a very pleasant duty that has been assigned to me today to present to you ... a man of fairness ... your Speaker and my Speaker, Speaker Rayburn."

A boyhood ambition

THIS is Rayburn's sixth full term as Speaker. He has already served two years longer than Henry Clay, whose record he surpassed on Jan. 30, 1951 during the 82nd Congress. As he took over the House this time from Martin, it was with the easy custom of a mule skinner picking up the reins of a 10-span team; and he cracked the whip at once, with a little lecture to the new members about getting to work on time. With justice, Rayburn feels proprietorship over the House. And no doubt his return to the Speakership gave him a very deep personal satisfaction. It is a role not only which he has filled with historic distinction, but one which he picked out for himself before most of the present members of the House were born.

Samuel Taliaferro (a family name on his mother's side) Rayburn was born 73 years ago in Roane County, Tenn., the eighth of 11 children of a Confederate cavalry veteran who had served under Lee until Appomattox and who never stopped hating Yankees. He

CONTINUED ON NEXT PAGE



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RAYBURN FAMILY gathered outside Bonham, Texas home when Sam was first serving term as state legislator. They are, from left, father William Rayburn, mother Martha, an uncle, brothers Ab and Richard, Sam, sister Lou.

MARTIN AND RAYBURN CONTINUED

was a farmer, and poor. When small Sam was 5, the family moved to Fannin County, Texas, where there was good cotton land to be had. Usually there was enough to eat, but only through the endless, exhausting effort of every member who was big enough to handle a hoe. Sam had already learned how, back in Tennessee, at age 5.

The family and neighborhood conversation was of crops and weather and politics, in about that order, and Sam very early knew that the Democrats were God's people and that the greatest Democrat of all, very probably, was the Honorable Joseph Weldon Bailey, congressman from the Texas fourth district which included Fannin County. When Sam was 10, he read in the papers that Bailey was going to speak in Bonham the next week. He borrowed the family horse and rode the 12 miles to Bonham and there—literally a barefoot boy with cheeks of tan, overalls and all—listening in trembling admiration to the great Bailey, his ambition was formed. He knew that someday he would be a politician. By the time he was 13, he had his life planned: he would become Speaker of the U.S. House of Representatives.

When he was 17, Sam left the farm to go to the East Texas Normal College at Commerce, 15 miles away. Twenty-five dollars, nearly all the money the family had, was pressed into his hand in the final handshake by his father. For the rest of his living he swept floors, rang the college bell and milked a cow. He earned his teaching certificate that year, taught in a country school the next year, returned to normal school for more education, went back to teaching school and then, having reached the age of 24, decided it was time to get on with the next stage. He ran for the state legislature and was elected. This not only put him into politics but gave him access to the University of Texas law school, which is at Austin.

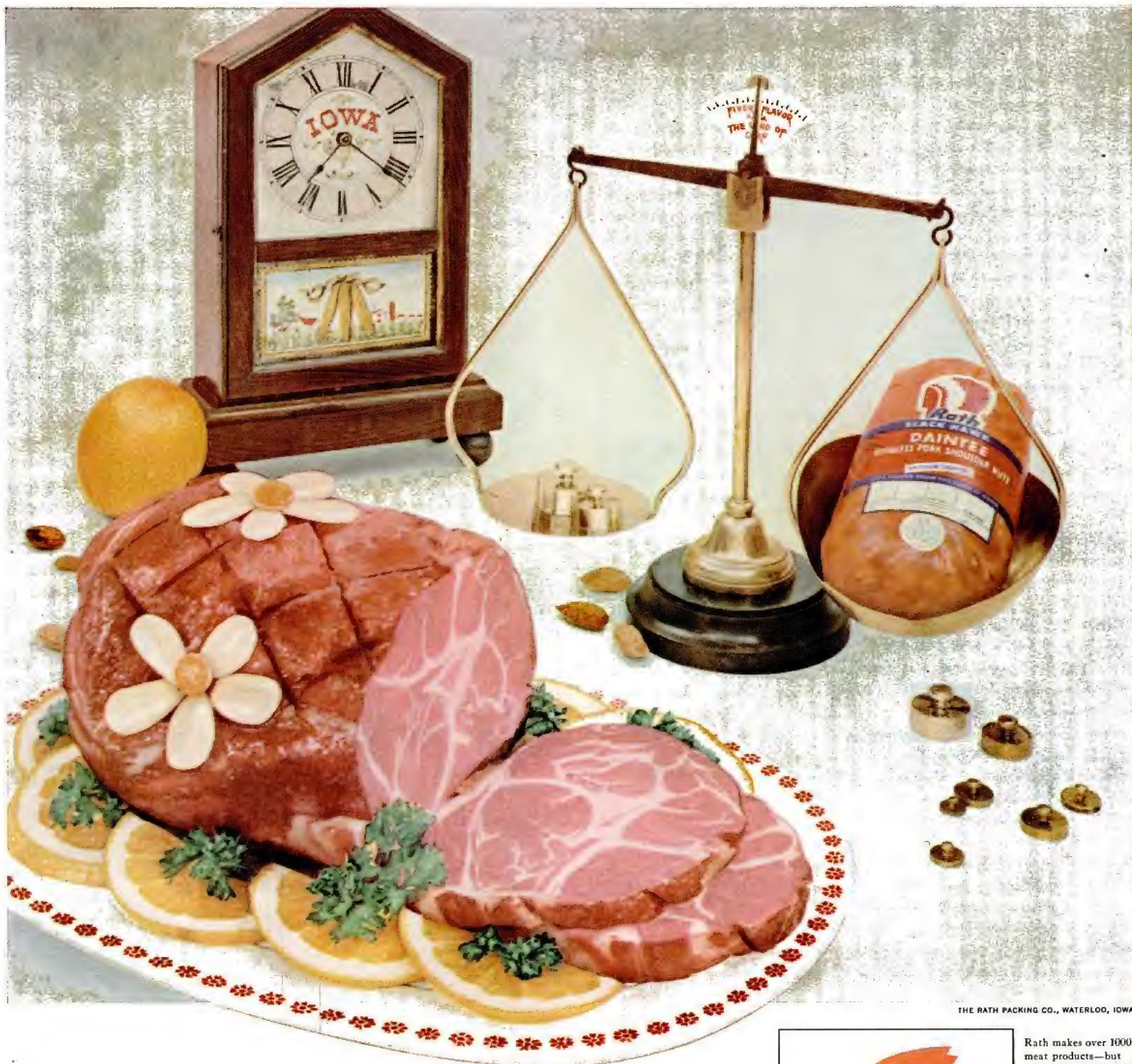
He served in the legislature and studied law in his spare time, living on his \$5 a day legislative pay. He was re-elected twice, and in his third term was made Speaker of the Texas House, the youngest man (29) ever to hold the office. In the last year of that term, Joseph Weldon Bailey, who meantime had gone on to the U.S. Senate, retired, and his successor as Fourth District Representative filed to succeed him. Sam in turn filed for the Fourth District vacancy and won. Thus he came to Congress on March 4, 1913 to occupy the former seat of his old hero and to start the last and hardest part of fulfilling his boyhood dream.

A 'progressive conservative'

IT took him 27 more years to do it, years stretching from the beginning of Woodrow Wilson's New Freedom to the last period of Franklin Roosevelt's New Deal. Small, not very handsome, not a frequent speechmaker, he remained unknown to the country at large for a good many of those years. But among his peers and superiors he very soon attracted attention. Wilson noticed him and saw to it that he was put on the House Interstate and Foreign Commerce Committee. There he stayed for 24 years, becoming the ranking minority member during the Republican era and then, from 1933 to 1937, the chairman.

Those four years saw the New Deal created; and Rayburn, who

CONTINUED ON PAGE 93



THE RATH PACKING CO., WATERLOO, IOWA

A Daintee is feastin' food...small-family size!

What happens when *small* families get a hankerin' for ham?

They get a Rath Black Hawk Daintee.

For a Daintee has the same hickory-smoke tang, the same woodsy-sweet flavor—but it's cut from the *shoulders* of Rath's famous corn-fed porkers and weighs in at a mere *1 to 3 pounds*.

Simple arithmetic points out that's a mighty usable size for small families who

love ham but don't go for leftovers.

And right down to the last little nibblin' bit, this lean, boneless cut has more *juiciness*, more *tenderness* than you can shake a stick at.

Bake it, fancied up something elegant with orange rings. Or boil it, plain-every-day-like and send dad into ecstasy! However you serve it, a Daintee is real feastin' food, small-family size.

Rath Black Hawk Meats

FINER FLAVOR FROM THE LAND O' CORN



Rath makes over 1000 meat products—but when you try any one it's one in a million!



Hush Puppies Quick, Easy, Good

These crisp golden corn meal puffs started years ago in the Old South. Northern folks discovered their delicious flavor and now it seems as though everybody is talking about Hush Puppies. Serve them as a bread with fish, meat or main-dish salads, or as piping-hot appetizers. Delicious!

- | | | |
|---|---|---|
| 1½ cups Quaker or Aunt
Jemima Corn Meal
(white or yellow) | (2 dozen)
2 teaspoons baking
powder | 1 small onion, finely
chopped (optional) |
| ½ cup sifted flour | 1 tablespoon sugar | 1 egg, beaten |
| | ½ teaspoon salt | ¾ cup milk |

Sift together dry ingredients. Add onion. Add beaten egg and milk to dry ingredients, stirring lightly. Drop a teaspoon of batter for each Hush Puppy

into hot deep fat (360°F.) frying only a few at a time. Fry until a golden brown. Drain on absorbent paper. Serve hot.



Grits au Gratin Easy, Quick!

Man-pleasing main dish, rich with Fresh Corn Flavor.
No white sauce to make . . . Cooking time cut way down.

(6 servings)

- | | |
|--|---|
| 1 cup Quaker or Aunt Jemima
Enriched Hominy Grits | ¼ pound sliced sharp cheese,
cut into pieces |
| 1 teaspoon salt | ½ cup milk |
| 4 cups boiling water | ½ cup buttered bread crumbs |
| | ¼ teaspoon paprika |

Slowly stir grits into boiling salted water. Cover and cook 15 minutes, stirring occasionally. Put half the cooked grits in a greased 1½-quart casserole. Cover with half the cheese; then pour half the milk over this. Repeat, using remaining grits, cheese and milk. Cover with bread crumbs and sprinkle with paprika. Bake in slow oven (325°F.) 15 to 20 minutes.

Note: If using Quick Quaker Grits, cook only 5 minutes.

Now see what's happened
to Corn Meal!

Fresh Corn Flavor

Be sure it's
Quaker
or Aunt Jemima

Let the good cook in you shine out! Get the new-day Corn Meal with the wonderful Fresh Corn Flavor. Notice how quickly it mixes and cooks, what a tempting texture it gives you.

Now serve mouth-watering corn breads and casseroles that sing with Fresh Corn Flavor. (Four bright and easy ideas for Corn Meal — and Grits, too — right on this page!)



Quick Pimiento-Pepper Corn Bread

Easy 9-minute, 1-bowl method! Non-crumbly, delicately moist, and so delicious it dresses up the plainest meal

- | | |
|--|--------------------------------|
| 1 cup Quaker or Aunt Jemima
Corn Meal (white or yellow) | ¼ cup chopped green pepper |
| 1 cup sifted flour | 3 tablespoons chopped pimiento |
| 4 teaspoons baking powder | 2 eggs, beaten |
| 1 teaspoon salt | ½ cup milk |
| | ⅓ cup melted shortening |

Sift together corn meal, flour, baking powder and salt; mix with green pepper and pimiento. Stir in beaten eggs and milk; lightly stir in melted shortening. Bake in a greased 8" square pan in a hot oven (425°F.) 20 to 25 minutes.



Quick Pork Sausage Tamale Pie

Easy Dinner-in-a-Dish. Juicy, meaty, hearty!

(6 servings)

Sausage Base:

- 1 lb. pork sausage links
- ½ cup chopped onion
- ¼ cup chopped green pepper
- 2 cups cooked lima beans,
drained

½ cup chili sauce

- 2½ cups (#2 can) tomatoes
- 1 teaspoon salt

Corn Bread Topping:

- ¾ cup Quaker or Aunt Jemima
Corn Meal (white or yellow)

1 tablespoon flour

- ½ teaspoon salt
- 1½ teaspoons baking powder
- 1 egg
- ¾ cup milk
- 1 tablespoon shortening, soft

For sausage base, brown sausages in frying pan. Remove sausages; drain off all but a few tablespoons fat. Add onion, green pepper; cook until brown. Cut sausages in pieces; add with other ingredients to onion and green pepper. Cover; simmer 30 minutes. Pour into 2-quart casserole.

Sift dry ingredients into bowl. Add egg, milk, shortening. Beat with rotary beater until smooth, about 1 minute. *Do not over-beat.* Drop batter onto hot meat mixture. Batter will sink but rise during baking to form topping. Bake in hot oven (425°F.) about 20 minutes.

Quaker

CORN MEAL

... HOMINY GRITS AND QUICK GRITS, TOO



Look for either of these famous
faces and you get the Fresh Corn
Flavor of choice corn, new mill-
ing methods, new packaging.



Aunt Jemima

CORN MEAL

... HOMINY GRITS, TOO

had become enormously well informed on matters in his committee's purview, fathered a large proportion of the New Deal's enduring works, including the railroad holding company act, the rural electrification act, the securities act and the federal communications act. He had to fight through much legislative shot and shell in the process. In 1937, a wise and weathered veteran, he emerged to become Democratic Majority Leader and then, when Speaker William Bankhead died in 1940, to succeed at last by acclamation to the Speakership.

Behind these barest bones of a fabulous career in a historic era there lay, naturally, a whole library of events, episodes and anecdotes. A few items can be selected that shed some special light on his character, as well as on the nature and situation of "Mr. Speaker." For instance, how much of a New Dealer was he?

Frank McNaughton, an old friend, wrote this about him from the perspective of 1943: "He has never gone overboard on economic or social nostrums [or] for anything but the collective wisdom of the people and the virtues of Congress as their representatives. . . . To his intimate friends he has described himself as a 'progressive conservative or a conservative progressive.' . . . It would be accurate to describe Rayburn as a 60 or 65% New Dealer."

A few weeks ago, reminiscing about those years, Rayburn said, "There never was any 'rubber stamp Congress.' I'd go up to the White House, and other leaders from the Congress, and we'd talk it out with Roosevelt with frankness and openness. Sometimes I might not agree with the decision. But if I find myself with four other men and they're four and I'm one, I'm going to go along with the four." And he added, using words almost identical with Martin's on the same theme, "You can't be a leader, and ask other people to follow you, unless you know how to follow too."

To lead "with kindness and with good reasons" has never implied, so far as Rayburn is concerned, the use of any of the small, standard deceptions of political hucksterism. He has never tried to be "popular." There is a compact dignity about him and a certain air of withdrawal that makes excessive familiarity unthinkable. His temperament is rather saturnine, his tongue can be sharp and his face was set long ago in morose lines. He has been known to be vindictive. He can lash out with mulish temper, as more than one correspondent has learned, and—like Martin—he has grown a bit cantankerous with age. But he is a genuinely kind and warmhearted man.

A former Washington correspondent tells how, some years ago, the depths of this kindness were revealed to him: "One of our daughters died. The next morning Sam was at our front door. He said he had just come to help out in any way he could. Understand, I was fairly new in the bureau and I wasn't very important to my paper, and I certainly wasn't important to Sam in any political way. But there he was. He helped me make coffee and told our other two little girls stories about Texas. I knew he was supposed to go to have breakfast with the President at the White House that morning and at one point I asked him about it. He said, 'Yes, but I called the President and told him I had a friend in trouble.' This story has never been printed."

A crossroads of history

IN the long, long gallery of Rayburn's life, some other vignettes should be noted. . . . Aug. 12, 1941, the day the bill to extend Selective Service came up in the House. Rayburn, believing that the country was close to war, had put all the power of the Speakership behind the bill, had begged and pleaded with wavering members for their support. But the isolationists were very strong. "The House," a reporter wrote, "was tense as an overtuned violin string; for days the rafters had echoed with harsh, emotional, sometimes almost subversive speeches." In the late afternoon, Rayburn started the roll call, standing close behind the tally clerk to watch the little meter click the ayes and noes. The vote saw-sawed. At the last click, Rayburn immediately announced the result, 203 ayes to 202 noes, and thereby, under the House rules, prevented any irresolute member from jumping up and changing his vote. After allowing a recapitulation, Rayburn announced that the bill was passed and "without objection a motion to reconsider is laid on the table." There was a tremendous uproar. But Rayburn made his decision stand and thereby prevented the discharge of one million trained men from the Army, which had a total strength of only 1.4 million. Four months later came Pearl Harbor. . . .

Jan. 6, 1943, the day that the 78th Congress convened and that Rayburn began his second full term as Speaker. Roosevelt called him to the White House, where he learned that he was to see the President alone on a matter of urgent importance. "The problem,

CONTINUED ON NEXT PAGE

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see
how
easily
you
can
read
the new

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MARTIN AND RAYBURN CONTINUED

Sam," Roosevelt said after a long, portentous preamble, "is your age!"—at which Joe Martin and other congressional leaders crowded into the office singing "Happy Birthday, dear Speaker."

The day, only a little more than two years later, when Vice President Harry Truman was visiting at Rayburn's little hideaway office. It lies on the first floor of the House wing, almost directly beneath the regular Speaker's office, and is headquarters for little, informal, late-afternoon gatherings of his friends in the government and the newspaper corps, the sociability helped on with a drink or two, the conversation ranging over every topic and all of it off the record. Truman, an old friend, dropped in often. Amid the hum of amiable conversation, there was a sudden, paralyzing shock: a message that the President was dead. Truman left at once.

William S. White, a New York *Times* correspondent who was present, later wrote of Rayburn: "His heavy and very nearly immobile face was still in the shadows and the only movements upon it were the small and barely visible traces of tears. He swept them away roughly. For a long time no one said anything at all. Then Mr. Rayburn hunched his shoulders and, looking out unseeingly into the dusk, he spoke slowly in short, hard phrases as though talking to himself . . . an oath . . . that Sam Rayburn—Southern Democrat and all—had followed Franklin Roosevelt in life, and that Sam Rayburn would follow Franklin Roosevelt in death. . . ."

And some less dramatic but also symptomatic scenes: Rayburn in his small bachelor apartment on Q Street, cooking his special chili supper for a few good friends; Rayburn shoving aside every attempted testimonial to dine privately and quietly on his birthday with an old colleague and his wife from Texas; Rayburn, standing red faced, proud and embarrassed on the Speaker's dais this January 6, while President Eisenhower interrupted his State of the Union speech at the Joint Session to say: "The district where I was born has been represented in this Congress for more years than he cares to remember, I suppose, by our distinguished Speaker. Today is his birthday and I want to join with the rest of you in felicitating him and in wishing him many happy returns of the day." The *Congressional Record's* account notes at this point: "(Applause, the Members rising.)"

On issues, Joe Martin and Sam Rayburn have fought each other every foot of the way. And they have fought with conviction. In an almost classic degree, the two men—the Yankee townsman and the Southern farmer—have symbolized in their own time a whole matrix of sectional and economic antagonisms as old as the Republic. That they are more alike than different, that their rivalry has bred friendship rather than enmity, that antithetical aims should so often have been synthesized in the national interest is a tribute to them and to the democratic process they supervise. To both Mr. Speakers, the country as a whole, along with the House that represents it, could well accord Applause, the Members rising.



A RISING OVATION from the House salutes Rayburn and Martin at this year's opening of Congress as the Democrat picks up the Speaker's gavel for the third time and the Republican again returns to Minority Leader's post.

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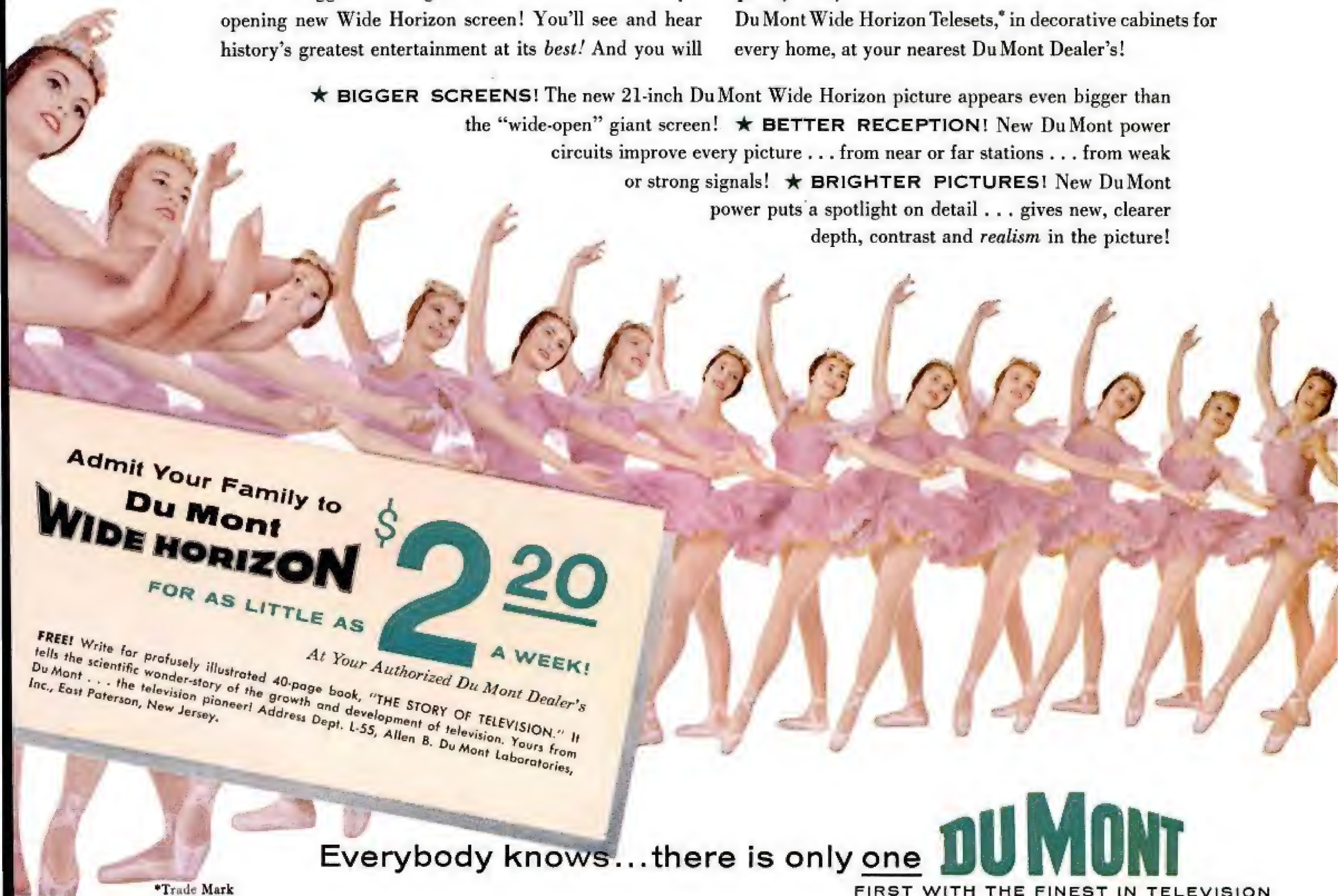
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The work's practically done if you start with a can of Chef Boy-Ar-Dee Meat Balls with Gravy.

They're the plumpest, tenderest meat balls. Ten of them... specially braised to keep in juices... swimming in rich brown pan-style gravy.

Just heat and pour over rice (or macaroni or mashed potatoes or toast) and you have a real


man-size, man-pleasing meal, ready in minutes.

You'll love Chef's ready-made Italian dishes, too—Spaghetti and Meat Balls, Spaghetti Dinners, and, of course, the specially blended Meat and Mushroom Sauces.

Next time you're pressed for time, let Chef do the cooking for you!

Quick pure-beef **CHEF BOY-AR-DEE**
Meat Balls with Gravy





A Pair of Sea Horses Tête à Tail

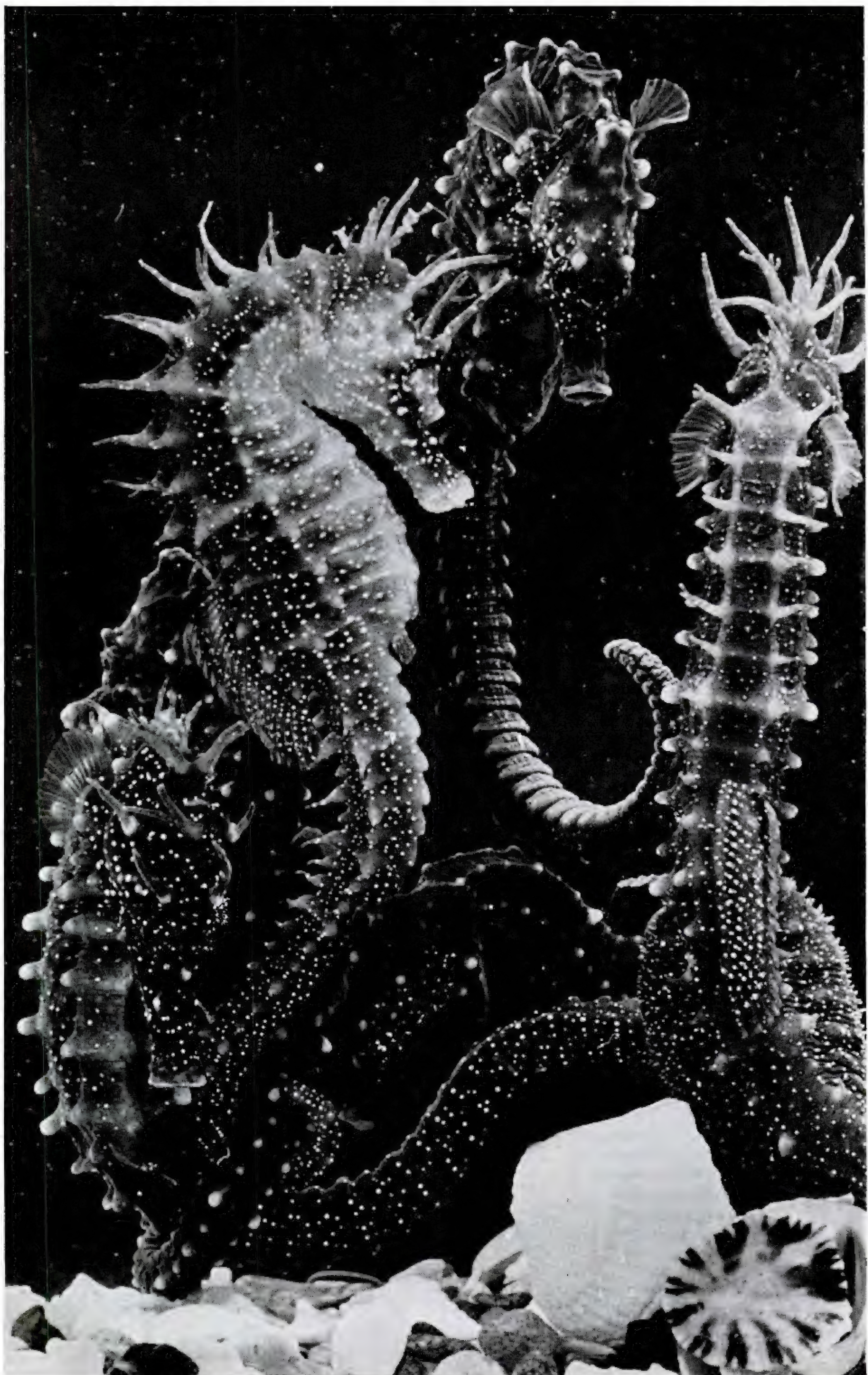
As it glides with comic stateliness through the water, the sea horse resembles anything but the fish it really is. When a sea horse encounters a second sea horse, it will latch on to it with its prehensile tail, as one is doing in this picture which shows the creatures five times life size.

The photographs on these pages were made by Jean Le Cuziat, one of Europe's finest cameramen, who set his strobes to highlight the spines protruding from the creature's back and head. The assignment proved one of the French photographer's last. In January, ill with tuberculosis, he died at 33.

SEA HORSES

CONTINUED

CONGREGATING, sea horses twine their tails around one another. This is the common European type called the speckled sea horse. Though swimming, they often appear to be drifting through the water because their tiny fins are barely noticeable and can vibrate as fast as 35 times a second.



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HURRY! Entry must be postmarked no later than March 31, 1955.

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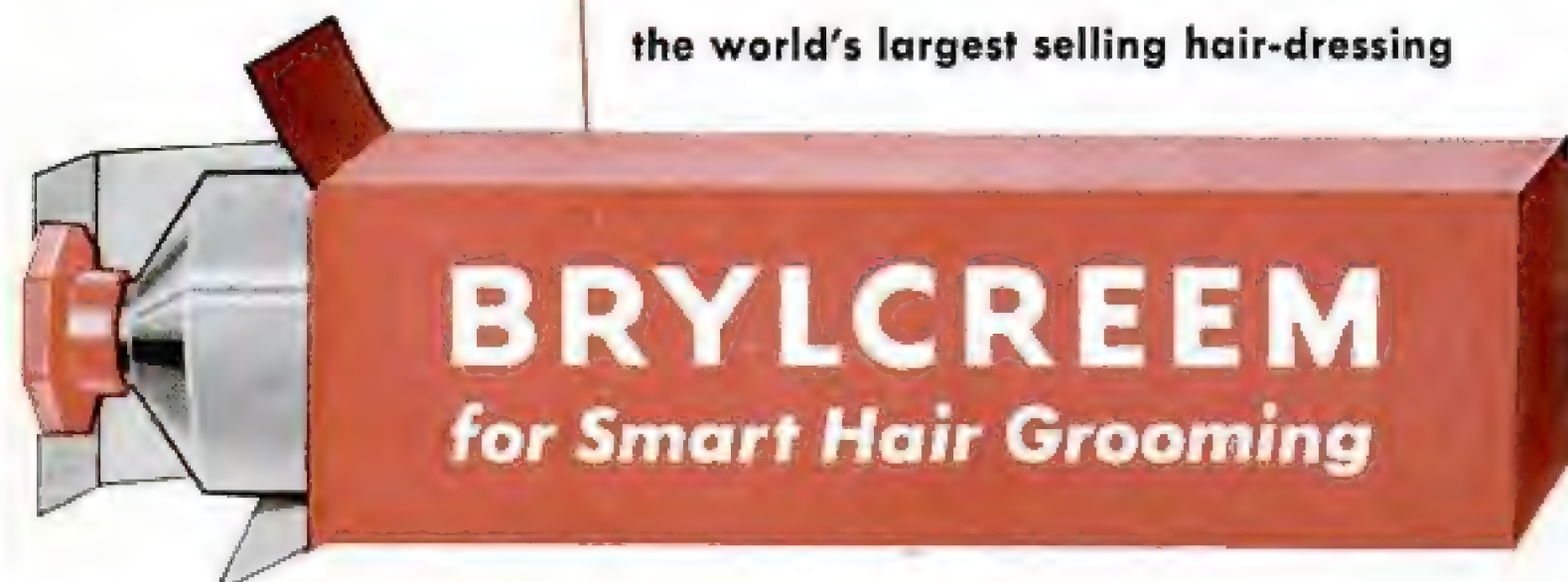
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SEA HORSES CONTINUED



PREGNANT MALE, anchored to another for support, bends forward as he tries to force young from his pouch. Female deposits her eggs in the male's pouch where young hatch and are carried until father forcibly evicts them.





**Cold-Weather Treat
Hot Chocolate and Marshmallows!**

Extra-speedy, extra-special, with Baker's Instant

Chocolate makes it good... Baker's makes it best

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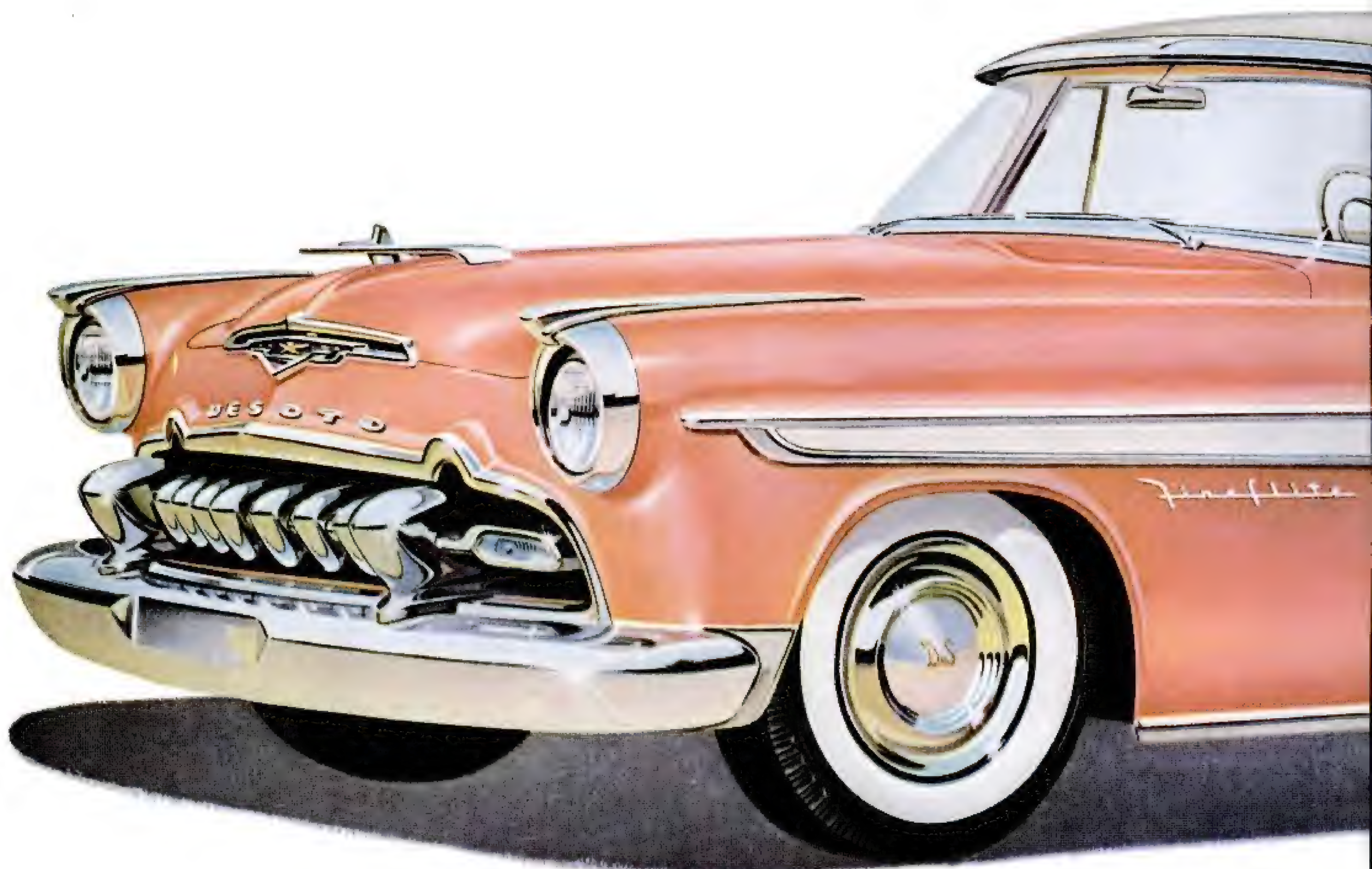
Such a delicious drink to serve piping hot these cold days! Keep plenty of Baker's Instant on hand for the youngsters. A good supply of marshmallows, too.



So easy a child can make it! Just put 2 or 3 heaping teaspoons in a cup; stir in hot milk. Baker's Instant is specially blended to dissolve quickly.

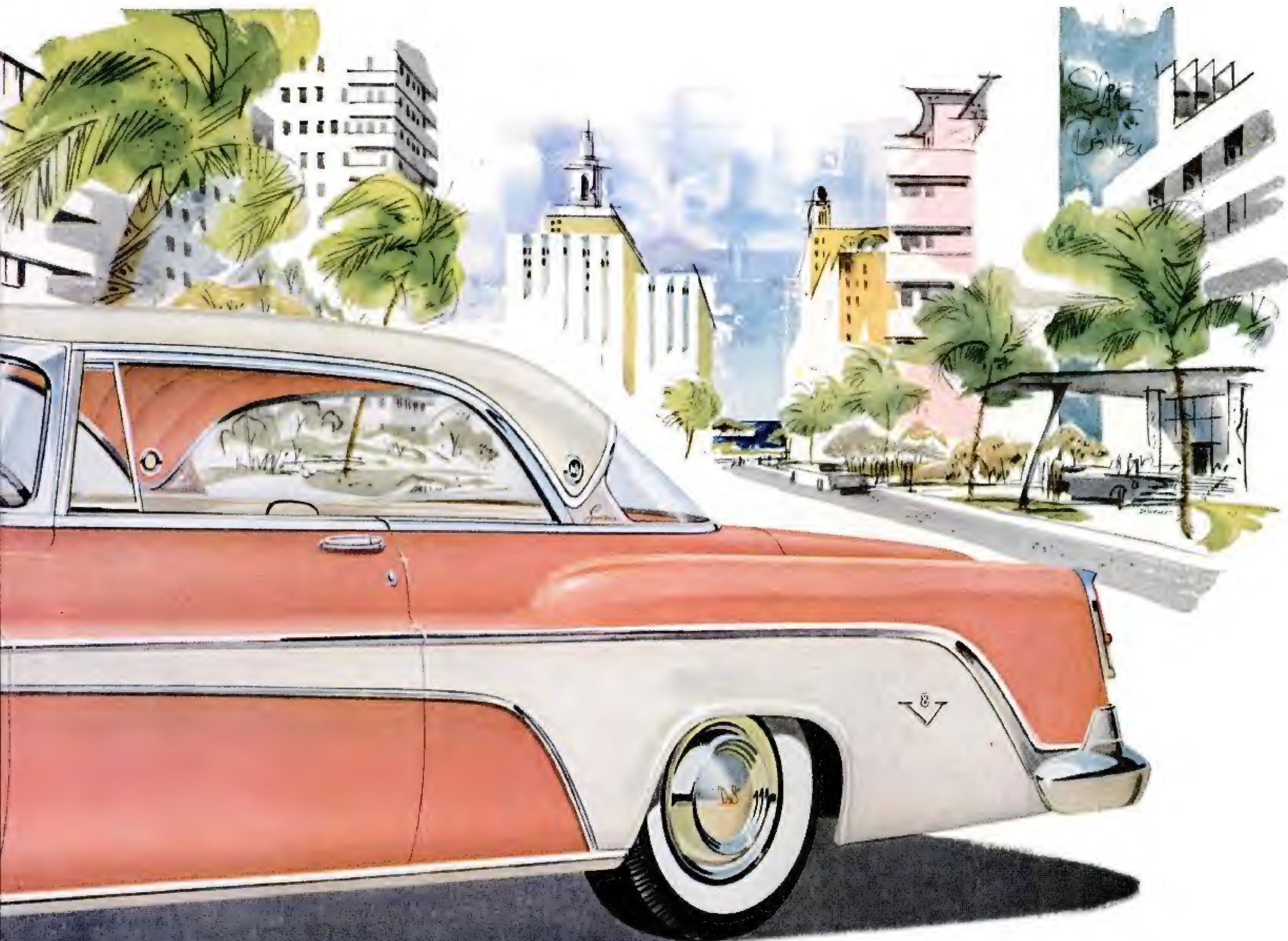


No wonder kids love it! Only Baker's Instant has that famous Walter Baker flavor—makes such perfect chocolate drinks—hot *or* cold—any time of day.



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TWO MIGHTY V-8's. The famous Firedome increased to 185 hp. at a new low price. Shown here is the fabulous Firelite, a brand-new 200 hp. series.



GLAMOROUS NEW INTERIORS. Silky nylon upholstery, supple leathers, nylon carpeting—in beautiful, new color harmonies.



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Here's the longest, widest, lowest De Soto ever built. There's a forward-looking freshness in the body styling that makes you take a second look. And when you do, one of the first things to catch your eye is the New Horizon wrap-around windshield with its smart new Sun Cap. This windshield is wrapped around the top as well as the bottom—gives you twenty per cent more glass area. From the driver's seat it gives you an astonishing control-tower effect.

Inside, too, you see why people are calling De Soto "the smartest of the smart cars." New, glamorous fabrics—many in weaves never before used in an automobile—supple leathers, sparkling metal trims make each interior a symphony of color harmony.

But the greatest thrill of all comes when you drive the powerful new De Soto. You can take a turn at the wheel of a '55 De Soto today. Just see your De Soto dealer. De Soto Division, Chrysler Corporation.

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†Installation cost extra



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"FASHION-FLOOR"—the handsome Gold Seal Inlaid Linoleum that lends itself so beautifully to decorator designs and insets. Very right as a basic floor, "Fashion-Floor," comes in 14 inviting colors with long-lived beauty. Also in 9" x 9" tile.



Floor: "Jackstraw" Linoleum. Walls: Gold Seal VinylTile. Counter, cabinet facings: Gold Seal VinylTop.

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Floor: "Square Dance" Linoleum. Right wall: VinylTile. Table and vanity-desk tops: VinylTop.

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Mr. Abraham Lincoln	111		
For 75 to 4 P. M.			75
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LINCOLN'S SPRINGFIELD included the store where he bought his wedding ring (1), his law office (2) and Irwin's general store (3),

where he frequently shopped. Excerpt from newly discovered ledger, under picture, shows some of his purchases at Irwin's in 1845.

THE NEVER-ENDING SEARCH

Farmer turned detective finds ledger revealing unknown details of Lincoln's life

by ROBERT WALLACE

AS the Mother Lode country of California has been searched, re-searched and sifted for gold, the Lincoln country of Illinois has been minutely examined for remains of the colossal man. In Illinois as in the Sierra foothills, most of the great nuggets have all been picked up and what remains is largely dust far scattered. But there are still men who search in both places, and some who find. One of the most active searchers on the prairie today is a farmer of whom few people, save Lincoln scholars, have ever heard—a quiet young man named Hickey.

James Hickey has an unusual image of Lincoln in his mind, not just this week, when Lincoln's birthday is observed, but always. He does not think of him as nearly all Americans do, as the bearded President on the five-dollar bill. Hickey sees Lincoln as a smooth-shaven man, as he was when he lived in Springfield. In his searching, Hickey has not yet followed the President to Washington; he is far outranked in knowledge and experience by the great men of the field such as Carl Sandburg, Benjamin Thomas and Harry Pratt, but he already knows a vast amount about Lincoln's prairie years and in another generation may take his place with the experts.

There are some singular types in the Lincoln business. They find an old umbrella that might have belonged to him, and before they have finished exploiting it one might think they had invented Lincoln. When Hickey finds something he rarely says much. In his time he has turned up more than 30 items in Lincoln's handwriting and scores of records and documents which help to explain how Lincoln

lived. A short time ago Hickey found an old store ledger (above) and three journals which are among the most interesting and illuminating Lincoln finds of the past two or three years. Until this minute, not more than a dozen people have heard of them.

A number of people have got rich in the Lincoln business. If Hickey had chosen, after making his discoveries, to steal them, which frequently happens, he might be fairly well fixed today. As it is, he must think a long time before buying a \$10 Lincoln book. He has 160 acres of corn and soybean fields in Elkhart, Ill., about 15 miles north of Springfield, which he works with no help from anyone. From the first breaking of the ground in late February or early March, until the last of his corn is harvested around Thanksgiving, he has little time even to think about Lincoln. But in late November he sets off on a winter-long search through the counties of the old Eighth Judicial Circuit where Lincoln himself once rode—Logan and DeWitt, Tazewell and Champaign, McLean and Sangamon. Although he has found a wide variety of Lincoln material, he specializes in "legals"—court dockets and records and the files of the many hundreds of law cases Lincoln tried or took part in. He has turned up original papers from several of these and not long ago found a docket which indicated that Lincoln sat as a judge for a short time in the 1850s.

"Anyone can find something of Lincoln's, if he will only take the trouble to look," Hickey says. In view of the prodigious amount of Lincoln-searching that has gone on in the past 90 years, this may seem at first unlikely. It will not be long, at the present rate of

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JAMES HICKEY, in his study on his farm in Elkhart, looks over his own Lincoln collection, which includes wood and some nails from Lincoln's home.

LINCOLN DETECTIVE CONTINUED

production, before more books will have been written about Lincoln than about any man who ever walked the face of the earth. In their hunger for complete knowledge of him, scholars have compiled books and monographs about every aspect of his life and thought. Some 6,800 papers known to have been written by Lincoln himself, or attributed to him by experts, have been assembled in the magnificent nine-volume *Collected Works* published in 1953 by the Abraham Lincoln Association. The most recently discovered photograph of him brings to at least 100 the number that have been carefully identified and placed in sequence. A brand-new book, *The Day Lincoln Was Shot*, is an almost minute-by-minute chronicle of his last 24 hours. The Abraham Lincoln Association has published a series of books attempting to record his actions day by day during the approximately 18,000 days from his youth until he was inaugurated.

Not long ago even the earth where his privy once stood, behind the house on Eighth Street in Springfield, was carefully excavated and screened. From it were taken a half-dozen unbroken bottles which indicate that he may have taken a mid-19th Century equivalent of Serutan. This week, when the second floor of his Springfield house is opened for the first time to tourists, these bottles will be arranged tidily on his bedroom bureau.

The old courthouses, attics and cellars of central Illinois have been scoured for generations by Lincoln searchers who knew their business well. But surprisingly, new Lincoln papers may still be found. In the short interval since the publication of the 6,800 in the *Collected Works*, more than 100 others have been located.

The Lincoln lode was so rich and so scattered that it may be another century before it is completely worked out. The records in the old courthouses have been misplaced, replaced, shuffled, reshuffled and shifted. In the Logan County Courthouse, for example, there are 987 numbered file boxes of records which begin in the year 1856, a fire having destroyed all earlier ones. Boxes one to seven cover the years 1856 to 1860 and contain some Lincoln cases—but of one kind only (chancery). Lincoln scholars have long since examined these. But Hickey, years later, searched through the boxes past the 1860's and 1870's, long after Lincoln's death, and then found another series of Lincoln cases (common law) beginning in box 189.

Hickey began his Lincoln-searching when he was 12 years old. Even before then the peculiar sense of Lincoln's presence in Springfield and on the prairie was familiar to him, although he has nothing but contempt for Lincoln mystics. He can understand why Adlai Stevenson, after getting the nomination for the presidency, should have gone to sit alone at night in Lincoln's house on Eighth Street, although the thought faintly embarrasses him.

Like many Lincoln scholars, Hickey is impatient of the persistence of legends, notably that of the romance with Ann Rutledge, a simple girl with whom Lincoln apparently had merely an acquaintance, not a great gloomy love affair. ("I am Ann Rutledge who sleeps beneath these weeds..." wrote Edgar Lee Masters in the famous poem which is carved on her tombstone, "Bloom forever,

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CONTINUED ON PAGE 110



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There is nothing so satisfying as a cup of good coffee

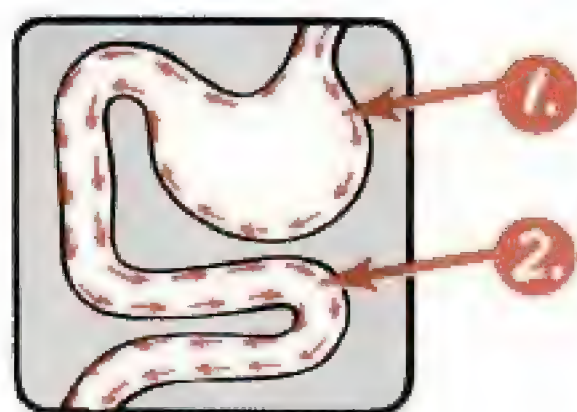
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LINCOLN'S BEDROOM contains empty medicine bottles on bureau. View is from Mrs. Lincoln's room—she and her husband had separate bedrooms.

LINCOLN DETECTIVE CONTINUED

O Republic, from the dust of my bosom.") Several years ago Hickey located and talked to a man who was present when the remains of Ann Rutledge were dug out of the Rutledge family lot and placed in the grave near New Salem which is now a tourist attraction. "All they found were a couple of buttons, and they weren't even sure they were hers. 'Bloom forever'—ha."

Some of Hickey's knowledge stems from people who knew Lincoln at first hand. "When I was a little kid there were a few old people here who had seen him. I knew they were going to die soon so I got to them as quick as I could. Talked to old Isaac Diller, who became well known because he had his picture taken with Lincoln. Talked to Leon Hopkins, the old man who could say he was the last to see Lincoln's face. He was the tinsmith who cut open Lincoln's coffin in 1901, and after the committee had looked and made sure it was really Lincoln, Hopkins soldered the coffin up again.

"He kept the six-inch square of sheet lead he had cut out and replaced with a bigger sheet, but by the time I talked to him he had cut it into little pieces and given them all away. Hopkins said it was interesting the way they measured and told him exactly where to cut that six-inch square over the face. Said Lincoln looked exactly the way he ought to look, but his head had sunk back on the pillow a little and his chin was tilted up."

When he was still in grammar school Hickey's interest in Lincoln led him to cultivate an Illinois judge, congressman and Lincoln collector named Lawrence Stringer. From him Hickey got not only a handful of Lincoln papers but a sense of logic and a desire to see Lincoln without the fogging of sentiment. "Lincoln wasn't a poor man," he says. "He was one of the most successful lawyers on the circuit and he was plenty well fixed for his time. When he died he was worth close to \$100,000, which might be a half million today.

"And you'll hear people say Lincoln never took a law case unless he was sure he was morally right. I found a record of a case where he was hired to defend some guy who had killed a man in a brawl. Must have killed him, all the evidence was there. But Lincoln kept switching the case around, getting changes of venue and he got the guy off. He was a damned good lawyer. If you hired Lincoln you got your money's worth."

As he searches through the records stored in old courthouses, Hickey constantly finds sickening evidence of the work of thieves: missing pages, pages with Lincoln's signature torn or cut away. "Lincoln's partner Herndon started removing things from the records back in the 1860s. Since then, everybody has. Why, I ran into a court clerk a while ago who told me, 'Sure, every six months there are two men from the government who come around and go through the records for Lincoln papers.' He thought it was all right. But nobody from the government comes around looking for papers. They're just thieves."

The records of Lincoln law cases are public property. They must be kept in the appropriate courthouses, available to anyone who cares to look at them. It has been, and still is, easy for light-fingered people to slip important papers into their pockets. The problems of protecting them and of getting them back after they are stolen are enormous. "You could get some of them back

CONTINUED ON PAGE 113

More vintage tobacco makes PHILIP MORRIS *naturally* richer and milder

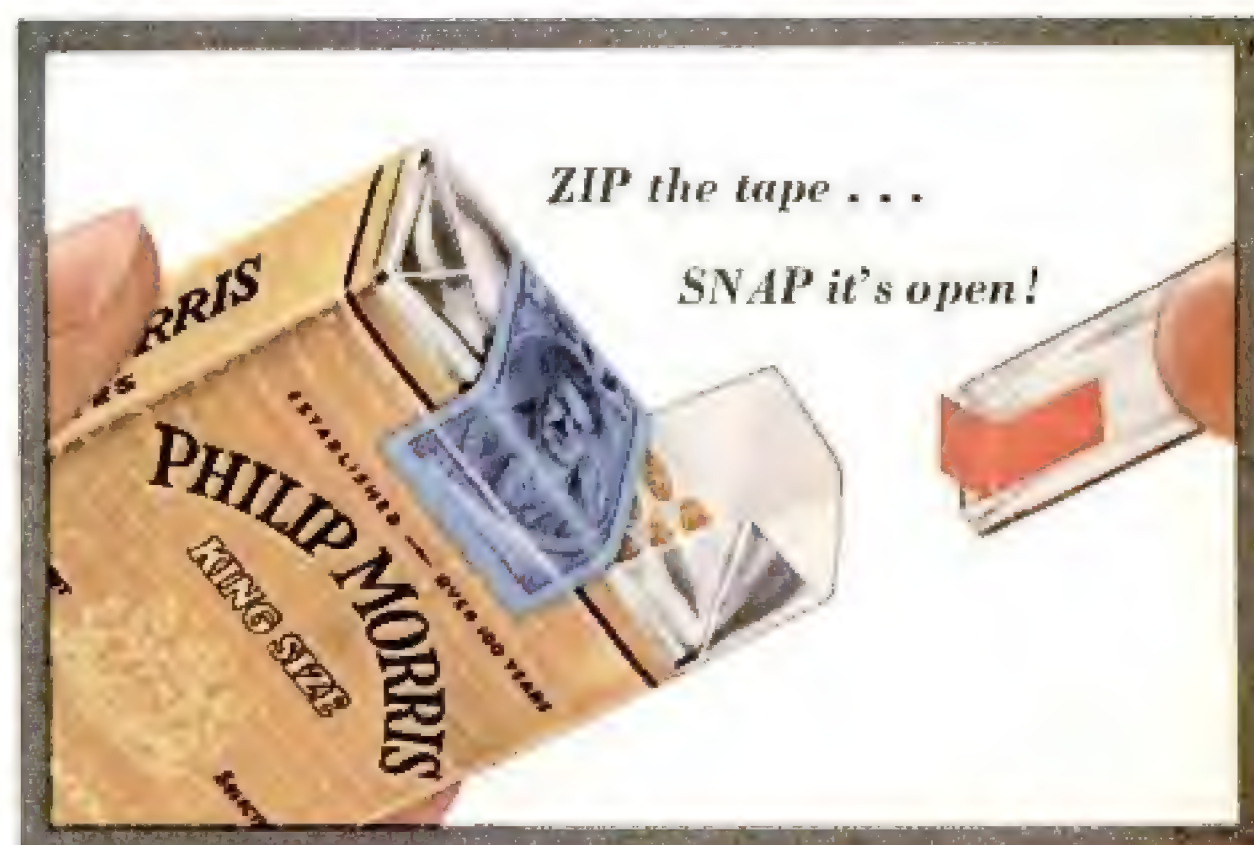


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LINCOLN'S YOUNG WIFE Mary looked like this in the 1840s, when she ran up sizable bills at Irwin's for scissors, side combs, cotton umbrellas and clothes brushes.

LINCOLN DETECTIVE CONTINUED

by replevin," Hickey says. "But where do you start? When the Library of Congress bought the Herndon-Weik collection, it received some things which were really public property. If you prosecute anybody, should you start there? And if you really start getting tough, an awful lot of people who have got Lincoln papers will get scared and burn them."

One of the most famous of Lincoln's law cases is the Armstrong murder case, in which Lincoln proved with an almanac that the moonlight, on a given night, was not strong enough to see by. "Harry Pratt knew where this record was," Hickey says. "It was in the courthouse where it belonged. In fact Pratt once made a copy of it. But it's not there any more. A little while ago somebody called Pratt and offered to sell it to him, for the library. Pratt couldn't buy it. Who could buy something that hot?"

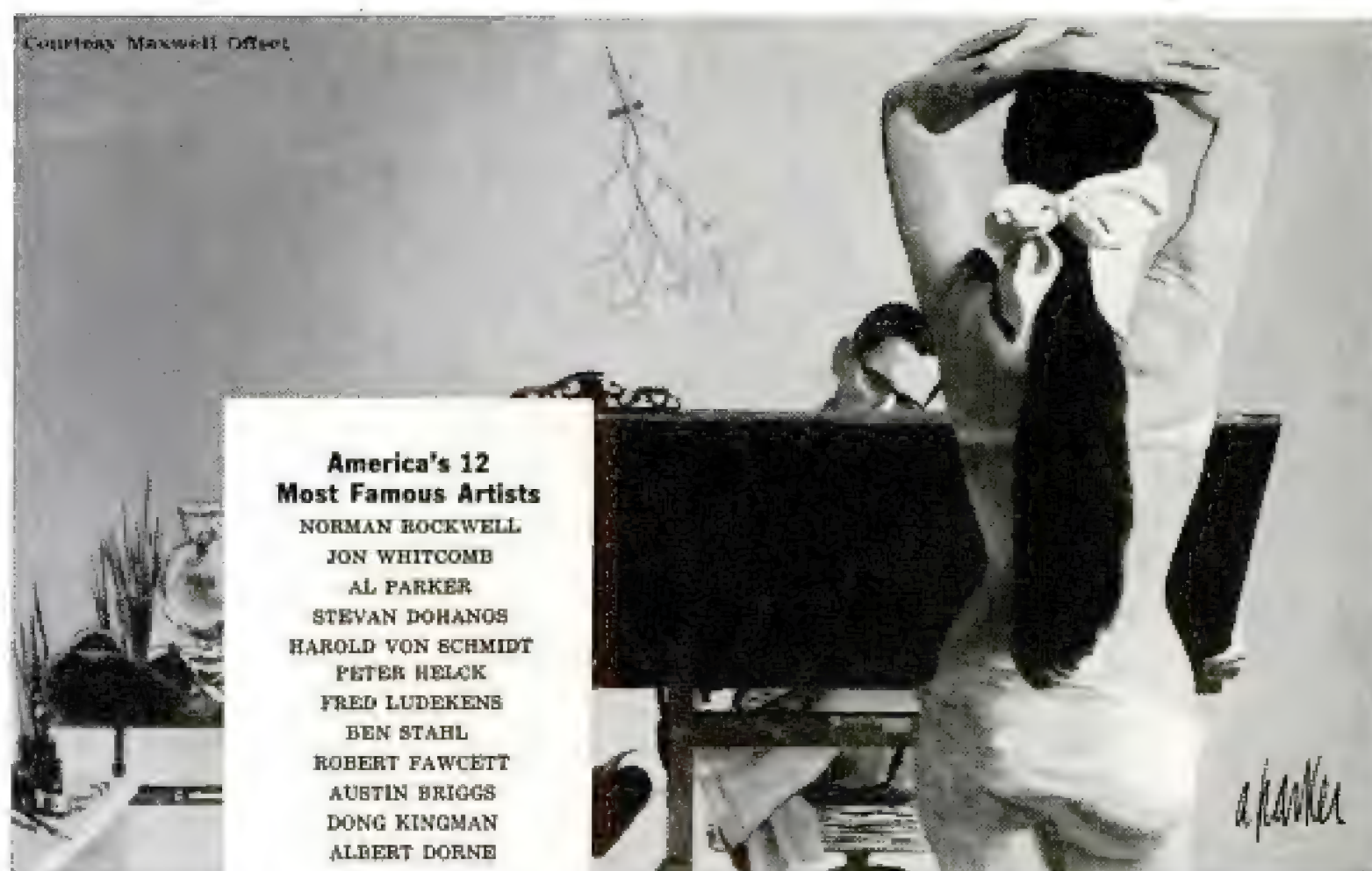
When he makes a discovery, Hickey must sometimes keep it secret until he can find some means of protecting it. His best means is to arrange for the legal transfer of the item from the courthouse in question to the Illinois State Historical Library where, under Pratt's eyes, it will be safe. Recently Hickey persuaded the Logan County board of supervisors to transfer 11 papers in Lincoln's writing and 10 written by Herndon. "But this doesn't always work," he says. "Some county officials feel, maybe rightly, that Lincoln papers belong in the courthouses. All you can do then is to point out the papers to the clerks and ask them to keep them in the safe. Most records aren't locked up at all."

Although the Armstrong case probably is Lincoln's best known, it was by no means his most important. (Incidentally, it is an odd fact that in the great outpouring of Lincoln books there has never been a definitive one on Lincoln as a lawyer, perhaps because so many records are missing.) "There's one case that has been cited by lawyers maybe a hundred times," Hickey says. "It's called the 'Chicken-Bone Case.' There was a big fire in Bloomington in 1855 and a man named Fleming had both his legs smashed when a chimney fell on him. His doctor couldn't set one leg so it would mend straight, and so Fleming sued him. Lincoln was on the doctor's side. The doctor explained to Lincoln that there's a difference in the way the bones of young and old people knit, and Lincoln got two chicken leg bones, one from an old chicken and one from a young one, broke them and used them to explain the thing to the jury. It was a very big case—there were 27 doctors in Bloomington at the time, and 15 appeared on Fleming's side and the other 12 against him."

For many years it was supposed that the records of the case had been destroyed in a fire in the McLean County courthouse but recently Hickey found them about 30 miles away in another courthouse. Lincoln had the case transferred to Logan County, thereby shifting it to the advantage of his client, who won.

Last November, Hickey turned briefly from his rummaging in

CONTINUED ON NEXT PAGE



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LINCOLN'S BANKER, Robert Irwin, also ran a high-class general store where Lincoln traded in Springfield, sold him nearly \$2,000 worth of merchandise in 10 years.

LINCOLN DETECTIVE CONTINUED

courthouses and began to explore a storage room above Springfield's Marine Bank. The building is modern but contains records and ledgers which cover more than a century. "Harry Pratt had been through these, of course," Hickey says, "but after he looked at them, the records were moved around. I thought maybe something that had been on the bottom before might have been shuffled up to the top. I asked the bank president if I could take a look and he was kind enough to let me."

Only a few hours after he began to search, Hickey found the large store ledger and three journals which are the most important discoveries of his life. When all the details in the ledger and journals have been analyzed and fitted into the Lincoln mosaic, they will reveal a great deal about Lincoln's financial and domestic life during the years 1842-1852.

The ledger shows Lincoln's transactions with the Irwin general store in Springfield, which sold such things as "Staple & Fancy Goods, Bonnets of Every Style, Leghorn & Palmetto Hats, Boots, Shoes, Hardware, Cutlery & Groceries." Robert Irwin, proprietor of the store, was also Lincoln's banker—he had one of the few safes in Springfield—and thus the ledger contains not only the dated record of Abraham and Mary Lincoln's purchases but their bank deposits as well. "This is important, fundamental material," Harry Pratt says, "the sort of thing from which you build."

Lincoln himself opened the account at Irwin's on Dec. 12, 1842, purchasing two martingales (straps to keep a horse from rearing) at one dollar each. These were perhaps bought for a friend or acquaintance—the newlywed Lincolns at the time were boarding at the Globe Tavern in Springfield and did not own a pair of horses.

In May 1843, Mrs. Lincoln bought herself a leghorn hat and purchased \$30 worth of black suit material for her husband. (The tailor's bill for making the suit was \$9. A suit which cost \$39 in Springfield in 1843 was an extremely fancy item, the equivalent of a \$150 outfit today. Thus even at the age of 34 Lincoln was making money.)

During 1844 Lincoln marshaled his finances, preparing to buy the only home he ever owned, the house on Eighth Street. At the beginning of the year he had \$134 on deposit. Later he deposited \$61.50 and \$588, which earned interest at a remarkable rate—12%. On Feb. 5, 1844 he withdrew nearly everything he had, \$765, of which he paid \$750 to the previous owner of the house, the Rev. Charles Dresser. Soon after the purchase Lincoln found himself in need of all sorts of furnishings—he bought lamps, tools, fire screens, a mirror, fire shovel and tongs, the latter perhaps as a concession to his wife, since he disliked fireplaces. When the Illinois winter took hold, he bought, on Dec. 2, 21 pounds of feathers for bedding.

In the spring of 1845, perhaps a two-suit-a-year man, Lincoln bought a piece of tweed. The tailor's price had gone up to \$9.50.

CONTINUED ON PAGE 116

FEARLESS FOSDICK®

by Al Capp

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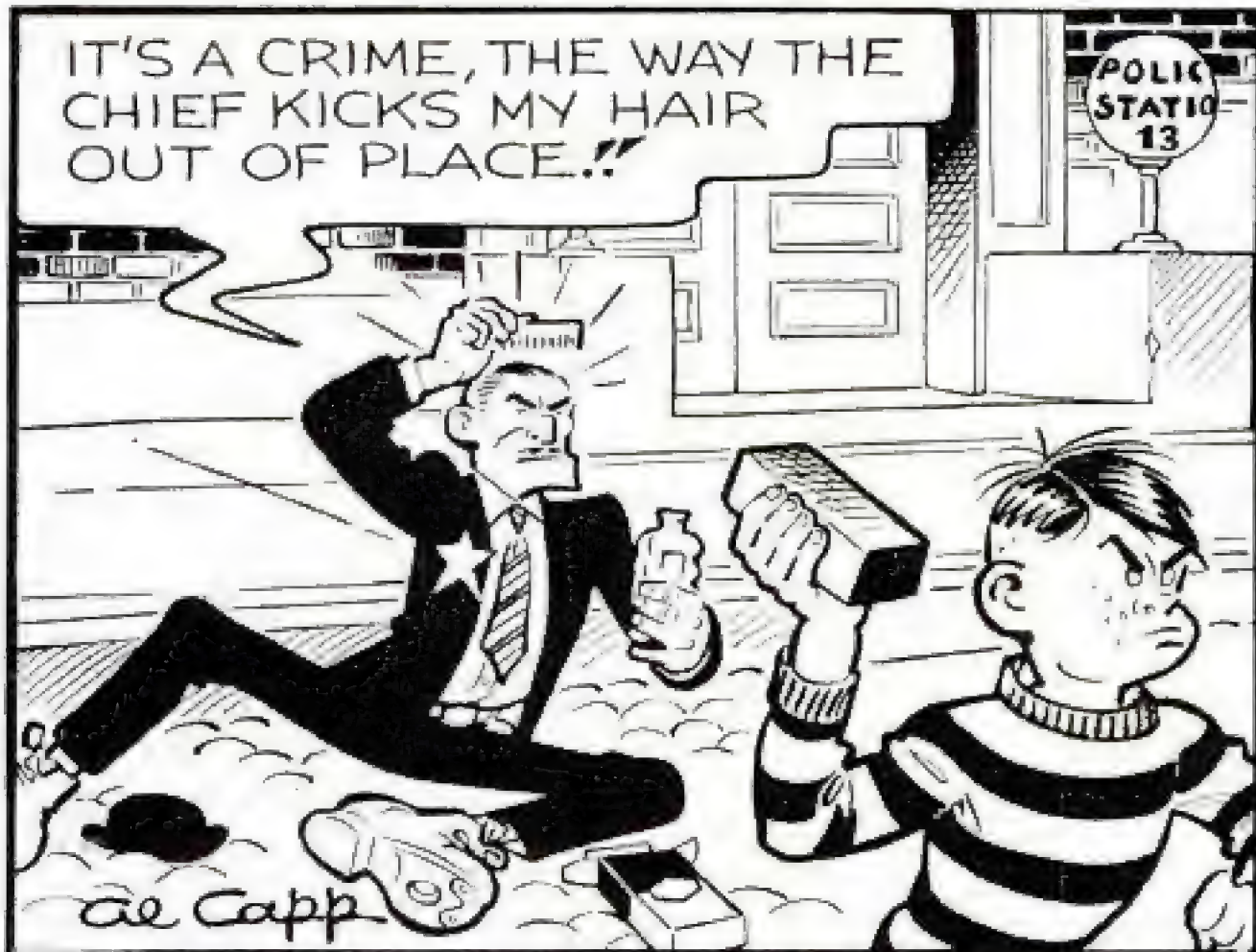
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LINCOLN DETECTIVE CONTINUED

The Lincolns were well enough off to have a servant: when she charged items at the store they were marked "per girl"; Mrs. Lincoln's purchases were always marked "per Lady." Mary Lincoln bought a good deal of "Gunpowder Tea," a finely ground mixture, and occasionally committed a major extravagance—she once purchased a "Neapolitan bonnet" for \$7.50, 3½ yards of bonnet ribbon for 75¢, and a parasol for \$3.50. This sum, nearly \$12 altogether, was the equivalent of what a Park Avenue matron might pay today for a hat by Lilly Daché.

Some of the deposits recorded in the ledger reveal something of Lincoln's relationship with his law partner of the period, Stephen T. Logan. It had always been supposed that Logan, Lincoln's senior and then the most prominent attorney in Springfield, kept two thirds of the partnership's fees and gave Lincoln only one third. But this was not always the case: Logan apparently thought enough of Lincoln to split the fees down the middle.



NEAPOLITAN BONNET
OF MRS. LINCOLN'S TIME

Several of the entries present problems upon which Lincoln researchers will presently be hard at work: in 1848, for example, Lincoln got a whopping credit of \$500 from the firm of Siter, Price & Co. of Philadelphia. Why? Was it another legal fee? For whom?

During 10 years the Lincolns spent \$1,885.46 at the Irwin store for a great list of items ranging from "a pr. child's shoes, 38¢" on Oct. 5, 1844 (14 months after the birth of their first son, Robert Todd) to wallpaper (which was sold in folded sheets) to a scythe.

Irwin left his store in 1852 to become cashier of the Springfield Marine and Fire Insurance Company—it later became the Marine Bank, which accounts for the presence of the old ledger in the bank's records. Lincoln loyally followed Irwin and in March 1853 opened an account there, which was active until the time of his death.

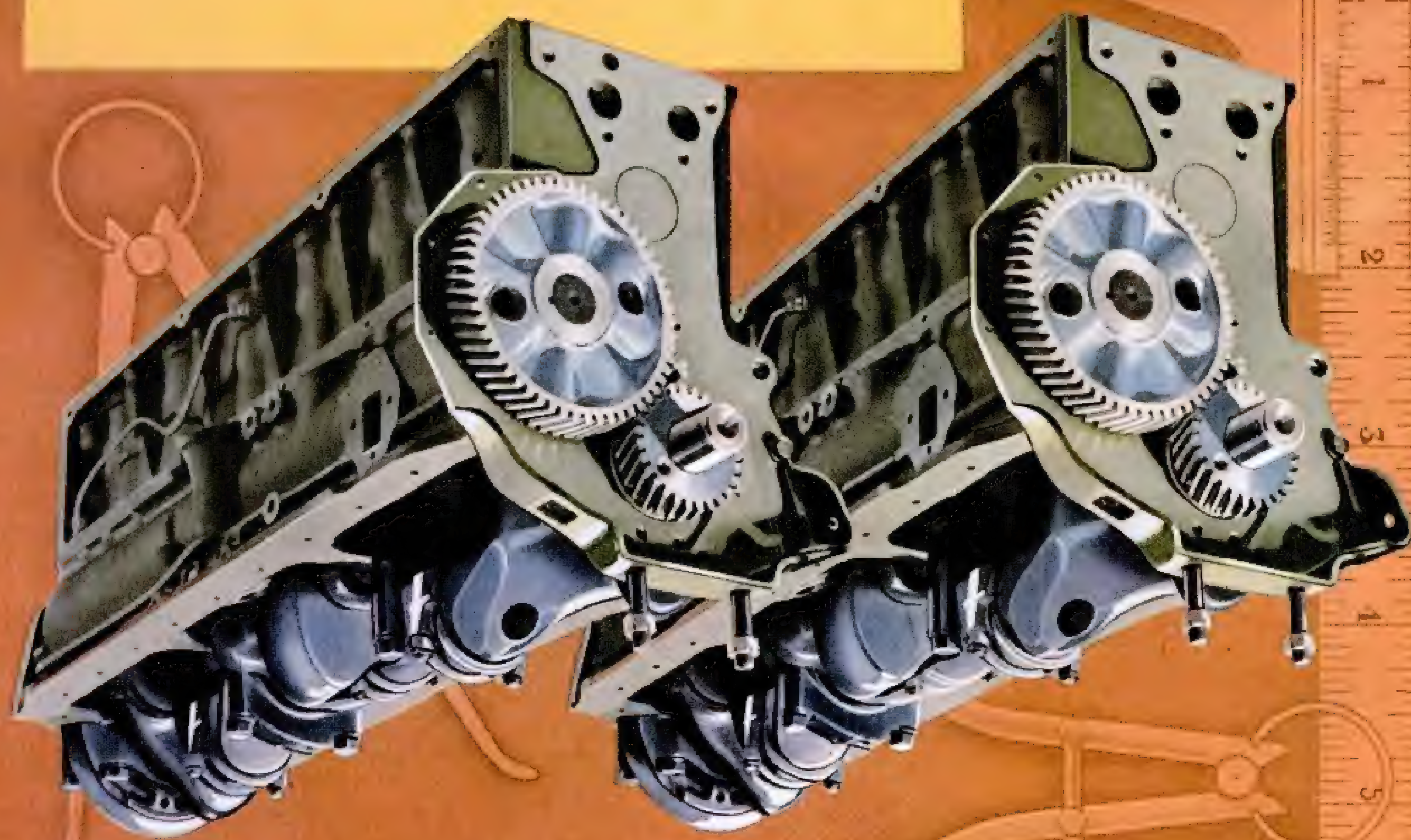
The finding of the ledger by James Hickey will scarcely make a great stir, as might the finding of a lost Lincoln speech or photograph, but it will throw an important pinpoint of light upon the man and his times. For finding it, Hickey of course received nothing. (Happily no money of any sort was made from the ledger and journals; Bank President George W. Bunn, who has contributed large sums to Lincoln research, promptly gave them to the Illinois State Historical Library.) For all of his discoveries, in fact, Hickey has received nothing. The Illinois State Historical Society has honored him by making him a director but that constitutes his only major reward. Presently Hickey will go back to wresting a living for himself, his wife and young daughter out of his farm. And as likely as not, as he sweats in his beanfield, some passing tourist will stop and call out to him, "Hey, bud, how do I get to the tomb of Ann Rutledge?"



SOURCE FOR FUTURE, another store attic, above Springfield's century-old Bunn Grocery, has yielded some material. Hickey expects still more.

THEY MAY LOOK ALIKE

*... but your Chevrolet
knows the difference!*



Mirror magic? No—there are actually two different engine block assemblies in our picture up there. The fact that they appear to be the same just goes to show you how deceiving appearances can be. For one of these power packages is a new Genuine Chevrolet Part. Let's stop for just a moment and consider what that means and why it is important to you.

In the first place, the Genuine Chevrolet Part was built of the same brand-new components and under the same precision conditions as your Chevrolet's original

engine. Installed—utilizing the cylinder head and oil pan from your present engine to save you the cost of these items—it will give you all the power, performance and economy you enjoyed when your Chevrolet was new. And best of all, in most cases it will cost you *less* than a major overhaul!

Genuine Chevrolet Parts are made to fit right . . . function better . . . last longer. And they're installed by your Chevrolet dealer and leading independent garages and service stations *everywhere*.

**Always ask for
Genuine Chevrolet Parts.**



Available wherever you go. Made to fit right . . . function better . . . last longer.

YOUR CHEVROLET DEALER



Stock up on these fine foods at your grocer's now!

HEINZ

57



Bean dishes get a big hand
when you serve

HEINZ BEANS



• Nothing's more delicious or downright satisfying for a cold-weather supper than a big, bubbling dish of old-fashioned Heinz Beans! You'll love them just heated up in their own savory sauces—or with sausages, diced frankfurters or bacon added. And try the tempting new recipes on the labels. Your grocer has Heinz Beans in single-portion, regular and family-size tins.



Even the **BEST** meals taste better
with

HEINZ PICKLES



• Nobody makes pickles like Heinz! For only Heinz uses famous Heinz Vinegar, pedigreed pickling cucumbers and choice fragrant spices. You'll discover it costs *little* to brighten your meals with any of Heinz 21 popular kinds. Look for Heinz Fresh Cucumber Pickle, India Relish, Kosher Dills, Sweet Gherkins and other delicious spicy, old-time Heinz favorites next time you shop.

Lend zing to hot dogs and hamburgers
with the **HEINZ RELISH** twins



• Tastiest things that ever happened to the all-American hot dog and hamburger are the popular new Heinz Relish Twins. Heinz Hot Dog Relish is a spicy blend of chopped pickles in sprightly mustard sauce. And Heinz Hamburger Relish adds the rich flavor of Heinz "Aristocrat" tomatoes and chopped pickles to all kinds of good food!

Plan quick, delicious meals
around

HEINZ Condensed SOUPS



• You couldn't ask for heartier luncheon dishes, richer sauces or finer cooking ingredients than Heinz Quality Soups! These perfectly seasoned, kettle-simmered soups have a wonderfully different home-cooked flavor—yet they cost no more than other kinds! Enjoy Heinz Cream of Tomato Soup, Heinz Chicken Noodle Soup and other favorites often!



BIG VALUE PARADE

57 delicious, money-saving ways to feed your family better!



For salads that sparkle with extra zest, use

HEINZ VINEGARS

• What a difference fine Heinz Vinegars make in your salads and dressings! Fragrant, full-flavored and extra mellow, they cost less to use because you get more goodness in every drop. Choose from five kinds: Distilled White, Malt, Tarragon, Salad Vinegar, Apple Cider.



World's favorite ketchup adds Red Magic to meals!

HEINZ KETCHUP



• Give magical touches to your cooking with the *never-been-equalled* flavor of Heinz Ketchup! No other ketchup does such wonderful things for food—or does it as thriftily! Heinz Ketchup—the only kind made from “Aristocrat” tomatoes, Heinz famous vinegar and choice spices—is *so rich and thick it goes further!* A bottle on the table says, “you know there’s good eating here!”

Over 60 ways to vary your baby's menus!

HEINZ BABY FOODS



• Heinz offers the most complete line of baby foods in glass jars—so easy to open, heat, serve and store! Ask your doctor when to start your youngster on Heinz Strained Orange Juice, Pre-Cooked Cereals, Strained and Junior Baby Foods, and new Heinz Strained and Junior Meats! They're the only baby foods backed by an 86-year quality reputation!

• Nothing peps up penny-saving dishes as easily as Heinz sauces and condiments! Look for Heinz 57-Sauce, Chili Sauce, Savory Sauce, Worcestershire and Mustards (strong Brown, mild Yellow) at your grocer's!



• Watch “HOME” on your NBC-TV station for Heinz recipe suggestions. And consult TV program listings for Heinz weekly “STUDIO 57,” a half hour of fine dramatic entertainment.





You're looking through the new neutral blue shaded E-Z-EYE Safety Plate Glass of the 1955 Pontiac's Panoramic Windshield

Don't miss this '55 feeling !



THIS MEANS COOLER SUMMER DRIVING!

LOOK AT THE DIFFERENCE between the ice cube on the seat of the car with clear safety plate glass (left) and the ice cube on the seat of the "E-Z-EYE" car (right) after exposure to heat rays for the same length of time.



LOOK FOR THIS SIGN when you need Safety Glass replaced in your car. It's a sign of expert workmanship.



LOOK FOR THIS SYMBOL. If the letters P-L-A-T-E aren't on the side windows, too, they aren't Safety Plate Glass.

What a wonderful feeling . . .

That top-of-the-world feeling as your eyes sweep the countryside through your Panoramic Windshield. And the feeling of safety and relaxation you have with the *new neutral blue shaded E-Z-EYE Safety Plate Glass* which shields your eyes from glare.

Then, there's that comfortable feeling of having E-Z-EYE in all your windows . . . to help keep your car cooler in summer . . . to make it look as distinguished as you feel behind the wheel. With E-Z-EYE you have all this plus clearer visibility because it's safety *plate* glass.

Be sure to order E-Z-EYE Safety Plate Glass in your new 1955 car. It is worth far more in driving comfort than the few extra dollars it costs.

LIBBEY • OWENS • FORD GLASS COMPANY, TOLEDO 3, OHIO

E-Z-EYE SAFETY PLATE

WITH THE SHADED WINDSHIELD

Reduces Glare, Eyestrain, Sun Heat

This is the 1955 Pontiac . . . one look is worth a million adjectives.





Hick Tricks for City Slicks

CUTE, CORNY STYLES COME IN AHEAD OF SPRING

A spring fashion that has come in early suggests the era when crackers came in barrels. Checked gingham, out-sized bows, stiff white shirt collars and bib-front dresses cut like a farmer's overalls make fresh-faced city girls look something like oldtime country boys. Suspenders are made with bold patterns, mostly for show, and there are plainer versions which will be seen under suits only in thumbs-tucked-under moments. Bandannas flow from pockets, hat brims and handbags. A length of ribbon and a misplaced lure turn a fishing creel into a shoulder bag (*right*).

Designed to be worn with prim little dresses, high-rise skirts and the spring outbreak of navy suits, these inexpensive clothes are aimed at wearers in the late teens and early 20s. Before warm weather sets in, these hick tricks will have made dudes out of a great many city slickers.



HOMEMADE HANDBAG is assembled from a creel (\$5), brass fish lures (\$4.40, both Abercrombie & Fitch), dime-store kerchief and ribbon strap.

SHOWY SUSPENDERS in elastic have bow (*left*, \$3) and white edging (\$5, both Elsa Originals) worn over a checked shirt (Ship 'n Shore, \$4).



SCRAMBLED PATTERNS include striped shirt, bandanna in fob pocket of skirt (all Reid & Reid, \$12) and checked roller (John Frederics, \$13).

RUSTIC HAT of natural straw (John Frederics, \$13) has checked gingham bow matching kerchief band. The bow slides along chin ties to adjust hat.



*There was a young man who was kept in a stew
While waiting for packages long overdue . . .*



*Now he knows better; he's learned how to say:
"RAILWAY EXPRESS it—it's faster that way!"*

The big difference is

Specify Railway Express and you'll find the big difference is speed, economy, and safe, sure delivery. Whether your shipment is big or small, and whether it's moving by rail or air, Railway Express has the facilities and the experience to serve you best.

• • •

In business, free enterprise works best because it works first of all to please the customer. Railway Express is that kind of business. From border to border and coast to coast, Railway Express extends efficient, considerate service—fast service—over more than 300,000 miles of railroads, roadways, waterways, and air lines. And all along the way, the world's foremost shipping experts stand ready to treat you and your shipment right.



. . . safe, swift, sure



JILL KINMONT HITS A TRICKY BUMP



TRAVELING MUCH TOO FAST, SHE HITS BELOW THE CREST OF A SECOND PERILOUS BUMP

IN DANGER AND OUT OF CONTROL



SPINNING OUT OF CONTROL ON ICY SLALOM SLOPE, HER SKIS THROW UP SHOWER OF SNOW AS THEY BITE IN



BEFORE RACE pretty Jill Kinmont pauses briefly during Olympic training.



TRYING TO REGAIN BALANCE AND GET BACK ON COURSE, JILL FIGHTS DESPERATELY TO GET SET FOR SECOND JUMP

FOR CLIMAX OF THIS PLUNGE TURN THE PAGE



IN A BLUR JILL KINMONT BEARS DOWN ON CAMERA AT 40 MPH. CAMERAMAN DICK THIRIOT HEARD HER SHOUTING FRANTICALLY AS THE SKIS ALMOST HIT HIM

WILD RUN ENDS IN TRAGEDY FOR A YOUNG SKI CHAMPION

The wild, uncontrolled flight shown on the preceding page ended an instant after the picture above was snapped when Jill Kinmont barely missed the photographer who took it—Richard Thiriot who stayed with his movie camera as Jill flew by. She hit a tree, then a spectator, then lay crumpled in the snow moaning, "My God, what have I done?"

Only a few minutes before, Jill, 18-year-old National Women's Slalom Champion, had been standing up on the mountain talking to Andrea Mead Lawrence, Olympic champion and America's foremost woman skier. They were getting ready to make their runs against time in the Snow Cup giant slalom at Alta, Utah. Andrea had gone first after eying the icy course, testing the tricky wind and advising Jill to "be careful." Andrea apparently ignored her own advice for she zoomed down the 1¼-mile-long course in the breathtaking time of 1:38.4. Jill ignored it too, took a bump too fast—and was helpless with a treacherous wind at her back.

Taken to a hospital after her crash, she lay paralyzed with three broken vertebrae and injury to the spinal cord. Doctors were more concerned with whether she would live than whether she would ever ski again.



SHOCKED VICTIM lies motionless in snow after accident. As Dick Movitz, a former Olympic skier, comforted her, she kept repeating, "I can't feel anything."

New! G-E Spacemaker gives you big-range cooking in compact space...at low, low price



How to "Stretch" a Small Kitchen...or Make a Big One Extra-Convenient

Where room is limited, use the space you save with a Spacemaker for an extra cabinet or snack bar. In a larger kitchen, the compact Spacemaker can make possible an on-the-spot freezer or other appliance.

Or buy two Spacemakers—they cost no more than a de luxe range and you get: two master ovens (bake and broil at the same time), eight Hi-Speed surface units, double storage space.



Cook with pushbuttons. Click them on with a fingertip-touch, even when your hands are full or wet. Exact, even heats, warm to hi-speed. Nothing to turn or adjust.



Newly designed! Automatic oven timer. Easy to use. Two simple clock settings and heat goes on, does cooking, goes off without attention. Safe to leave as your electric refrigerator.

Oven so big
it cooks 10-lb. roast,
au gratin potatoes,
apple brown betty
for 24...all at once!

Takes up to 16 inches less width than a 40-inch range. Yet it has practically every big-range cooking feature you can imagine.

Newly designed automatic oven timer lets meals cook without attention. Pushbuttons click on exact heats. Famous "Focused Heat" broiler cooks meats the delicious "charcoal" way. EXTRA-Hi-Speed unit gives speedy cooking starts.

Wide, floodlighted oven. Easy to clean.

Surface units are widely spaced to allow for big pans—hinged so you can lift out drip pans. Indicator light shows when oven is preheated, 2 appliance outlets—1 timed, big storage drawer, full-length fluorescent lamp over cooktop.

Your G-E dealer is in classified phone book. General Electric Company, Appliance Park, Louisville 1, Kentucky.

Be Modern...Cook Electrically

*After small down payment. See your G-E dealer for details. Prices and specifications subject to change without notice.



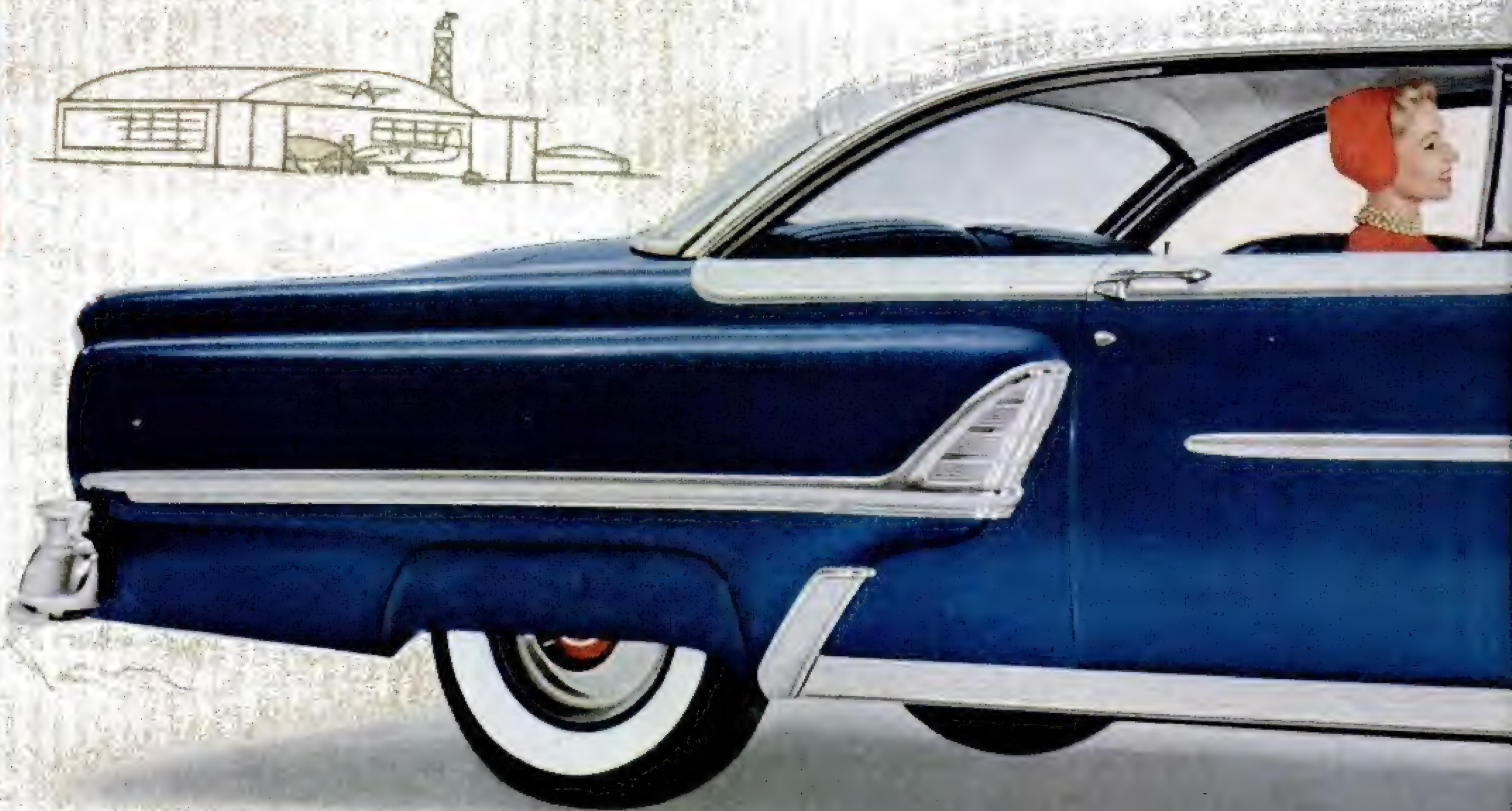
New! Calrod® oven units are removable. Fully enclosed. No old-fashioned open coils. Units slide out so you can clean them and oven more easily. New, economical "Focused Heat" broiler.

Speed-Cooking ranges...so fast...so clean...so dependable

GENERAL  ELECTRIC

For as little as \$1.94* a week you can own a G-E range with big, wide oven; new "Focused Heat" broiler; removable, cleanable oven units; Hi-Speed and EXTRA-Hi-Speed Calrod® surface units and modern pushbutton controls.

ENTIRELY NEW, ULTRA-SMART MONTCLAIR SERIES



DARING NEW STYLING—58½ INCHES LOW

THE ADVANCED NEW MERCURY FOR



DUDE RANCH

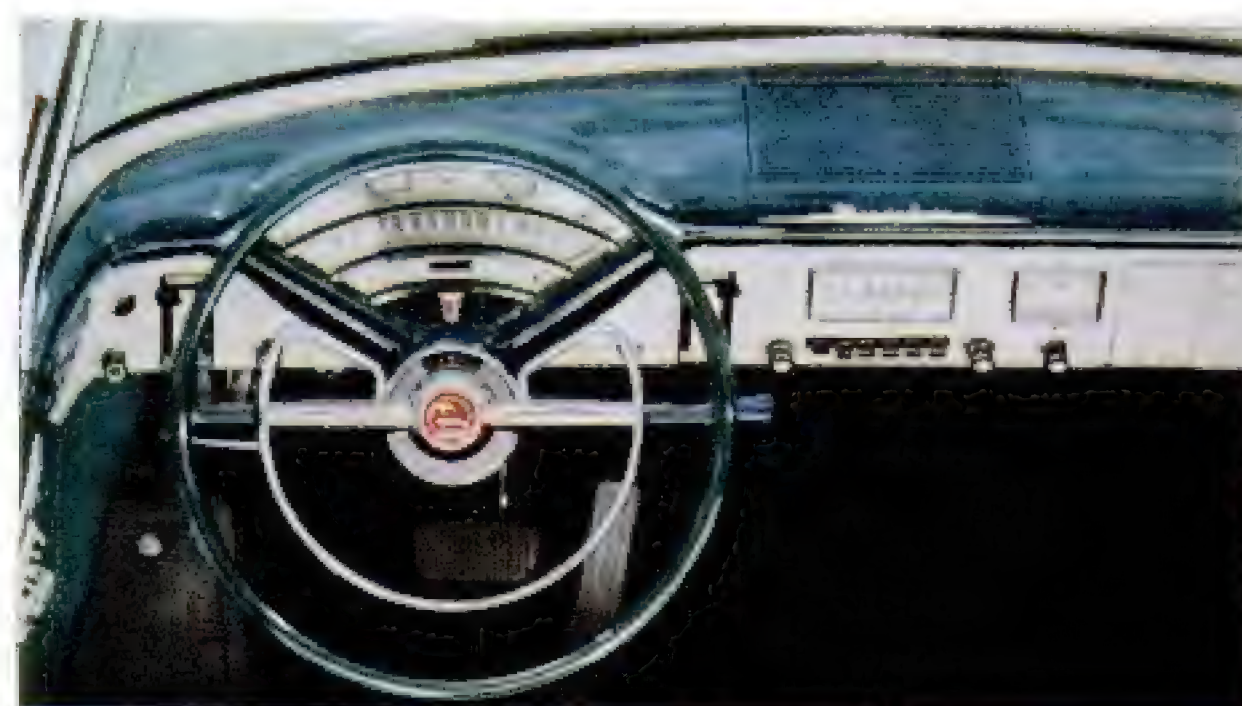
THE POPULAR NEW MONTEREY—
ONE OF 3 NEW SERIES, 10 NEW MODELS



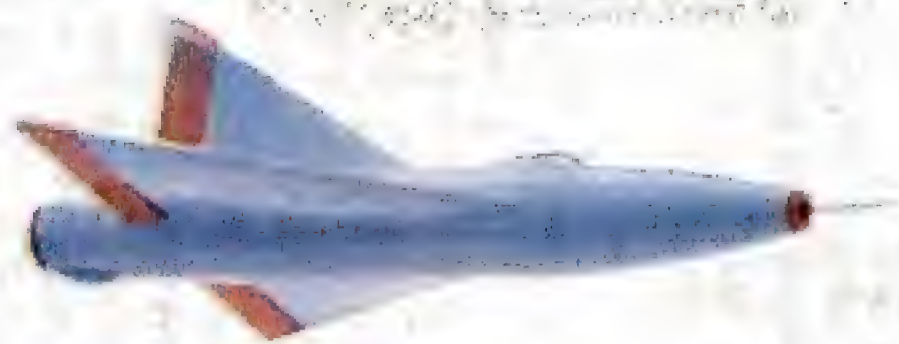
NEW FASTER-ACTING, EVEN SMOOTHER MERC-O-MATIC DRIVE

THIS is the year of years. We set out to make the 1955 Mercury the most *advanced* car in America. And just see how far into the future we took it!

Look at the new length and breadth and size. Wait till you see the bold new beauty in all three series: the budget-minded Custom, the popular Monterey, and the brand-new addition, the low, long Montclair. Look at the daring thrust of line from front to rear. The hooded headlights. The Full-Scope windshield. The new fabrics and patterns. Then *try* Mercury and you'll discover performance as advanced as its beauty.



NEW FULL-SCOPE WINDSHIELD



NEW 198-HORSEPOWER SUPER-TORQUE V-8 ENGINE

1955—IT LOOKS AND GOES LIKE 1960!

For Mercury's new 188 and 198 horsepower Super-Torque V-8 engines give you more than just a new high in horsepower. They're designed to give you split-second *acceleration*—all the way from a standing start to cruising. Instant power that whizzes you past another car in a few safe seconds! Reserve power that flattens the steepest hills with no apparent effort! Brilliant response the moment you need it!

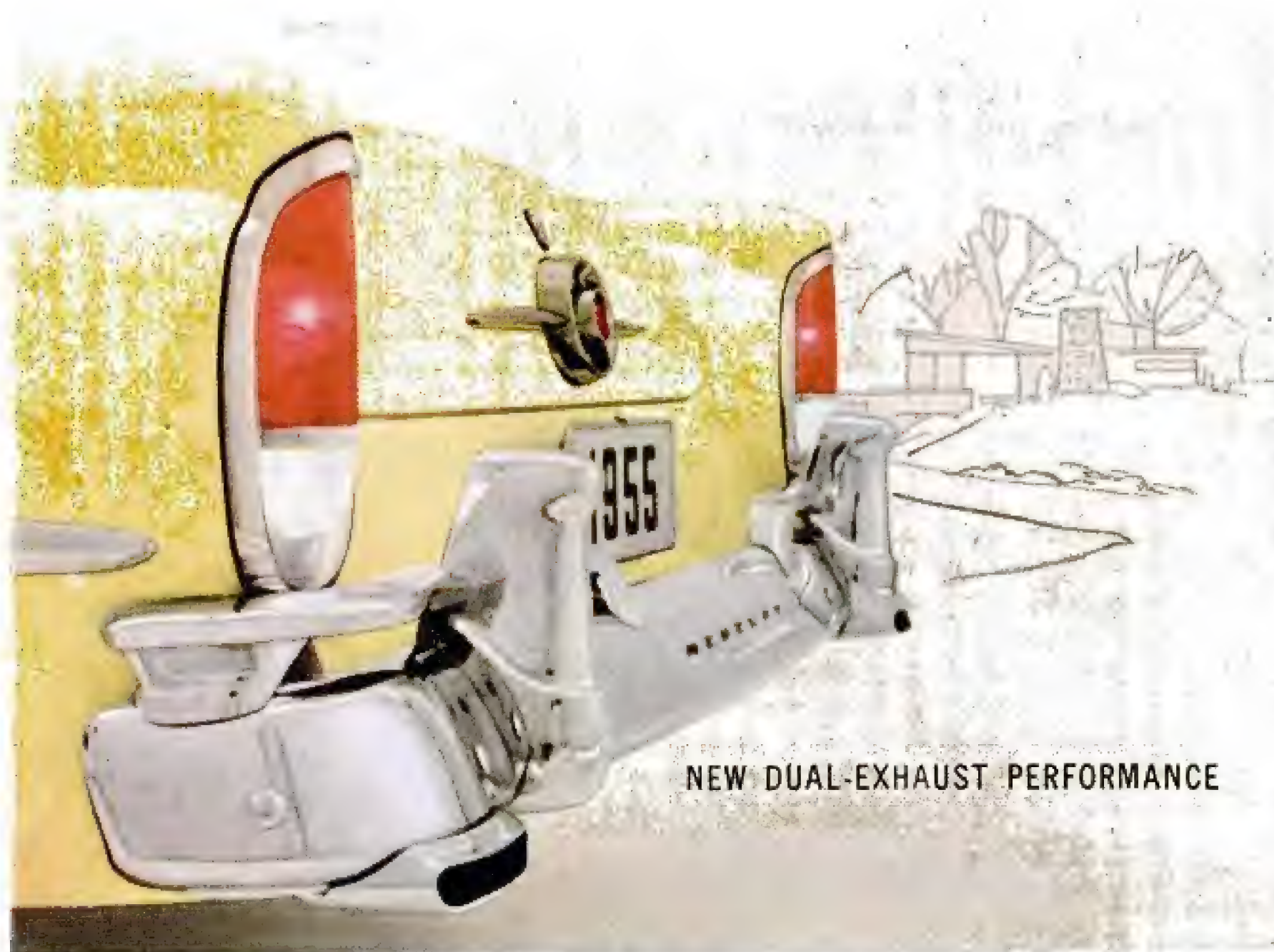
Why wait until other cars catch up to Mercury's pace-setting styling and spectacular performance? Your Mercury dealer will show you how far ahead Mercury is—*right now*.

It pays to own a

MERCURY

For future styling and super power

MERCURY DIVISION • FORD MOTOR COMPANY



NEW DUAL-EXHAUST PERFORMANCE

Wonderful way to enjoy
Nature's most refreshing flavor

PINEAPPLE UPSIDE DOWN CAKE

so easy to make with....



...Canned Pineapple



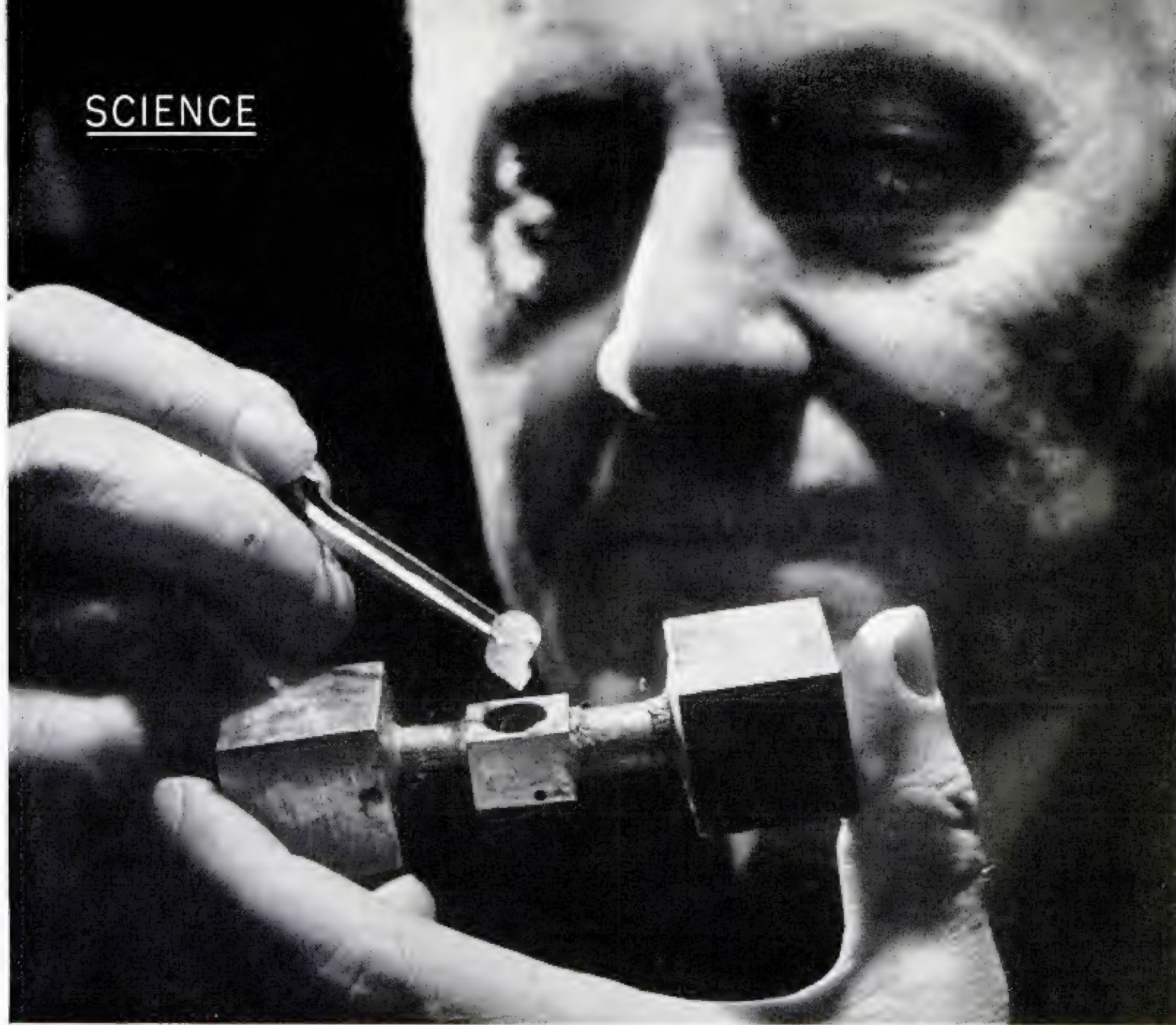
Just take
a can of crushed Pineapple or...
Pineapple tidbits or chunks... or
sliced Pineapple and follow your
favorite upside-down
cake method

PINEAPPLE JUICE
CANNED
TROPIC-FRESH
IS WONDERFUL
ANY TIME!



PINEAPPLE GROWERS ASSOCIATION
San Francisco

SCIENCE



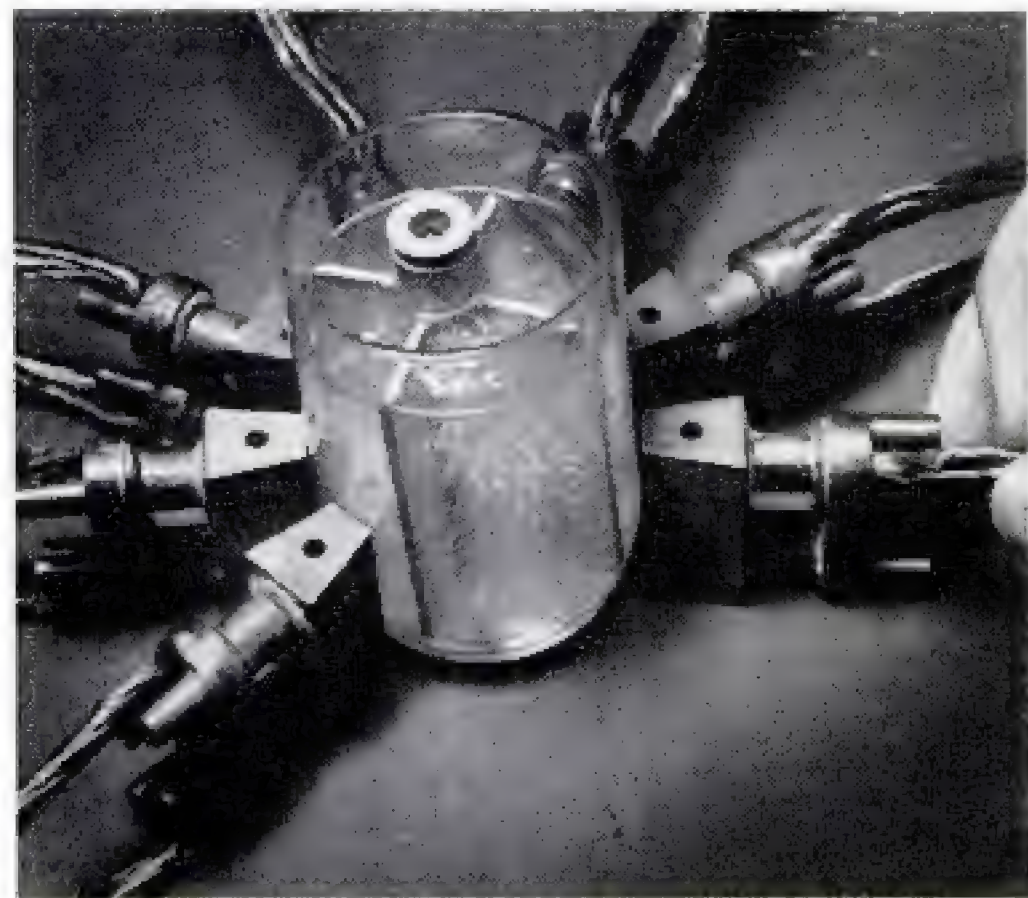
INVENTOR LINDENBLAD LIFTS ICE PILL FROM ELECTRONIC COOLER. CURRENT CHILLS CENTER, WARMS END BLOCKS

REVOLUTIONARY REFRIGERATOR

A new device uses old principle to open up the way to electronic freezing

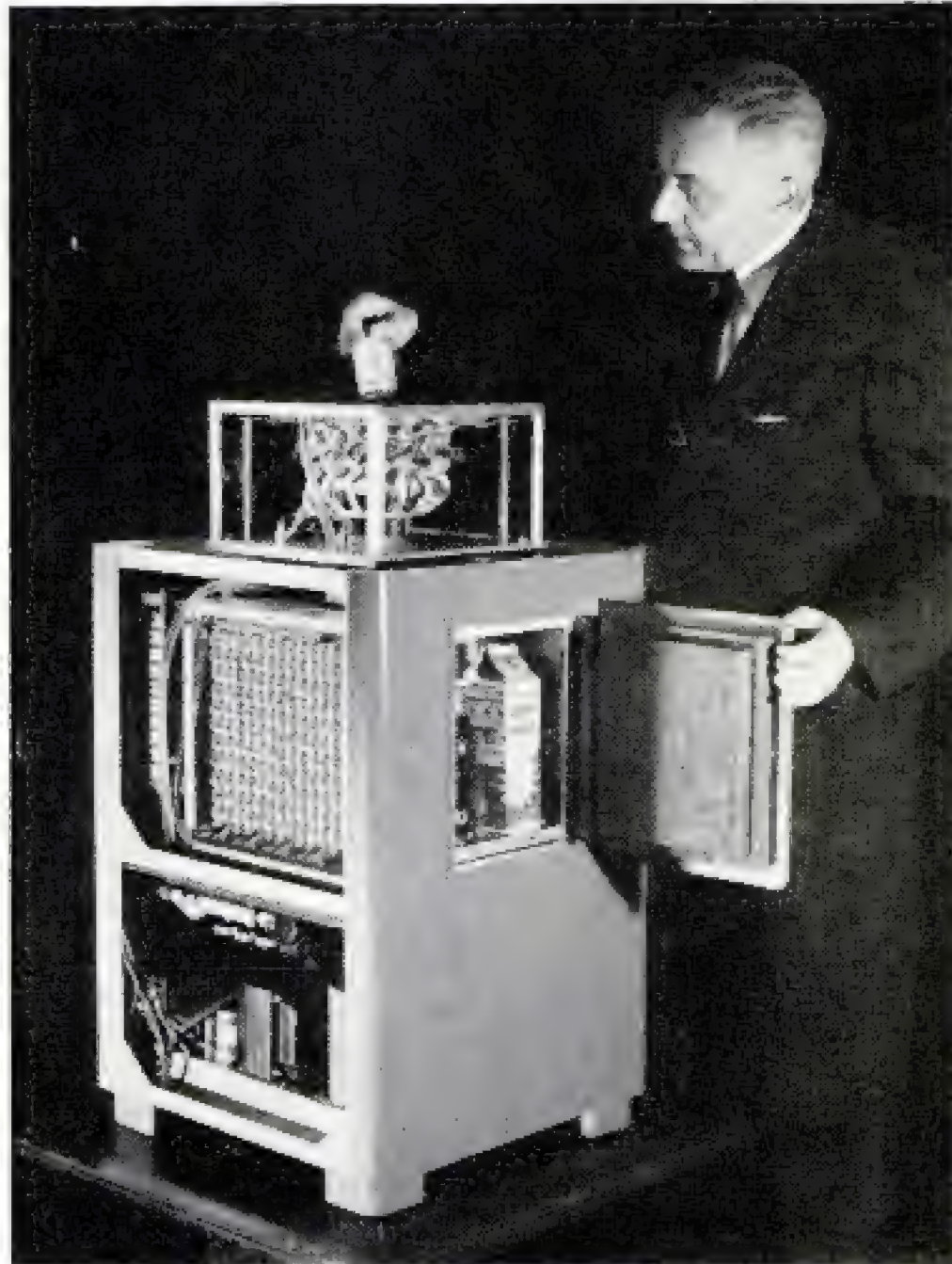
The primitive-looking device in the picture above may be the key to a long-awaited technological triumph—electronic refrigeration. Electronic refrigerators would be noiseless and, with no moving parts, would last virtually forever. The basic freezing unit (*above*), developed by RCA research engineer Nils Lindenblad, consists of three copper blocks connected by round bars of metal alloy. The way it works depends on the well-known principle that when electricity passes from one metal to another it changes

the temperature at the boundary between them. In the RCA unit cold is produced at the boundaries of the middle block, thus chilling it. At the same time, heat forms where the alloys join the end blocks. Having produced the cold, Lindenblad is now tackling two main problems: how to pass off the heat, and how to make his freezer, which has a limited capacity, as efficient as regular electric refrigeration. When he solves them, he plans to put his invention to an even more revolutionary use—electronic air conditioning.



ICE CUBES are produced by ring of cooling units with wedge-shaped freezer blocks against glass. Metal vanes in glass speed freezing by conducting away water's warmth.

TEST REFRIGERATOR has 236 cooling units. Most are set in panels to cool chest. It takes the 32 units on top 35 minutes to produce four ice cubes.



By
Joan Thayer®

Even now there's a whisper of spring in the air. Spring is a wonderful time for a baby to be born. And there's something wonderfully new about Springtime, 1955. I'll whisper to you: it's about Thayer's new "Springtime Nursery", a pert, practical, fine new group of juvenile furniture right now reaching the stores. Any baby born any month—and the baby's mother—will love it.



The "Springtime Crib" is adorable. The movable play balls on the top are gay flowers. The solid end panels are a nursery flower-garden. And new—the side rails where you raise and lower the sides are "silenced" thanks to a new Thayer "exclusive". Baby will sleep so much better in this crib! Truth is that Thayer gets both good looks and high utility in their designs.



There's a beautiful matching Chiffonrobe in the "Springtime Nursery" set—and also a very nice high chair, which my sketch doesn't begin to do justice. It's so pretty, it's convertible to a play table, it's safe—and my guess is, it will become a family heirloom.



Did you know the Thayer people make crib mattresses, too? Oh yes—right in their own factory. They're fine ones—firm, wetproof and lump-proof. It's well worth looking for the Thayer name on the mattress you buy.



We've got it! A "Jolly Jitney" done in attractive Fiberglas which is practically everything-proof. This is an exclusive with Thayer. The "Jitney" is stroller, bassinet, car-bed in one. Such a value! At your dealer's.

Thayer dealers are now showing a completely new line of beautiful carriages and strollers. They have the smart long, low look of continental cars—yet in most cases there's more room for baby inside.

My home address is Thayer Square, Gardner, Massachusetts.



Every Price
on these pages
a Reduced Price in the

REXALL

GET SPEEDY COLD RELIEF

REXALL ASPIROIDS

Bottle of 36, Reg. 79¢

NOW ONLY **47¢**



Antacid, analgesic, and anti-fever ingredients give speedy relief from cold symptoms and discomfort. Help relieve that annoying "chilly" sensation.

FRESHEN BREATH!

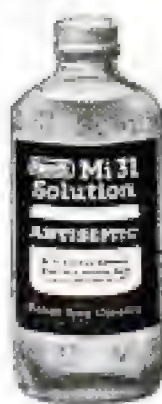
REXALL ANTISEPTICS

Ruby-red Klenzo or
Amber-color Mi-31

6-oz. bottle, Reg. 39¢

NOW ONLY

17¢



Both highly effective antiseptics for mouthwash and gargle. Kill contacted germs quickly, used full strength. Freshen breath, relieve simple throat irritations.

1/3 TO 1/2 OFF ON THESE

STOP HEADACHES FAST

REXALL ASPIRIN

Bottle of 50,

39¢ Value

NOW ONLY

17¢



No faster-acting aspirin — at any price. Each contains 5 full grains of aspirin — assuring fast, effective relief from headaches, and from symptoms of colds.

SORE ACHING MUSCLES?

REXALL RUBBING ALCOHOL

1/2-pint, Reg. 39¢

NOW ONLY

27¢



For quick relief from minor muscular aches, pains. Rexall's finest quality. Non-irritating when used externally, can be used full strength or diluted with water.

Rexall Antihistamine Cold Tablets. Relieve at all stages. 50, Reg. 98¢, Now... **57¢**
Celurex Laxative Tablets. For gentle relief. 130, Reg. \$1.69, Now only... **97¢**

Fungi-Rex Athlete's Foot Powder. 4-oz. can, Regularly 59¢, Now only... **37¢**
Rexall Hygienic Powder. Cleanses. Full 1-lb. box, Reg. \$1.49, Now only... **97¢**

Rexall Milk of Magnesia Tablets. Bottle of 250, Reg. 95¢, Now only... **57¢**
Rexillana Cough Syrup. Safe, pleasant-tasting. 1/2-pint, Reg. 98¢, Now only... **57¢**

Rexall Aspirin Troches. Raspberry-flavored. Box of 18, Regularly 39¢, Now only... **27¢**
Rexall Glycerin & Rose Water. Softens skin. 1/2-pt. bottle, Reg. 75¢, Now only... **47¢**

BIG LUCKY 7 SPECIALS!

These Lucky 7 Specials sold at prices shown if you mention this advertisement at the time of purchase.

Dish Cloths, Soft, lint-free kitchen wonders; bundle of 6, regular 60¢, Now during sale, only... **47¢**

Giant Rocket Balloons, Colorful assortment of 72; 5¢ values, Now only... 2 for **7¢**

Shoe Laces, Trim Tie, 27" length; choose black, brown, white; regular 5¢, Now during sale, only... 2 for **7¢**

Helen Cornell Bobby Pins, Black or bronze, rubber tipped; regular 10¢ card of 18, Now... **7¢**

Pocket Combs, Long-lasting nylon, assorted colors. 5" size; 10¢ value, Now during sale, only... 2 for **7¢**

PUSH-A-BUTTON SHAVES—SAVE 48¢

REXALL READY SHAVE

10-oz. Aerosol



A rich, easy-shaving lather at your finger tips! Aerosol; less than 1¢ a shave!

Regular NOW **77¢**
\$1.25 ONLY

31¢ OFF MAGNETIZED SCREW DRIVER SET



Handle, chuck; 5 removable, magnetized blades, in neat vinyl kit.

98¢ Value
NOW ONLY **67¢**

COMPLETE 5-PIECE SET For Every Kitchen Use KITCHEN BRUSHES



Sturdy, long-lasting bristles in wooden and wire handles. For dishes, bottles and pans!

65¢ Value
Set
NOW ONLY **47¢**

LUCKY 7 BARGAINS ON EVERYDAY NEEDS!

BIG LUCKY 7 SAVINGS!

HAIR BRUSHES

\$1.25
Value

NOW ONLY **67¢**

Half-round shaped brushes in choice of colors; pearlized backs and handles; long-lasting nylon bristles.

SENSATIONAL SAVINGS!

WRITING PAPER

\$1.00
Value

NOW ONLY **47¢**

Your choice of several styles and papers. A real buy—more than 50% off during this sale only!

SAVE 1/3 ON REXALL QUIK-SWABS

Regular
55¢

NOW ONLY **37¢**

Box of 200 handy cotton swabs. Useful for cleaning baby's ears and nose, applying makeup, and many other uses.

PRICES CUT!

SPUNTEX NYLONS

\$1.29
Values

NOW ONLY **87¢**

Lovely 51 gauge, 15 denier nylons. Choice of dark or plain seams. 60 Ga., 15 Den., \$1.39 value... **97¢**

BIG LUCKY 7 SPECIAL!

KLENZO TISSUES

3 boxes

NOW ONLY **67¢**

300 single sheets extra-strong, soft, absorbent facial tissues. Choose white or color assortment.

PRICE CUT 58¢!

MEN'S COLBY WRIST WATCH

Regularly \$4.95

NOW ONLY **\$4.37**

Shock-resistant; accurate jeweled movement. Has stainless steel back, unbreakable crystal.

Rexall Skin Antiseptic for minor cuts, scratches. 1 oz., Reg. 33¢, Now only... **27¢**
Helen Cornell Curl Clips and Bobby Pins. Your choice: 90 regular or 72 rubber-tipped pins; 12 pin curl, 10 "Jiffy" or 4 "Do-All" clips. Regular 25¢, Now only... **17¢**
Adrienne Velour Powder Puffs. Regular 15¢ each, Now during sale, only... 3 for **27¢**
Rexall Cotton Balls. Handy for many uses. 200, Regular 65¢, Now only... **57¢**
Rexall Pro-Cap Adhesive Tape. 1/2" x 5 yards. Regular 23¢, Now only... **17¢**

Rexall Plastic Quik-Bands. Plain or mercurochrome. Stick better and stay put. Waterproof. Two sizes in box of 33, Now **37¢**
Lady Fair Plastic Gloves. Three sizes. Regular 69¢, Now only... **47¢**
Snugfold Folding Syringe. Holds over 2 quarts. Regular \$2.98, Now only... **\$2.57**
Lord Baltimore Portfolio. Paper, envelopes. Regular 69¢, Now only... **47¢**
Thank You Notes. White vellum, copper engraved. Regular 50¢, Now only... **37¢**

Commercial Envelopes. 25¢ packs, 2 for **37¢**
Cellophane Stationery. Letters and envelopes, 6 styles. Regular 39¢... 2 for **57¢**
Cascade Ink Tablets & Envelopes. Regular 10¢ sellers, Now only... **7¢**
Rex Alarm Clock. Runs for 30 hours between windings! Attractive mahogany color case. \$2.79 value, Now only... **\$2.37**
Scout Spotlight. Chrome-plated brass case and end cap. \$1.49 value, Now only **\$1.17**
Permedge Razor Blades. 20 double edge or 18 single edge. Reg. 49¢, Now 3 for **87¢**

Stork Bottle Warmer with cord. Heats in a jiffy! Pink or blue. Regular \$1.98... **\$1.57**
Rexall Deluxe Junior Toothbrush. Fine textured Hyzon bristles. Reg. 39¢... 2 for **57¢**
Rexall Deluxe Child's Toothbrush. Convex style. Choice of colors. Reg. 29¢, 2 for **37¢**
Stag Lather Brush. Pure badger knot set in rubber. Choice of handles. Reg. \$2.50, **\$1.97**
Maximum Hard Rubber Combs. Choice of three styles. Regular 29¢, Now... 2 for **47¢**
Shower Cap. Long-lasting vinylite, 17" size. Comes in choice of colors. Reg. 29¢, 2 for **47¢**

Rexall drug products are guaranteed to give satisfaction or your money back

LUCKY 7 SALE

AT REXALL
DRUG STORES

FEBRUARY 15
through
FEBRUARY 28

Your Rexall Druggist will take advance orders now, for delivery during the sale.

24 LUCKY 7 BARGAINS!

FOR SUGAR-FREE SWEETENING REXALL SACCHARIN

Bottle of 500
1/4-gr., Reg. 63¢
NOW ONLY

37¢



One tablet equals one teaspoonful of sugar in sweetening value. No food value, no calories. Less than 8¢ per 100.
1/2-Grain Tablets. 500, Reg. 73¢, Now 47¢

TEN DRAMATIC LIPSTICKS BY CARA NOME

Regular \$1.10
NOW ONLY

67¢



Permacreme—long-clinging, clear-edging. Choose your favorite, most flattering hue from a wide range of ten striking shades. Your chance to save during sale only.

PURE, MILD CREAMS BY CARA NOME

Your choice of
5 regular
\$1.25 creams

77¢

NOW ONLY



Cleansing creams for normal or dry skins; Cold cream, Foundation, Skin cream. Cara Nome Creams are Rexall's finest. All are pure, mild and safe even for most sensitive skins. Now reduced more than 1/3 during this sale.

TAME "HAYSTACK" HAIR STAG CREAM HAIR TONIC

6-oz. bottle,
Regular 79¢
NOW ONLY

47¢



Lanolin keeps hair neat without "plastered down" look. Relieves dandruff, itching scalp by replacing natural oils.
Stag Hair Oil. 6 oz., Reg. 75¢, Now 47¢

Rexall Mineral Oil. Highly refined, odorless. 1/2 pt., 50¢ value, Now only.....27¢
Rexall Witch Hazel. Mild facial astringent. Quart, 95¢ value, Now only.....57¢

Rexall Alphacaps. Vitamin A capsules. Bottle of 100, Reg. \$7.95, Now only...\$4.97
Rexall Cod Liver Oil. High potency. 1/2-pt. bottle, Reg. 95¢, Now only.....57¢

Rexall Polycaps. Vitamins for children. Bottle of 30, Reg. 98¢, Now only.....57¢
Rexall Polydrops. Drop-dose vitamins for babies. 30 cc., Reg. \$2.09, Now only...\$1.37

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Around-the-Neck Mirror. Keeps hands free for conveniently applying cosmetics, combing hair. Now sale priced at just.....87¢
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Air Mail Tablet. Large size, lightweight onion skin sheets. Regularly 25¢, Now 17¢

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You can depend on any drug product that bears the name Rexall



Arresting display sets off pictures, as above where large prints form walls. Other pictures were put on transparent panels, one on ceiling.

COMMON BONDS OF MAN

Worldwide search by Steichen produces
a photo show with a monumental theme

As the dean of American photographers, Edward Steichen, who is now 75, has dedicated his later years to encouraging the work of others. Five years ago he began planning the most ambitious photographic exhibition ever held: pictures by photographers from all over the world portraying the emotions which all members of the human family share, no matter in what country or at what stage of civilization they live.

After having gone over some four million pictures, Steichen—assisted by Wayne Miller and a staff—finally assembled an impressive collection of 503 photographs by 273 photographers in 68 countries. Last month they went on display at the Museum of Modern Art in New York (above), and eventually the photographs will circulate around the world. Some critics found individual pictures that did not measure up to the high purpose of the show—titled "The Family of Man"—but a great many are memorably moving.

LIFE, which first published many of the pictures, here presents a sampling of the photography which led Poet Carl Sandburg to call the show "a camera testament . . . of humanity. . ."



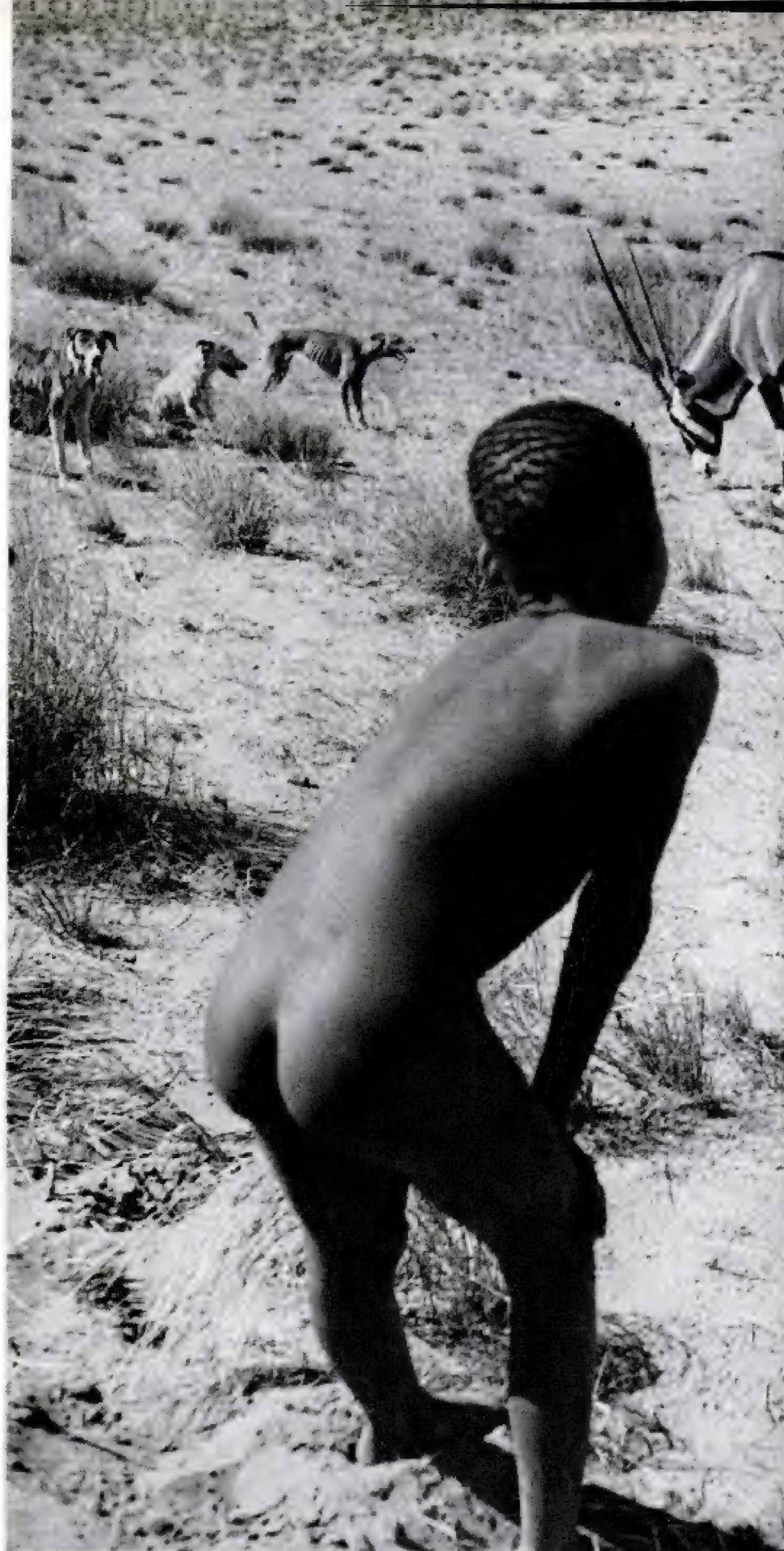


WORDLESS EXCHANGE OF LOVE BETWEEN NEW YORKER AND HER DAUGHTER
Elliott Erwitt

TIES OF FAMILY, THE FACE OF LOVE



NEWLYWED BLISS NEAR PARIS
Henri Cartier-Bresson



TRIBAL INSTRUCTION IN BECHUANALAND
N. R. Farbman



MAKE-UP IN SOUTH AFRICA
Constance Stuart



FATHERLY SOLICITUDE IN SWEDEN
Anna Riwkin-Brick



PRIMPING IN PHILADELPHIA
Tana Hoban

HARMONY IN WORK AND PLAY



CARGO-CARRYING ON THE GOLD COAST
Alfred Eisenstaedt



MIMICRY IN MICHIGAN
Alfred Eisenstaedt



RENOVATION BY "GANDY DANCERS" IN NEVADA
Wayne Miller



LONELINESS—EVEN AMONG MANY



WITHDRAWAL IN AN OHIO INSANE ASYLUM
Jerry Cooke

ANONYMITY IN A FIFTH AVENUE CROWD
Andreas Feininger



TENSIONS TURNED TO DREAD AND HATE

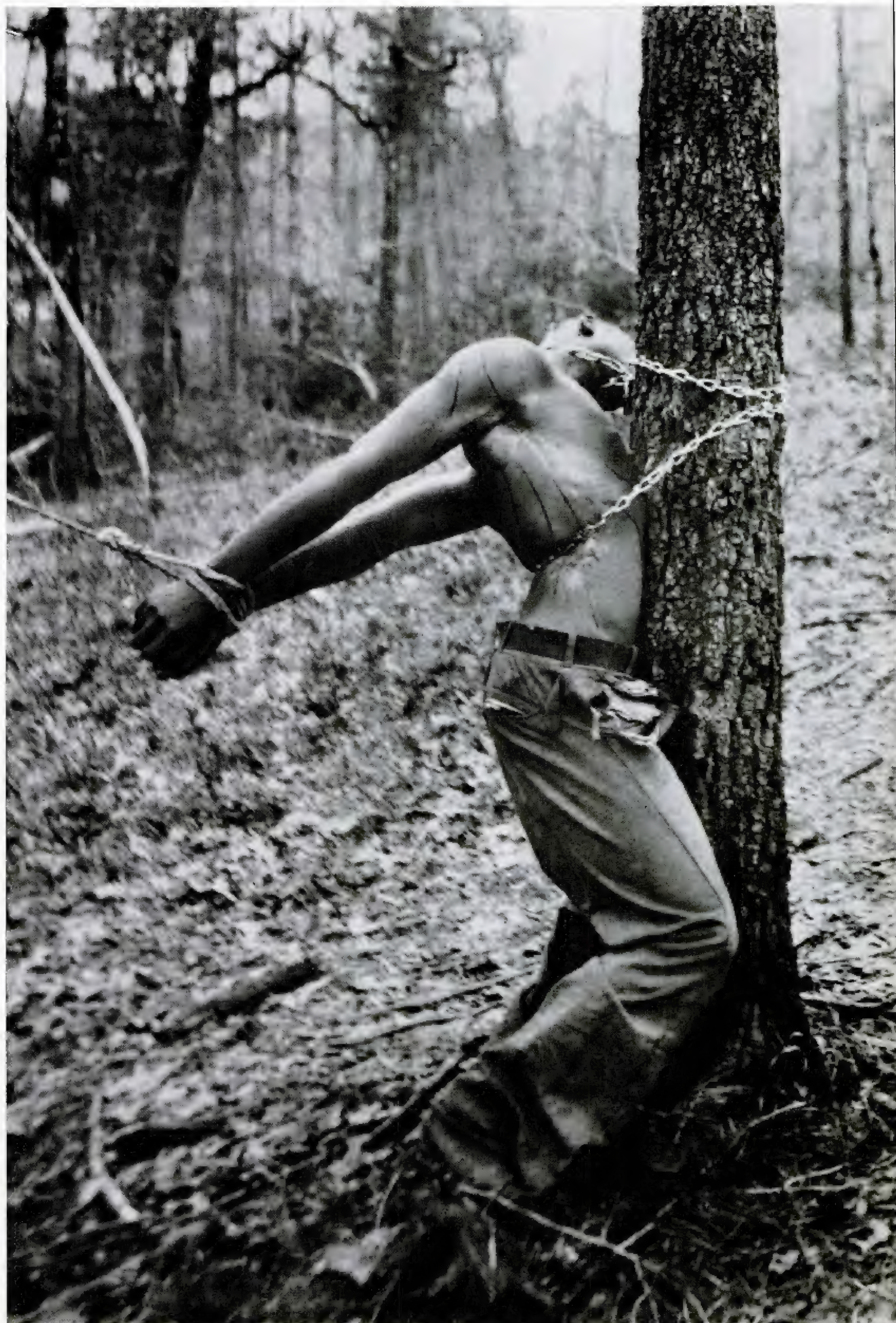


PLAYTIME TORMENT IN CHICAGO PARK
Yasuhiro Ishimoto



SON'S REBELLIOUS FURY ON CONNECTICUT LAWN
George Heyer





DEATH SLUMP AT MISSISSIPPI LYNCHING (1937)
Photographer unknown

PANIC AS COMMUNISTS APPROACH SHANGHAI
Henri Cartier-Bresson



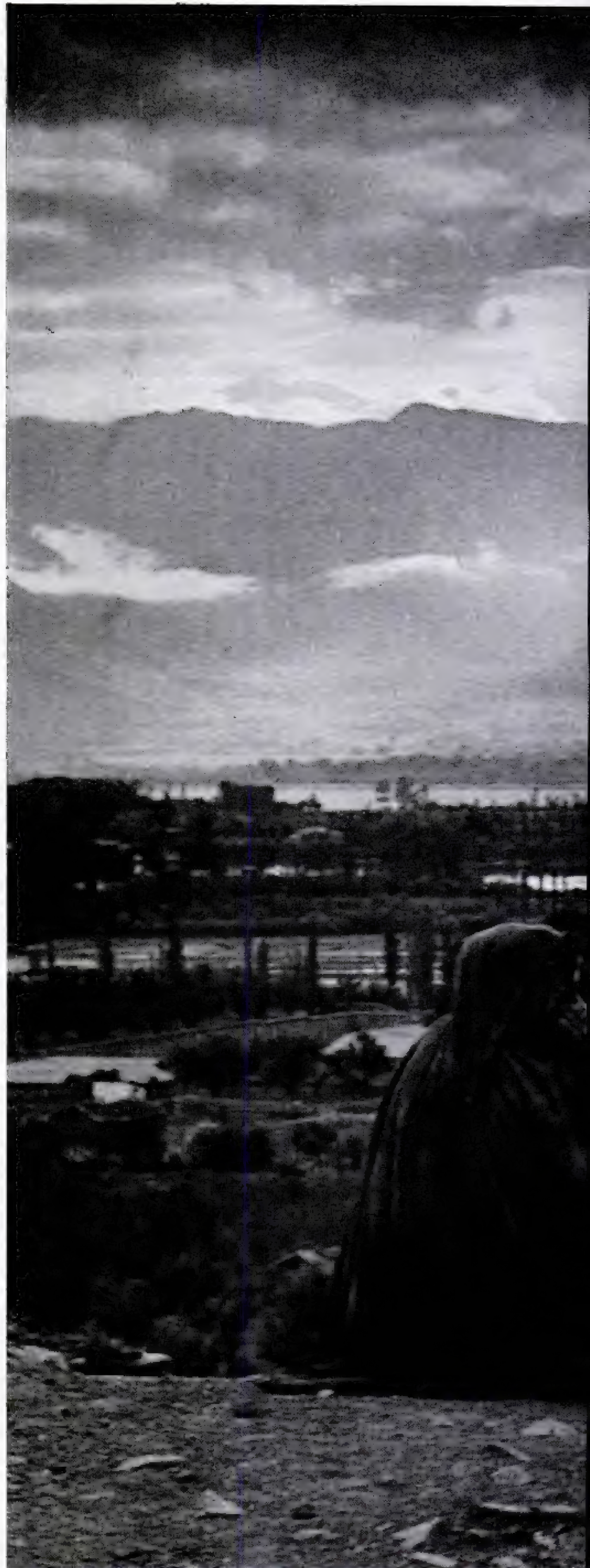
COMFORT AT BEREAVEMENT IN PAKISTAN
Margaret Bourke-White



PUBLIC REVERENCE IN BOGOTA
Ronny Jaques



COMPASSION IN KOREA
Al Chang



FELLOWSHIP IN SILENT FAITH



PRAYERFUL MEDITATION BY THE MORNING LIGHT IN KASHMIR
Henri Cartier-Bresson



OIL FROM THE WORLD'S FIRST WELL! Climax of new movie shows Colonel Drake's faith rewarded as he happily examines first oil taken from the well he has just drilled

at Titusville, Pa. Broadway premiere crowds found movie exciting because of many obstacles Drake (played by Vincent Price) overcame on the way to his historic discovery.



WHEN DRAKE came to Titusville, troughs were used to skim off oil coming from a spring. This impractical project was abandoned. Drake started from scratch.



FAILURE! Drake tried to dig a hole right down to the oil. Just as workers found traces of oil, water poured into the pit—nearly drowning the men. But Drake wouldn't give up.



JEERS and ridicule from the townspeople greeted Drake's attempts to find the source of the oil. After near-tragedy at the well, Drake had to face an angry mob. But he stayed on to try again.



"DRILLING" for oil was Drake's idea. With borrowed money he built a derrick. Again water flooded the hole. Failure was near.



"UNCLE BILLY," the driller, shared Drake's persistence. Though urged to quit they kept drilling and at 69 feet struck oil—opening new era for America.



TODAY'S oilmen, like Drake, face great odds. Despite today's scientific progress, only 1 out of 9 wells drilled, where oil has not been found before, ever produces oil.

OIL MOVIE OF THE YEAR:

The Story of Colonel Drake

A recently-released Technicolor movie tells the exciting story of Edwin L. Drake who overcame great odds to drill the world's first oil well at Titusville, Pa., in 1859.

Colonel Drake risked everything—and the oil industry was born. The story of Drake and his determination to drill for oil in the face of many handicaps typifies the entire industry today. Every oilman and every oil company must still take risks—despite all our improved techniques and scientific progress.

Because America's oilmen are free to take risks and free to compete with each other for your business, the industry successfully meets the ever-increasing needs of the world's largest oil-consuming nation.

You benefit from the intense competition among thousands of companies—competition in the search for oil, in research, in refining, in transportation and at the service station. This rivalry brings you top-flight service, constantly-improved products, competitive prices.

That's how the oil industry, exemplified by Colonel Drake, works for you. It's a typical example of the way you benefit from America's system of competitive business.

Free! If you want to show this 16mm., 30 minute, color film "The Story of Colonel Drake" at your club, church or school, write, stating preferred showing dates, to:

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Box 179, 50 W. 50th St., New York 20, N. Y.



YOU CAN MEASURE the oil industry's progress since Drake by today's powerful gasoline and motor oils, by the amount of service you get, and by the hundreds of other new products made from oil. This is how America's system of competitive business pays off for you.

PRIMP SEASON FOR DOGS



AFTER A WORKOUT BASFORD VULCONIAN REVENGE SQUATS ON SCALES AT 55 POUNDS, HIS BEST SHOWING WEIGHT

Owners fuss and brush to get champions ready for big show

Like a girl about to make her debut, Champion Basford Vulconian Revenge was caught up in a week-long whirl of primping, preening and eyebrow-plucking. Now as he sits above, wrinkle-faced and sleek, he is almost ready for the big show. One of 2,500 blue-ribbon winners scheduled to compete in next week's Westminster Kennel Club Show at Madison Square Garden, he was a victim of the frenzy of fixing-up which afflicts the show-dog world at this time of year.

The object of all this activity is to make the dogs pleasing to a judge's eye, but what is considered beauty in a bulldog is not necessarily beauty in a beagle.

Pointers get their lips pulled down to create a long, square look and bloodhounds get their brows pushed forward to help promote wrinkles. Though fine coats are important with all dogs, they are not all brushed the same way. Chows are brushed forward against the grain while Dobermans and other smooth-coated breeds get slicked back with a special hound glove. Industrious owners and handlers work as hard concealing their pets' faults as enhancing their charms, for the show ring has never yet seen a perfect dog—although experts allow that there may be one around, possibly sitting in somebody's yard scratching fleas.

CONTINUED ON NEXT PAGE

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PRIMPING SEASON

CONTINUED



A **MANICURE** by professional handler John Murphy is endured patiently by a prize basset hound, Mr. and Mrs. Ernest Tyler's Lyn-Mar Acre's Talked About. Meticulous trimming with a file is needed for show purposes after the dog's nails have been cut with special clippers.



A **HAIR-DO** with paper curlers to keep silky coat from becoming matted is routine for Yorkshire terriers owned by Mrs. L. S. Gordon Jr. and Janet Bennett. Polly Flinders (*left*) still has hers up, but Ch. Twilight of Clu-Mor has come out of curlers and has been brushed smooth.

OIL LOTION is first step of a 48-hour coat treatment for scotty Ch. Rebel Invader, owned by Dr. and Mrs. W. Stewart Carter of Buechel, Ky. Handler Murphy grips the dog firmly by the tail while pouring the lotion, the ingredients of which are secret. Last step is coconut oil bath.





A GOOD SOAKING is given long-coated chihuahua Ch. Olenik's Little Red Robbin in an ordinary cake-mix pan. Mrs. Dorothy Olenik's 2 $\frac{3}{4}$ -pound champ is then dried by hot air blower and put under a stove so he will not catch cold.



V-8's magic blend: the juices of the Campbell Tomato, celery, carrots, beets, spinach, lettuce, watercress, and parsley.



*V-8 is a trademark owned by the makers of Campbell's Soups

An 8-way treat that's becoming a national pastime!

No wonder **V-8*** is wooing and winning millions of juice drinkers from 6 to 96. For here are the juices of 8 garden-fresh vegetables squeezed into one . . . the healthiest crowd of vitamins and minerals ever assembled in a

juice glass . . . and a rich, rollicking flavor no other juice can match. Serve it *hot* or serve it *cold*, you'll love it either way. In fact, many **V-8** fans claim it's *8 times as interesting* and *8 times as delicious* as any single juice.

. . . by Nature it's wholesome . . . by **Campbell's** it's delicious!



IGNORING A KICK, a team of Maltese dogs stands motionless as Owner Vincenzo Calvaresi tests their obedience. This is part of training for the ring.


MUSCLES AND MANNERS

Besides being prettied up, candidates for the Westminster show must also harden up their muscles and brush up on their obedience tests. When four dogs like Dr. Vincenzo Calvaresi's Maltese (above and below) show together for a special team prize, preparation is even more painstaking. The dogs must not only look like each other but must move with matching precision. Dr. Calvaresi has a number of matching Maltese, tries to make his tiny white dogs interchangeable, substituting one for the other, depending on coat and condition. Moving across the ring like animated mops, they always win the crowd.



HITTING THE ROAD, three on one lead and one on another, Calvaresi's team ignores larger dog bearing down on them as they work on keeping abreast.

CONTINUED ON NEXT PAGE



Name your Scotch ...
WHITE HORSE
of course
...if you are particular
about your scotch.



Blended Scotch Whisky, 86.8 Proof
Sole Distributors Browne-Vintners Co., Inc., N.Y.

Tops on
CHOPS



Ask for A.1. when
dining out, too!

A-1 SAUCE

APPIAN WAY Pizza

Ready-Mix
makes delicious
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FOR LENT
Everything in one
package. Just
MIX, FIX, BAKE
Add toppings of fish,
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AMERICA'S LARGEST MAKERS OF PIZZA PIE MIX


M-M-M-BOY! YOU
SAID A MOUTHFUL!

**JOLLY TIME
POP CORN**
Super Tasting!




HIS "ROYAL HIGHNESS" THROWS A PARTY

THE PRINCE OF
MOGRUBIA!



POSH
PARTY
WHAT!

BUT
WHERE ARE
THE EATS?



HE WANTS
THE ROYAL
JEWELS!

HE'S
SHOWING
OFF



THAT
THROWS
'EM!



SPARKLING
FRESH!



Only **ROYAL**
Gelatin Dessert
TASTES JUST
LIKE
FRESH
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For
scrumptious desserts
every time ...
ALWAYS REACH FOR **ROYAL**

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JELT DENIM is an exclusive Lee fabric. It's a tightly woven, super-tough material no other make of work clothes can offer you. Lee Dungarees, made of Jelt Denim are a "worth-more" buy because they *wear more*—longer, better, under the most rugged working conditions. Sanforized. In graduated rises for comfortable fit. Your Lee Dealer can fit you. The H. D. Lee Company, Kansas City 8, Mo.

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Lee
CLOTHES

for work and play



BEACH WORK helps Ch. Opal of Crown Crest, an Afghan hound, get in shape to show. He is jogging at the

heels of Owner Kay Finch of Del Mar, Calif., later flew east to compete for first time in the Westminster show.

CONTINUED ON PAGE 152

For quicker starts
in cold weather...



Get a set of
HOT TIP



Be Our Guest!
BIG TOWN
NBC-TV

When temperatures drop, engines get sluggish and spark plugs carry more than their normal load. Then, some frosty morning, your car just groans instead of springing to life.

That's when you need AC Hot Tip Spark Plugs — the greatest advance ever made in spark plug design.

A set of new AC Hot Tip plugs in your engine means quicker starts, faster warm-ups, more power for cold weather driving! And here's why: Carbon and oil deposits which foul ordinary plugs are burned away by the exclusive AC thin-tip insulator. No loss of power due to spark plugs fouling with new ACs!

So, if your car is hard to start . . . or if your spark plugs are close to the 10,000-mile change point, get a set of new AC Hot Tip plugs now.



Only AC has this Hot Tip Feature . . . exclusive, recessed thin tips heat up fast, burn away oil and carbon deposits which would otherwise foul plugs.

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IF YOU SUFFER PAIN

of
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**FAST
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Here's Why . . .

Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!

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than ordinary

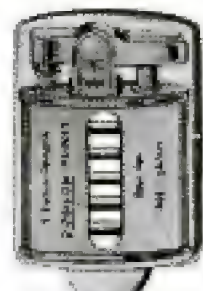
flints!

Ronson Flints are 40% Longer. So economical! . . . give hundreds of extra lights and keep your lighter working weeks longer. Ronson flints are precision made . . . won't jam or powder . . . give surest sparks.

5 Flints 15¢

RONSON

World's Greatest Lighter Specialists



DOING ROAD WORK, Doberman Ch. Dortmund Delly's Colonel Jet runs behind automobile at 10 mph near Roslyn, N.Y. as Handler Peter Knoop rides.



GETTING USED TO CROWDS AGAIN, Mrs. H. M. Florsheim's wirehair, Ch. Travella Superman of Harham, goes shopping with Handler Tom Gately.



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*that will get you there
with speed and luxury
by Douglas*

Listed below are the leading airlines that fly the fast, luxurious, four-engine Douglas DC-6, DC-6B, or new DC-7 series airplanes:

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Whatever your reason for getting there faster...

—*you go fastest by far in a **DC-7***

You fly up to 50 m.p.h. faster in the new DC-7 than in any other airliner now in service. With its four giant turbo compound engines, its clean straight lines and single tail, the DC-7 has a top speed of 410 m.p.h.

Unmatched in luxury, too! The DC-7 has scores of new comforts and conveniences. It's the *most restful* way to go.



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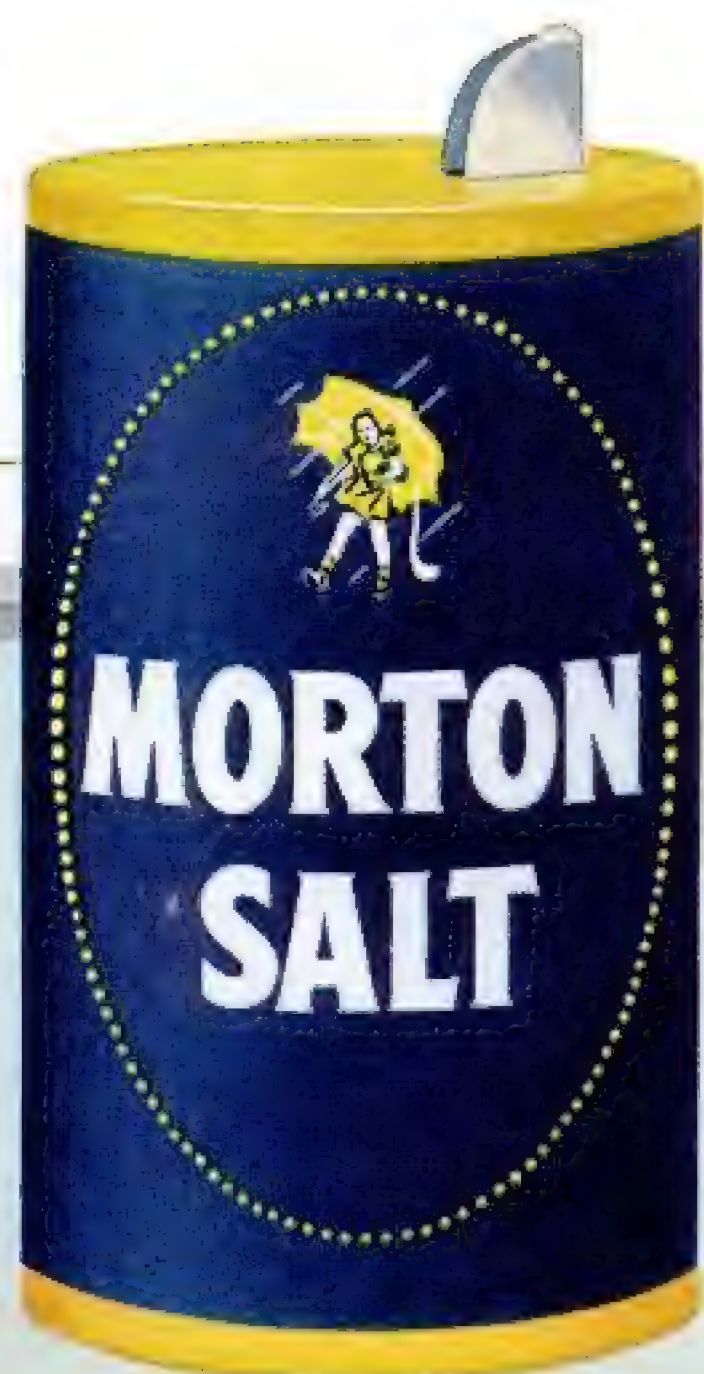
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Plain
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AVAILABLE IN HANDY NEW SALTERS, TOO!
New Morton Salters, 3½ inches high, are handsome
and handy . . . perfect for kitchen and table. No cleaning
or filling necessary. When shakers are empty, just throw
them away and open fresh ones. Packed three to a carton.
Iodized or plain.



STRUTTING IN A SLIT-TO-THE-HIP GOWN, SOPRANO PIAZZA DOFFS HER PINK DERBY AS SHE SINGS THE BLUES IN HER NIGHTCLUB ACT

A Diva in Dixieland

JAZZ TUNES AND JIG-TIME CHANGES ARE AS EASY AS PIE FOR PIAZZA

To sing her way into grand opera roles shapely Marguerite Piazza had to get out of her home town of New Orleans. But New Orleans never quite got out of Marguerite. After disporting herself as a diva with various opera companies, singing Rosalinda in *Fledermaus* and Marguerite in *Faust*, Piazza decided to convert into an all-purpose chanteuse with a Dixieland touch. This winter, as a successful nightclub singer, she is doing the circuit

from the Cotillion Room in New York to the Coconut Grove in Los Angeles. Patrons who see her in her two-beat-to-the-bar role pour out applause no conscientious opera clique could match. In her act, after establishing her operatic credentials with an aria from *Madame Butterfly*, Miss Piazza brays her way through *Basin Street*, shimmies and shakes in the *12th Street Rag*, and ends with that old showpiece—*When the Saints Go Marching In*.

New! A greaseless anti-perspirant that lets your skin "breathe"

- Goes on dry • Underarms are absolutely *dry* in seconds—stay *dry*
- *Ends* danger of perspiration moisture and odor
- Unique new formula contains nothing to stop skin's natural "breathing"
- First and only greaseless, full-strength anti-perspirant stick

AT LAST! A deodorant and anti-perspirant that goes on dry . . . invisibly—without a trace of greasiness . . . without a drop of moisture! It's new Fresh Stick Deodorant.

**No sticky fingers
No messy drip
No gummy feeling!**

You can wear your dark dresses without a worry of whitish rings on the armholes.

You can wear wool dresses or even sweaters without their getting an offensive underarm odor (odor that even cleaning can't take out).

You can apply this deodorant just before you go out—even when you're in a hurry.

**No waiting to dry
No risk of spoiling clothes**

Unlike old-style deodorants, the new Fresh Stick Deodorant brings you a completely different anti-perspirant formula in a non-greasy, skin-*tonic* base. This unique new Fresh Stick formula is scientifically balanced to combine the maximum gentleness with the most possible protection against both underarm moisture and odor.

And the new Fresh Stick formula lets your skin "breathe."

New Fresh Stick has the first and

only full-strength anti-perspirant formula that contains:

**No messy greasiness
No corrosive acid salts
(that ruin clothing)
Nothing to interfere with your skin's natural "breathing"**

Glide new Fresh Stick gently under your arm. The warmth of your body will release just enough of this miraculous formula to give you day-long protection against odor and moisture. No danger of applying too much. No danger of residue that rubs off and ruins clothes.

Neatest—quickest, cleanest anti-perspirant to apply!

You'll never again go back to old-fashioned deodorants once you try new Fresh Stick. Unique plastic push-up tube holds the stick . . . your fingers never touch it. Kind to sensitive skin, too.

Use Fresh Stick *every day* for *complete* protection. It is the easiest, quickest way there is to keep your underarms *dry* and *odorless*! New Fresh Stick Deodorant is only 69¢ plus tax.

If you don't find new Fresh Stick Deodorant is far superior to any spray, cream or stick deodorant you've been using, send used stick to Fresh Stick Deodorant, Chrysler Building, N. Y., N. Y., and get your money back.

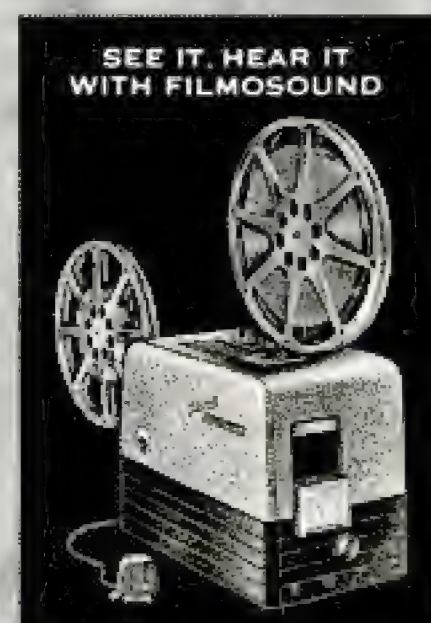


QUICK CHANGE ON STAGE during show is made behind a screen as assistant hoists away peasant skirt Miss Piazza wears singing Italian folk songs.



NONSTOP SONG pours out of soprano as she changes. In Washington appearance, screen collapsed and all singing stopped until it was restored.

BELL & HOWELL WAS THERE



AUDIO-VISUAL SHOWS SURGEONS HOW.
At Cottage Hospital, Santa Barbara, Calif., doctors use Bell & Howell's famed Filmosound 202 projector to demonstrate significant advances in surgical techniques

to large groups. The 202 allows the operating surgeon to add his own comment to completed 16mm movies. Widely used in business, schools, churches. Write to Bell & Howell, Dept. L-2, Chicago 45, for nearest dealer.



WATCH THE BIRDIE! It's always open season on shots like this for 8mm enthusiasts who pack a Bell & Howell 134-TA. Telephoto action is theirs with a turn of the three-lens turret and positive viewfinder. A handful of precision workmanship, the five-speed Tri-Lens has full-frame focusing, drop-in loading. See the 134-TA at your dealer's soon.



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To Bell & Howell for 47 Years
of Pioneering Contributions
to the Motion Picture Industry



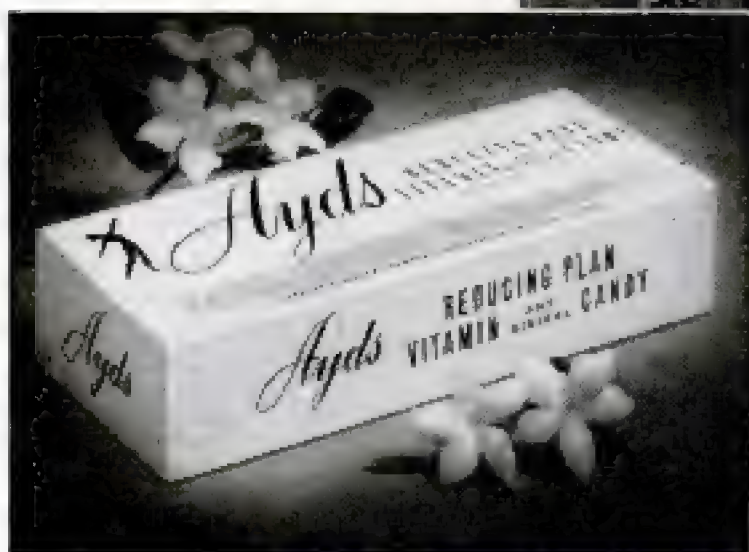
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'Miss Pudgy of 1955'..."**

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to lose
pounds
the **Ayds**
way!"*



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Ayds users lose almost twice as many pounds! In a well-known New England clinic, doctors tested four different reducing methods: bulk wafers, lozenges, pills—and modern AYDS. The 240 men and women who participated were tested under carefully controlled clinical conditions. Those who took AYDS averaged the greatest weight loss—almost *twice* as many pounds as the second product! Not only that—the people who took AYDS had no nervousness, sleeplessness, or unpleasant “side effects”! An actual reprint of this Medical Report will be sent to your physician at his request. He should write: CAMPANA, Box MD, Batavia, Illinois.
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the way Nature intended you to. Taken before meals as directed, this delicious low-calorie *candy*—enriched with health-giving vitamins and minerals—curbs your craving for fattening foods. Yet you eat all you want. “Hunger pangs” don't bother *you*! So without irritating self-denial, you *automatically* eat less and lose weight naturally, safely, quickly. You're slimmer, lovelier in a few short weeks!

Guaranteed to Work for You!

Many AYDS users—with their very first box—happily report losing up to ten pounds or more. In fact, with the easy AYDS Reducing Plan, you must lose weight with your first box (\$2.98), or your money back. At all leading drug and department stores.

Take Ayds...first aid for overweight!

A Campana Product



MILD STRIP TEASE introduces Dixieland section as soprano steps out of her full-skirted evening gown and carries on in skirt designed for dancing.



SPIRITED DANCE in which she is aided by a jazz banjo player and her shirt-sleeved dancing partner is part of Piazza's *Birth of the Blues* number.

Now...

INSTANT OATMEAL

WITH NEW QUICK QUAKER OR MOTHER'S OATS

cooks creamy in 50-60 seconds

Something wonderful has happened to Quick Quaker Oats and to Quick Mother's Oats.

Now—in just moments you have fully cooked oatmeal. Smoother oatmeal. Creamier. With the same full flavor—the same bountiful nourishment—of oatmeal that used to take hours of cooking.

Yes, these New Quick oat flakes—cut in tiny pieces—are rolled to a new tissue thinness. They cook in just 50-60 seconds in boiling water.

So isn't it smart to eat a good hot oatmeal breakfast—when it's quick as coffee? *New* Quick Quaker Oats and *New* Quick Mother's Oats are in stores now. Look for the Yellow Ribbon on the label.



All the protein nourishment of old fashioned oatmeal is present in this new, quick product. It helps keep adults fit—not fat, because it is so high in protein.

Best cereal for growing children. High-protein Quaker or Mother's Oats helps children grow strong, healthy bodies. Gives them stamina they need for school and play.

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Mother's Oats and Quaker Oats are exactly the same



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who, again this year, give you the most advanced motorcar styles found only in General Motors cars:
CHEVROLET PONTIAC OLDSMOBILE BUICK CADILLAC

Pie crust the easier Wesson way ...just stir and roll



*No cutting in shortening—
Pour Wesson for flaky, tender
pie crust every time*

How pleasingly easy today to *pour* your shortening for pie crust! That's the Stir-N-Roll way with delicate Wesson Oil . . . quick, simple; modern. There's no solid shortening to dig out, or pack to measure, or cut in. You measure Wesson *easily* and *accurately*; you *see* exactly how much to pour.

Even a child can be sure of success with Wesson Oil and the Stir-N-Roll method. Stir-N-Roll pie crust saves guessing how much liquid to add . . . rolls neatly between waxed papers . . . is always delightfully flaky and tender, even with pies you chill in the refrigerator. Light, delicate Wesson Oil keeps its fresh delicacy at high pie-baking temperatures. So your Stir-N-Roll pie crust has the fresh, delicate flavor you enjoy in pies.

STIR-N-ROLL PIE CRUST

1½ cups sifted all-purpose flour, such as Gold Medal *1 teaspoon salt
½ cup Wesson Oil
3 tablespoons cold milk

Heat oven to 475° F. (very hot). Mix flour and salt. Measure Wesson Oil and milk into same cup (but don't stir). Pour all at once into flour. Stir until mixed. Press into ball. Flatten slightly. Place between 2 sheets of waxed paper, 12" square. Roll out gently to edges of paper. Dampen table top to prevent slipping. Peel off top paper. If dough tears, mend without moistening. Lift paper and pastry by top corners. Place paper-side-up in 8- or 9-inch pie pan. Peel off paper. Ease into pan. Flute edge. Prick pastry thoroughly with fork. Bake 8 to 10 minutes.

*If you use self-rising flour, omit salt; bake at 425° F.

CHOCOLATE WHIPPED CREAM PIE

Fill baked pastry shell with your favorite chocolate filling (use a prepared filling, if desired). Chill in refrigerator. Spread top generously with whipped cream. Sprinkle with crushed peppermint stick candy. Chill in refrigerator until ready to serve.

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Offer expires Dec. 31, 1955. Offer void in states, cities, or municipalities where taxed, prohibited, or otherwise restricted. Offer good in continental United States and Hawaii.



Huston's Hectic 72 Hours in N.Y.

John Huston, a man who dies of boredom if he can't keep hysterically busy at least 18 hours a day, hit New York the other day from the Canary Islands on his way to India. From the moment he landed at Idlewild (above) he lived in a squirrel cage of activities, chiefly involving ballyhoo for his latest movie *Moby Dick* and plans for his next,

Kipling's *Man Who Would Be King*. Followed by panting Photographer Burt Glinn, the director turned up at every party, TV show and press conference he could manage, shot crap, visited old friends and held endless business conferences. Then, 72 hours later, he blew town again on his way to India via Ireland to shoot big game and his new movie.



TV HANDKISS was given Faye Emerson on early morning show. Huston got up at 5 a.m. to make it.



BACK AT HOTEL he reassures waiting New Bedford reporter he wants to premier *Moby Dick* there.



BACK ON PARTY CIRCUIT, this time at "21," Huston gets a welcome kiss from Marilyn Monroe.



MOMENTARY PAUSE comes at lunch with Producer Mike Todd where Huston ponders decision to

shoot his coming film in Todd-AO, a new superwide-screen movie process. He finally decided to use it.



AT LATE NIGHT CALL on mother of late Robert Capa he discusses a possible film on photographer.

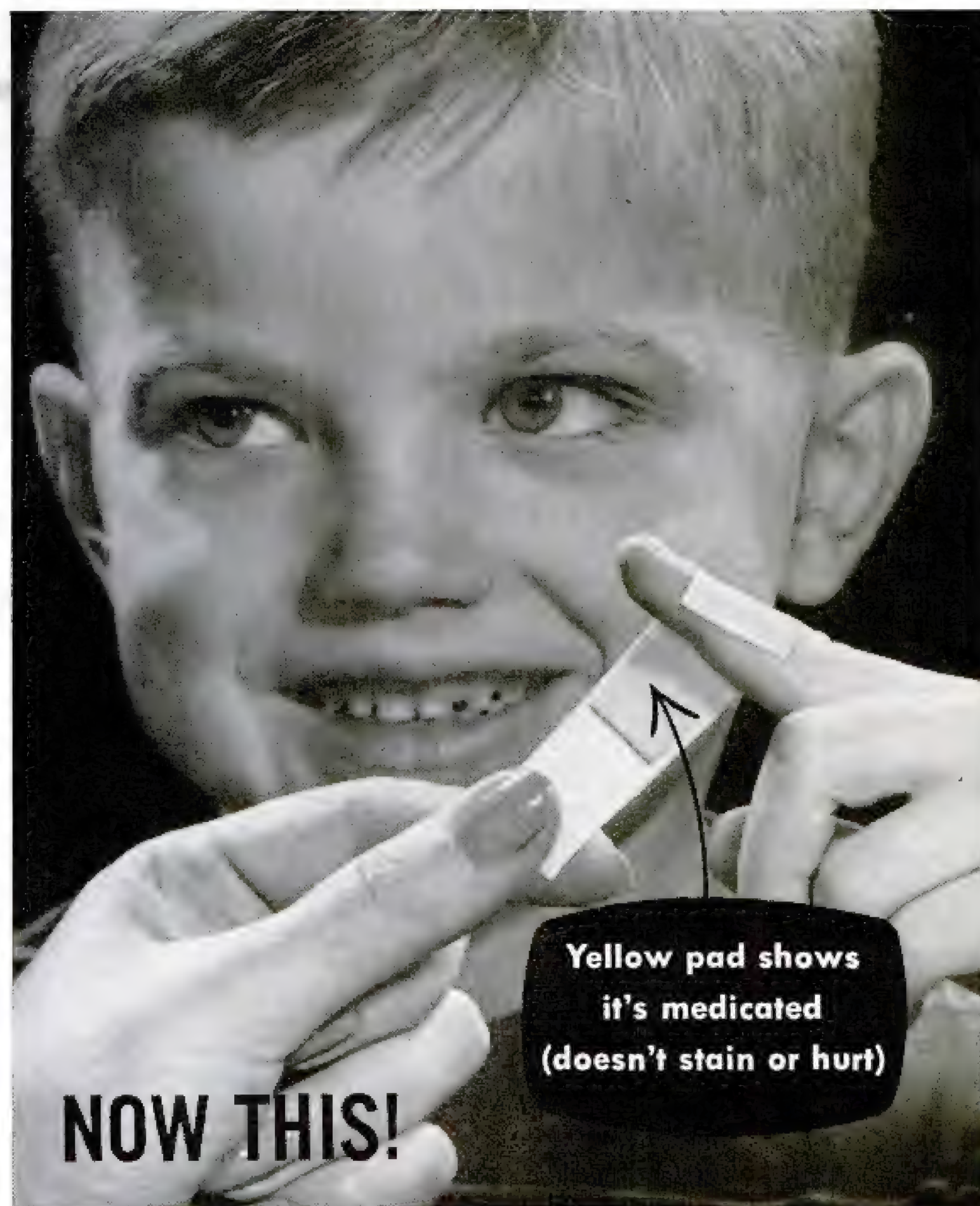


CALL FROM "BOGEY" comes while Huston is in shower. They talked about tiger hunting in India.



NOT THIS!

Ordinary plastic bandage. There's no medication to protect against infection. So you fuss with bottles and cotton and applicators.



NOW THIS!

Yellow pad shows
it's medicated
(doesn't stain or hurt)

New CURAD plastic bandage. Already medicated — no fuss — no bother. And the medication doesn't sting. Or stain.

New CURAD[®] plastic bandage has the germ-fighter right in it!

(and it's painless!)

The built-in medication in new CURAD doesn't hurt...
yet it's so effective no separate medication is needed



Waterproof, too! You can wash or bathe or do dishes with a CURAD on. New CURAD is designed to stay on under water.

Here's the one and only leading bandage with a special medication already in it. New CURAD plastic bandage with Furacin*-Tyrothricin right in the pad. This is the wonder drug that in laboratory tests killed or inhibited *all* 28 common wound germs. No sting or stain. Check your medicine cabinet now. Get new CURAD right away.

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LEAVES

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MANAGEABLE

INSTANTLY-

Not
3 to 5 Days Later!

Does your hair stay unmanageable for days after you wash it? That proves your present shampoo is washing the life out of your hair!

But now there's a shampoo that washes life into your hair—not out of it. Yes — that's why Charles Antell's new Super Lanolin Shampoo (with its unique hair-conditioning action) leaves your hair manageable instantly—not 3 to 5 days later!

Even in hardest water, your hair rinses shining-clean and fresh. And even hair that's been dried out by ordinary shampoos is softer... lovelier... instantly manageable after one washing! So don't wash the life out of your hair. Wash life into it with Charles Antell's new Super Lanolin Shampoo. From 59c, everywhere.



NEW!

Charles Antell
SUPER LANOLIN
SHAMPOO

HUSTON CONTINUED

HE RELAXES BUSILY AT A PARTY



DINNER for friends and business associates at the home of Lawyer Henry Hyde was only unhurried evening. Here he chats with Mrs. John B. Ryan.

AFTER DINNER, a visit to kitchen to compliment Ruth Hall, the Hyde cook, turned into a long discussion on movies, of which she is an avid fan.



CRAP GAME in Hyde drawing room with old pal Bill Mauldin (left) and Broker Hugo Gelardin cost Huston \$40. He had to borrow cabfare from host.



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GOOD AGAIN!

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LIFE

EN ESPAÑOL

From February 28 through March 3, LIFE's sister magazine, LIFE EN ESPAÑOL, and the City of New Orleans will be hosts to some of the most important men in all the Americas.

These most important men are *not* chiefs of state, leading diplomats or names familiar to the ear, although many such men will attend.

Our most important guests at New Orleans will be men of business—men who run mills or factories, build ships or automobiles, manufacture soap or radios, drill for oil, dig for iron, operate stores or airlines—men, in short, who produce the goods and render the services on which our way of life depends.

These businessmen will come from most of the Latin American republics, the U.S., and Canada. They will come as individual owners or managers of private enterprises, not as representatives of their governments. Their purpose in coming together is to work out specific ways in which private capital from the North and ideas from the South can be combined in Latin America to increase production, create more jobs, and thus enable more people to live better.

The Americas have long been one another's best customers. We buy more than any other country of what Latin America exports, and Latin America buys more of what we export than does any comparable group of nations in the world.

As firm friends of Latin America and firm believers in private enterprise, we are proud to be instrumental in bringing together these leading businessmen on whom our mutual prosperity so largely depends. For more than thirty years, through our bureaus and correspondents in every Latin American country, we have reported news from Latin America to millions of readers in the U.S., Canada and elsewhere all over the world. Through the Latin American edition of TIME we bring news of the U.S. and the world to Latin America. And since January, 1953, we have been publishing LIFE EN ESPAÑOL to mirror the Americas to one another.

Our co-sponsorship of the conference at New Orleans is another expression of our abiding interest in any project which advances co-operation between the Americas. We hope that the friendships and partnerships cemented at New Orleans between businessmen from south and north of the Rio Grande will help make more available to more people the fruits of the ideas and the skills in which our hemisphere abounds.

ANDREW HEISKELL
Publisher



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Dye 'em to
Match your Man

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Latch onto a couple of pairs of DICKIES new Peg Slack STEADIES for belles and beaux and set the style now! Bet your clothing store has 'em!

use

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...to get your favorite matching color in DICKIES Peg Slacks. And man, that new RIT assortment is the most! Dyeing's a snap the All Purpose RIT way . . . so get on the ball . . . be a hit . . . use RIT . . . on DICKIES.



DICKIES Ready-to-Dye white peg slacks are made from 8.5 oz. Sanforized army twill.

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HUSTON CONTINUED



LAST-MINUTE CONFERENCE in a hotel room with his lawyers was devoted to a discussion of *Moby Dick* exploitation and problems of new India film.



LAST CHANCE TO PACK comes after three TV appearances and a radio interview and before final lunch with friends. At 3 p.m. he took off for Ireland.



PHOTOGRAPH BY BERT STERN

VERSATILE AS A ONE-MAN BAND. Smirnoff plays any part you ask of it—with talent and distinction. No new routines to learn: just use mellow Smirnoff Vodka instead of gin to make the *smart* Martini—*driest* of the dry, *smoothest* of the smooth. Added to orange juice, tomato juice or your favorite soft drink—Smirnoff blends politely, never shouts down a delicate flavor. That's why drinks made with Smirnoff are always delicious. It's smart to serve Smirnoff—in *more ways than one!*

it leaves you breathless . . .

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THE GREATEST NAME IN **VODKA**



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A PERAMBULATING PARTY BUS



TOP DECK CROWD rushes to side in mock fear that the bus will topple as it rides into the gutter.



LOWER DECK BAND consists of Banjo Player Spencer Quinn and Washboard Player Gerry Brod-

erson. Quinn, who has own band called the Jacksonville Jazzers, played intermittently until 1:30 a.m.

SOME CALIFORNIANS FIND NEW USE FOR A JUNKED DOUBLE DECKER

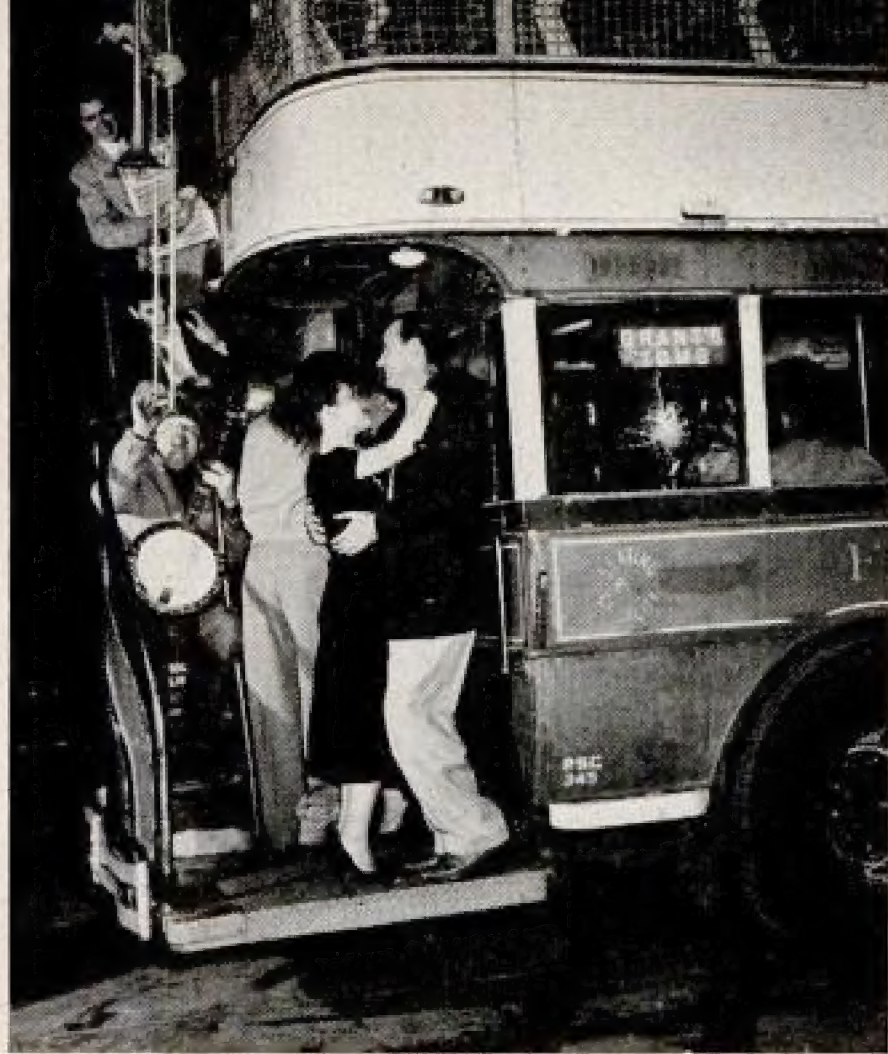
The old two-decker bus, which was banished from New York's Fifth Avenue a couple of years ago, reappeared suddenly on a recent Saturday night on the palm-lined streets of Los Angeles. A dilapidated 1930 model, left to rust in a Hollywood wrecking yard after having been used in a movie, was ransomed for \$325 by three local bachelors who wanted it for a perambulating party. After some refurbishing, the owners invited 35 of their friends aboard to tour Sunset Boulevard and the nearby hills with the advantages of a deviating dance floor, a bouncing bar and the joys of being dislodged by a swerve. Aside from keeping their seats the crew's biggest problem was repelling crashers who frequently stormed the premises at red lights. To perplexed Los Angeles citizens who flagged "WASHINGTON HTS." at official bus stops, the driver explained solemnly, "We were going to Grant's Tomb, but I made a wrong turn."



← **BUS-EYE VIEW** at Hollywood and Vine took in news vendors who thought party was an initiation.

SHOWGIRLS came aboard when bus stopped at Ciro's. They got off chilled after ride around block.





DANCING, Chuck and Jenny Miller manage to keep balance as the bus jounced along Sunset Strip.



BUS BANTER is carried on between Quinn and people at regular bus stop who want ride downtown.



VEERING around a corner bus forces co-owner Ray Long to lean into wind. Another owner drives.

AT A DRIVE-IN THREE CAR HOPS BRING FOOD OUT TO LOADED BUS. MANAGEMENT PROVIDED A LADDER SO UPPER DECKERS WOULD NOT HAVE TO DISEMBARK

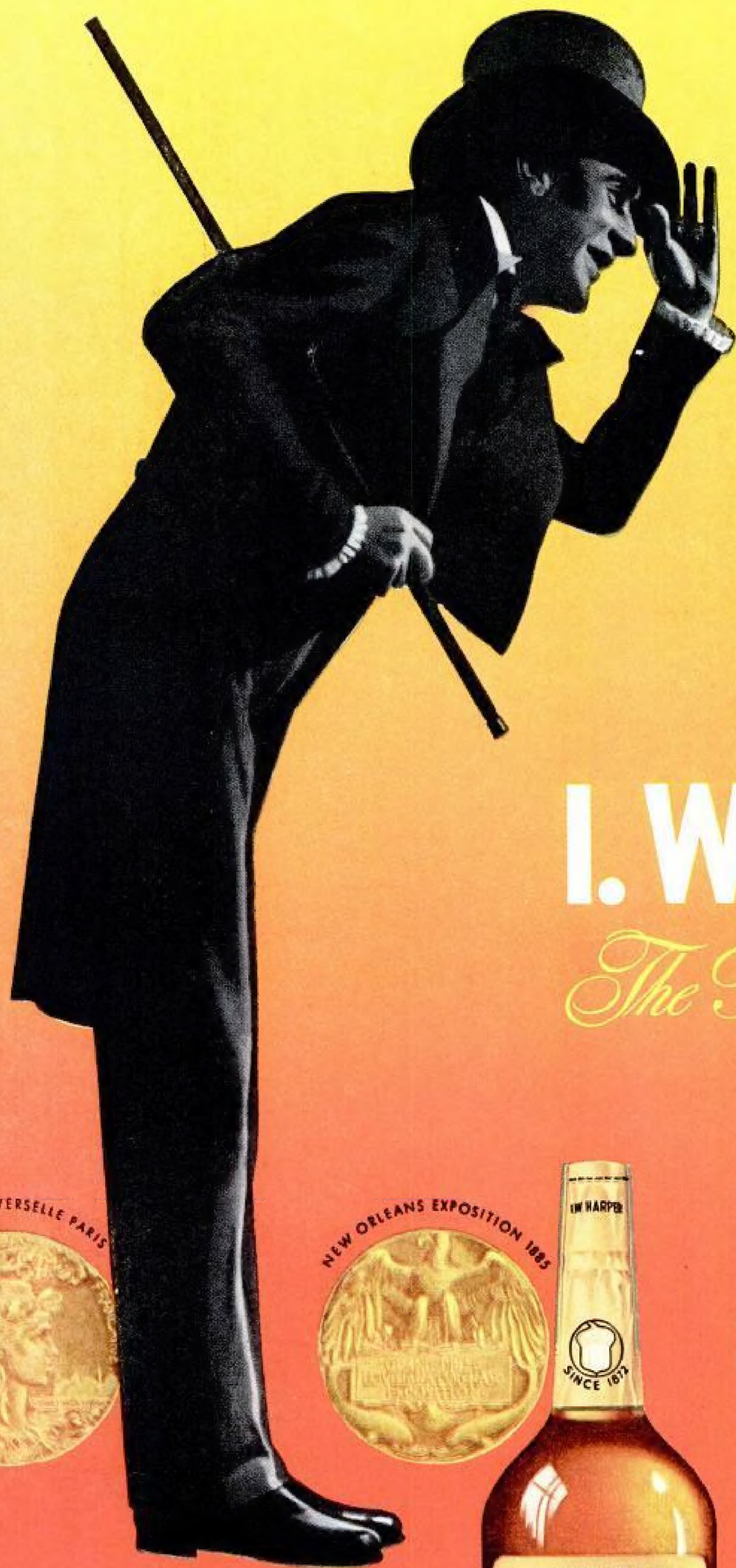




A DROP FROM A DRIP

George Schützenhofer, a German photographer who lives near Munich, was bothered one day by two worries. For one thing, he needed an interesting subject for a photographic contest he wanted to enter. For another, a leaky kitchen faucet was driving him wacky. Trying to fix the faucet, Schützenhofer found odd

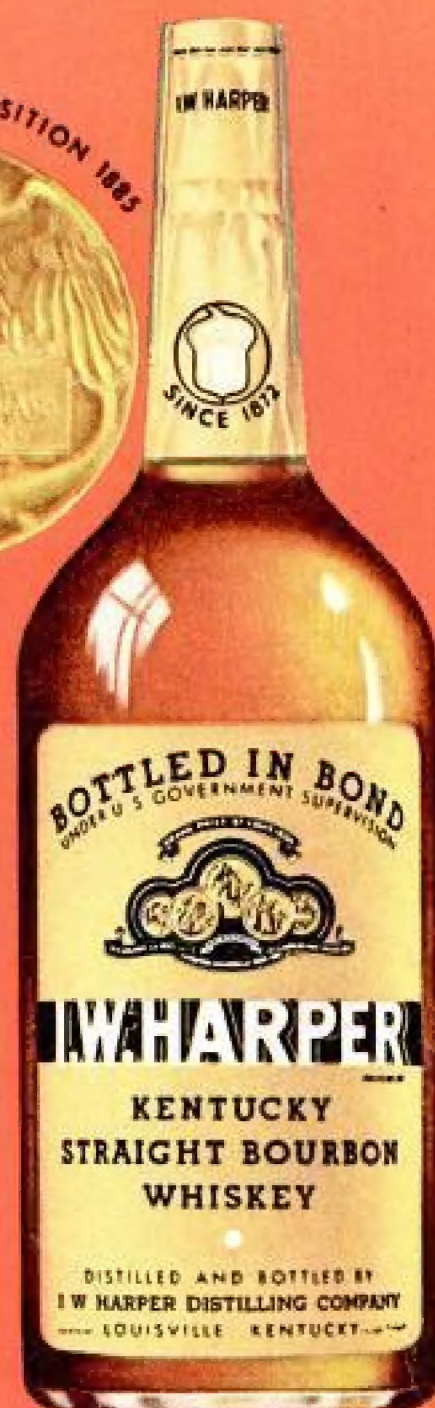
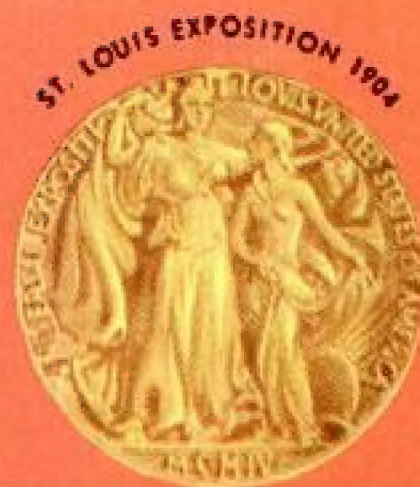
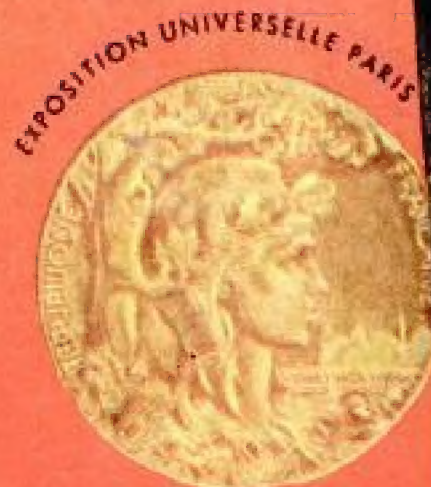
shapes in the tiny spurts of water bouncing up from the center of each drop. Getting out his Leica and flash, Schützenhofer took close-ups of more than 70 of the rising drops which, in his pictures, looked to him like everything from frogs to witches. He called the little freak above a *Knight from Mars in Full Armor*.



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**LUCKIES
TASTE
BETTER**

**CLEANER, FRESHER,
SMOOTHER!**



"It's
TOASTED"
to taste
better!



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